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ABSTRACT

This document is designed to help secondary school health education staff, primarily teachers, identify materials and resources for planning, developing, and conducting programs for substance abuse prevention and education. The criteria used for materials selection and questions to use in adapting the materials to local needs are provided. The guide annotates materials on alcohol, tobacco, drugs, self-image and values, and general health education. Under each area, e.g., tobacco, materials are further subdivided by the population for whom they are prepared, i.e., students, adults, teachers. Student materials are divided and annotated by publications, posters, displays, and audiovisual materials. Adult materials are further divided according to interest groups, i.e., general audience, parents and pregnant women, minority groups. Posters, displays, and audiovisuals are also included in adult materials. Teacher materials are categorized by bibliographies, periodicals, references, philosophy and method, and community coordination. Drugs and self-image sections offer audiovisual materials for teachers. Addresses for distributors of listed materials, sources of current information, services and materials, and local and regional substance abuse prevention offices are listed in a separate section. A title index is also included. (BL)

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ANNOTATED
RESOURCE GUIDE

FOR
ALCOHOL, TOBACCO
AND OTHER DRUG ABUSE/MISUSE
PREVENTION EDUCATION PROGRAMS

SECONDARY LEVEL

Betsy P. Thompson, Assistant
Bureau of Drug Education

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INTRODUCTION

The publication of findings of recent State and national surveys regarding substance abuse by young people, and the announcement of the Regents Action Plan to Reduce Alcohol and Drug Abuse in the Schools focus attention again on the need for schools to reassess their efforts in substance abuse prevention/education programming. Some questions school administrators and teachers need to ask themselves as they evaluate current efforts in light of survey findings include:

- . Are they aware of the role the school can play in preventing substance abuse, or are they tempted to dismiss substance abuse as "somebody else's problem"?
- . Can they differentiate between "drug education" that is counterproductive and drug education that teaches students what they need to know in order to make constructive personal decisions and become more responsible individuals?
- . Are they familiar with the teaching methods considered to be most effective by teachers and other professionals in the substance abuse prevention field?
- . Are they familiar with the Federal, State, and community resources available to help them develop a viable program?
- . Have they established mutually supportive working contacts with health-related agencies and organizations?
- . Do they recognize the need for parent involvement and for parent education programs?
- . Do they have an adequate budget for acquiring the learning aids and curriculum resource materials needed to teach effectively? (Are they familiar with the many sources of free and inexpensive materials?)

This guide is provided to help secondary school health education staff (primarily teachers) identify materials and resources for use in planning, developing, and conducting programs for substance abuse prevention/education. It also serves as a source for locating references to augment awareness and understanding of substance use and abuse, and improve the leadership, communication and coordination skills needed to reduce alcohol and drug abuse in the schools. (Note that addresses for distributors of reviewed materials are listed in a separate section beginning on page 117.)

Although many more items were reviewed in the preparation of this document than were chosen for listing, this is neither a list of recommended materials, nor is it a list of all the suitable drug education materials currently available. Decisions concerning materials most appropriate for a particular classroom or group can only be made locally. What this guide does try to do is narrow somewhat the field of selection for those who have, understandably, felt overwhelmed or defeated by the task of identifying titles, sources and ordering information for sound instructional aids in substance abuse prevention education.

This guide was developed, written, and prepared for publication by Betsy P. Thompson, Assistant, Bureau of Drug Education.

CRITERIA USED IN PREPARING THE GUIDE

This booklet is intended to provide teachers with a selective list of instructional aids and resources for use in drug education programs, and some guidance in choosing, from the items listed, those to be used at the local level.

Listings were chosen based on several assumptions:

1. The materials should be designed to prevent drug abuse and misuse behavior and develop positive attitudes regarding individual responsibility for health, in addition to producing citizens knowledgeable about drugs and drug problems.
2. Materials designed to develop 1) self-awareness; 2) self-confidence; 3) understanding of emotional needs and reactions; 4) skills in decision-making and problem-solving; 5) skills in handling feelings and peer pressure; 6) skills in determining values and goals; and 7) respect for the needs, feelings, and values of others to promote individual responsibility for health and prevent or reduce drug abuse behavior.
3. Materials chosen to develop positive attitudes and coping skills must be augmented with appropriate informational materials to provide the basis upon which sound choices are made.
4. Informational material and attitudinal and skills materials should be integrated to involve students in their own learning. (Example: conflict situations presented for analysis and discussion by students should be selected for relevance of the situation depicted to the goals of the program.)
5. Programs should use a variety of approaches to meet the needs presented by individual differences.
6. School programs are more successful when they provide for extension into the community through contacts with parents and parent groups and cooperative efforts with community health-related agencies and professionals.
7. School programs are more successful when they involve students in the process of curriculum planning and development.

SELECTING INSTRUCTIONAL MATERIALS

The school administrator is strongly advised to establish a building or district committee for the joint review and selection of materials. The committee should decide how materials may be best used to produce sequential learning from level to level without wasteful duplication or omission.

Materials for students or adults should always be previewed by the teacher.
Some questions to consider in selecting these materials include:

- Does the material fit into an overall program plan, and does it fill a specific need in the plan?
- Is it appropriate for the age and level of understanding of the group with whom it will be used?
- Does it present social or economic situations that have relevance for the target group?
- Are styles, language, and settings reasonably current?
- Does factually oriented material present currently accurate information?
- Does material on controversial topics present a balanced view of the issues?
- Does the material promote positive attitudes, values, and assumption of personal responsibility for making decisions?
- Does the material avoid:
 - . moralizing?
 - . scare tactics?
 - . explicit instruction in the techniques of drug abuse?
 - . promotion of racial, ethnic, or sexist discrimination?
 - . ridicule or condemnation of alcoholics or drug addicts?

Reference materials for teacher use should be adequate to:

- Provide basic information regarding alcohol, tobacco, and other drug problems in historical perspective, as economic factors in government and industry, and as they affect the health and functioning of communities, families, and individuals;
- Provide an understanding of the political, economic, social, and personal dynamics which foster substance abuse and misuse;
- Provide an awareness of the various ways substance abuse/misuse problems may be viewed by researchers, the medical profession, law enforcement officers, tobacco or alcohol beverage merchants, parents, counselors, victims of substance abuse, the health education profession, and other groups; and
- Outline positive, differentiated roles for schools, communities, and families in the prevention and control of substance abuse problems.

to: Philosophy and methods materials selected by teachers should be adequate

- Demonstrate a sound underlying philosophy regarding prevention education programs;
- Identify basic goals and objectives for prevention education programs, supplemented by goals and objectives with more selective applicability;
- Provide mechanisms for interfacing school and community efforts, teacher and parent approaches, and interdisciplinary goals and activities;
- Provide the teacher with a sufficient selection of activities to meet all appropriate needs and goals;
- Provide guidance in conducting a program which balances attitudinal and skill development goals with cognitive learning;
- Enable the teacher to discriminate between basic and peripheral content material;
- Provide a continuum of learning from the elementary through the senior high level, appropriate to the needs of the students at each grade level;
- Address current issues, problems and needs; and
- Provide for the development of decision-making and problem-solving skills through direct student involvement in discussions and activities designed specifically for this purpose.

TOPICAL REVIEWS OF MATERIALS

I ALCOHOL AND ALCOHOLISM

A. MATERIALS FOR STUDENTS

1. Publications

ALCOHOL AND BLACKS: AN OVERVIEW by Frederick D. Harper. Pamphlet, 22 pp., 1976. Price: \$1.50 (discounts on quantity orders). Douglass Publishers. Audience: senior high-adult.

The author, founder of the Congress of Minority Alcoholism Programs, and Associate Professor of Counseling at Howard University, speaks with authority on the role of alcohol in the black community. Includes information, history, research, recommendations, resources and references.

ALCOHOL: THE DELIGHTFUL POISON. A History by Alice Fleming. Paperback book, illus., 138 pp., 1975. Price: \$1.50. Dell. Audience: senior high-adult.

An entertaining, anecdotal history of the use of alcohol, with a "drinker's dictionary," bibliography and index. Chapters on drinking customs and ceremonies, Prohibition, and myths, as well as facts. Many illustrations. Could be used as a reference for information or student selection for a nonfiction book report.

ALCOHOL - DO YOU KNOW ENOUGH ABOUT IT? (Revised). Pamphlet, 15 pp., 1978. Price: 40 cents. Addiction Research Foundation. Audience: junior high-adult.

A clear, simple, pictographic pamphlet on the effects of alcohol. Ontario law is explained on back page, so user will need information on New York State law for comparison. Also available in French, Italian, and Portuguese.

ALCOHOL: FACTS FOR DECISIONS and Student Exercises by Gail Lichtman. Booklets (2), illus., 40 pp. and 8 pp., 1974. Prices: \$1.25; 28 cents. New Readers Press. Audience: junior high.

An illustrated booklet for junior high school students containing clear, concise information on alcohol: its effects, history and mythology. Student exercise booklet contains questions for review and discussion. Reading level: 6.4 (28 cents each; \$6.50/pad of 25).

ALCOHOL - PROOF OF WHAT? By Essie E. Lee. Book, 192 pp., 1976. Price: \$7.29. National Council on Alcoholism. Audience: junior-senior high.

A book written for young people on alcohol and drinking. Real life stories; information; myths debunked; comments made by teenage participants in a survey conducted by the author; help offered by Alateen.

I ALCOHOL AND ALCOHOLISM A. MATERIALS FOR STUDENTS 1. Publications (cont'd.)

ALCOHOL: SOME QUESTIONS AND ANSWERS. Pamphlet, color illus., 14 pp., 1977.
Limited quantities free. National Clearinghouse for Alcohol Information.
Audience: senior high-adult.

Basic information provided in question and answer format. Could be used as take-home material for students.

ALCOHOL AND YOUR UNBORN BABY. Pamphlet, color illus., 14 pp., 1978. Limited quantities free. National Clearinghouse for Alcohol Information. Audience: pregnant women.

Attractively illustrated explanation of the risks involved in drinking for pregnant women. Offers practical suggestions for those who will drink, for alternatives, and for getting help.

THE ALCOHOLIC AMERICAN (Revised). Booklet, color illus., 36 pp., 1978. Single copy free. Blue Cross/Blue Shield. Audience: senior high-adult.

Discussion of alcoholism, followed by chapters on individual responsibility, safe drinking, the language of booze, myths about drinking, helping to fight the problem and others. Brief chapters are presented in easily read print.

ALCOHOLIC IN THE FAMILY? Pamphlet, 15 pp., 1977. Price: Single copy 50 cents; discounts on orders for over 50 copies. Channing L. Bete. Audience: senior high-adult.

A scriptographic booklet, especially for low reading level audiences. Contents include: what is an alcoholic; how you can tell if someone is an alcoholic; what causes alcoholism; how alcoholism affects a family; how family members can help; recovery. Well-organized and practical.

ALCOHOLISM by Dr. Alvin Silverstein and Virginia B. Silverstein. Book, 128 pp., 1975. Price: \$2.95. National Council on Alcoholism. Audience: middle grades-adult.

Discusses the major aspects of alcohol use and abuse, including alcohol's chemical composition, its effect on the body, causes and treatment of alcoholism, teenage drinking, and living with an alcoholic parent. Written in clear and simple language.

ALCOHOLISM INFORMATION KIT FOR STUDENTS. Folder with pamphlets, flyers and information sheets. Price: \$1.50. National Council on Alcoholism. Audience: senior high. (Continued on p. 10)

I ALCOHOL AND ALCOHOLISM A. MATERIALS FOR STUDENTS 1. Publications (cont'd)

Contents of the kit received included: "Drinking, Drugs and Driving" by Charles R. Self, Jr.; "Alcohol and the Adolescent"; "How Teens Set the Stage for Alcoholism"; "Alcoholic Beverages: Social Use..Or Sick Abuse?" by Helene MacLean; Public Affairs Pamphlet No. 499 - "The New Alcoholics: Teenagers"; several one to four page pamphlets; a flyer advertising "Alcohol.. The New Teen-Age Turn-On"; and a Council Catalog of Publications.

THE ANSWER BOOK (Revised). Pamphlet, illus., 12 pp., 1978. Limited quantities free. National Clearinghouse for Alcohol Information. Audience: junior high-adult.

Answers to the most asked questions about alcohol. Contemporary color illustrations.

BASIC CONCEPTS OF ALCOHOL. Textbooklet, illus., 64 pp., 1979. Price: \$1.47 (4705). Laidlaw Brothers. Audience: junior high.

Comprehensive informational text of seven chapters, each followed by think questions for the student. Discusses social, economic, emotional, historical, physical and safety aspects. Glossary-index included.

DRINKING MYTHS. Pamphlet, 3-color illus., English or Spanish, 22 pp., 1975. Single copy free. New York State Division of Alcoholism and Alcohol Abuse. Price: 25 cents; discounts on quantity orders. U.S. Jaycees or contact regional Jaycees office. Audience: junior high-adult.

Amusing cartoon-illustrated booklet debunking many myths about drinking.

THE DRINKING QUESTION. Pamphlet, illus., 26 pp., 1975. Limited quantities free. National Clearinghouse for Alcohol Information. Quantities for sale by the Superintendent of Documents (SN 017-024-00473-1). Audience: senior high.

Answers to questions teenagers ask about drinking. Photos and conversational answers directed to teenage audiences.

THE DRIVER'S GUIDE TO DRINKING. Pamphlet, 2-color illus., 12 pp., 1970. Single copy free. National Safety Council. Audience: senior high-adult.

Information every driver should know about the effects of drinking alcoholic beverages on driving ability. Clearly presented, with charts and graphs.

DRINK JOKES ARE FUNNY, BUT by Dodie Gust. Pamphlet, 16 pp., 1977. Price: 60 cents. CompCare Publications (06130). Audience: senior high-adult.

An anthology of jokes about alcoholics and drinking, with some sobering explanations of the truth behind the humor. Entertaining and informative, it is a good attention-getter for those who resist taking alcohol problems seriously.

I ALCOHOL AND ALCOHOLISM A. MATERIALS FOR STUDENTS 1. Publications (cont'd.)

EVERYTHING YOU ALWAYS WANTED TO KNOW ABOUT DRINKING PROBLEMS. And Then A Few Things You Didn't Want to Know. Paperback book, 119 pp., 1978. Price: \$6.50, quantity discounts (code H-14). Health Communications. Audience: middle grades-adult.

A cartoon book for all ages in 8½" x 11" format. The funny illustrations are accompanied by facts and probing questions that get the alcohol problem across. Chapters focus on different topics, such as why people have alcohol problems, what can problem drinkers do.

FACTS ABOUT ALCOHOL AND ALCOHOLISM. Booklet, 44 pp., 1976. Single copy free. Local reproduction encouraged (ask for instruction sheet on duplication). National Clearinghouse for Alcohol Information. Single copy also available free from New York State Division of Alcoholism and Alcohol Abuse. Quantities for sale by Superintendent of Documents (SN 017-024-00351-4). Audience: senior high-adult.

A digest of information on alcohol and its effects on individuals and society.

FIRST STEP by Anne Snyder. Paperback book, 132 pp., 1975. Price: \$1.25, plus postage. Signet Books. Audience: junior high.

Poignant story of a young girl and her alcoholic mother. Focuses on her feelings of shame and anger, and how she learns, through the help of Alateen, to deal effectively with herself and the situation.

FRANCESCA, BABY by Joan L. Oppenheimer. Paperback book, 156 pp., 1976. Price: \$1.25. Scholastic Book Services. Audience: junior-senior high.

A novel for teenagers about a girl who has an alcoholic mother and an absentee father. Promotes positive aspects of supportive friends, coping skills, help offered by Alateen.

HOW TO KEEP THE LIFE OF THE PARTY ALIVE. Leaflet, illus., 3 pp. (9" x 11"). Single copy free. National Highway Traffic Safety Administration. Audience: senior high-adult.

Pointers for party hosts/hostesses for avoiding drunken driving by guests after a party. One section includes recipes for snacks that slow absorption of alcohol by the body.

IF YOUR PARENTS DRINK TOO MUCH. Mini-comic book, 28 pp., 1974. Price: 20 cents; 20/\$3.50. Al-Anon Family Group. Audience: junior-senior high. (Continued on p. 12.)

I ALCOHOL AND ALCOHOLISM A. MATERIALS FOR STUDENTS 1. Publications (cont'd.)

Stories show different ways three teenagers react to their alcoholic parents, and suggests Al-Anon as a solution to their problems. Good discussion material for teenage groups.

I'M BLACK & I'M SOBER by Chaney Allen. Paperback book, 279 pp., 1978.

Price: \$6.95. CompCare Publications. Audience: senior high-adult.

An autobiography, the first by a Black alcoholic woman. Chaney Allen, daughter of an Alabama minister who now works as an alcoholism counselor, writes her story candidly and in her own dialect "because I realize the importance of identification for my people, who need to read material that they can relate to". Of universal interest is a section on recovery where she compares the thoughts of a person "thinking drunk" to one "thinking sober". (Example: Thinking drunk: "I don't need anybody. People are no good anyway. They are all out to get you"; Thinking sober: "I need people and there are many who sincerely care and want to help others. They want nothing in return. People have something better to do than devote their lives to getting me.") Not for the squeamish.

I NEVER SAW THE SUN RISE by Joan Donlan. Paperback book, 200 pp., 1977.

Price: \$5.95. CompCare Publications. Audience: senior high-adult.

This is an unedited diary written and illustrated by a recovering alcoholic teenager. The reader is totally involved in the thoughts and feelings of this introspective, fifteen-year-old middle-American girl who writes and draws without self-censure or restraint. Messages to parents are a part of her concern. Of particular value for alcoholic teenagers, their teachers, friends and counselors, and for all parents who want to improve communications with their adolescents.

KIDS AND ALCOHOL by Peter Finn and Jane Lawson. Booklet, illus., 20 pp., 1976.

Single copy free (while they last). National Clearinghouse for Alcohol Information. 30 free booklets provided with order for "Jackson Junior High" film series from National Audiovisual Center or videotape series from NYSED Bureau of Mass Communications (also, while they last). For sale (45 cents each) by National Council on Alcoholism. Audience: junior high.

Student manual designed to accompany film series "Jackson Junior High" or grades five through eight, but also stands on its own. Contains information on the effects of alcohol, kids and drinking, problems with drinking, references for children and a glossary.

LIVING WITH A PARENT WHO DRINKS TOO MUCH by Judith S. Seixas. Book, 116 pp.,

1979. Price: \$6.95. Greenwillow Books. Audience: 11 to 14 year-olds.

I ALCOHOL AND ALCOHOLISM A. MATERIALS FOR STUDENTS 1. Publications (cont'd.)

This may be the most important book the child of an alcoholic can read. Realistic and practical, it discusses many constructive things these children can do to make their lives better. The teacher should make it available, where possible, in the classroom or through the school librarian. (To avoid embarrassing children who are the primary target audience, it could be suggested as a book for "anyone who is interested in what children can do to understand and live with problems parents may have.") Features large type.

THE LONG RIDE HOME by James L. Sumner. Book, 170 pp., 1966. Price: \$3.50. Westminster Press. Audience: junior-senior high.

Novel written for young people about a brother and sister with an alcoholic father. Increases understanding of the many problems of the alcoholic and his family and of the services of agencies such as AA and Alateen.

SARAH T. Portrait of A Teen-Age Alcoholic by Robin S. Wagner. Paperback book, 120 pp., 1975. Price: \$1.50 (27164). Ballantine Books. Audience: junior-senior high.

A dramatic novel for adolescents based on the Universal Television Production.

SOCIAL DRINKING. For People Who Drink and People Who Don't. Pamphlet, 2 colors, 16 pp., 1975. Price: 18 cents; discounts on quantity orders. U.S. Jaycees or contact regional Jaycees office. Audience: senior high-adult.

Clarifies what social drinking and responsible drinking are and what they are not. Appealing art-deco period illustrations.

THINKING ABOUT DRINKING. Pamphlet, illus., 31 pp., 1977. Single copy free, New York State Division of Alcoholism and Alcohol Abuse. Also, limited quantities available free from the National Clearinghouse for Alcohol Information. For sale by Superintendent of Documents (SN 017-024-00187-2). Audience: junior-senior high.

Facts, discussion and a quiz with answers explained. Written for teenagers as a basis for discussion of attitudes about drinking.

A TOAST TO SOBER SPIRITS & JOYOUS JUICES by Jan Blexrud. Paperback book, 100 pp., 1976. Price: \$5.50. CompCare Publications. Audience: junior high-adult.

An illustrated cookbook with hundreds of recipes for appetizers and beverages, all made without alcohol. Also contains many useful charts and very complete instructions. A reference to stimulate alternatives for refreshment and parties.

I ALCOHOL AND ALCOHOLISM A. MATERIALS FOR STUDENTS 1. Publications (cont'd.)

TOO YOUNG? Comic book, color cover, 19 pp., 1977. Price: 50 cents.

A.A. World Services. Audience: junior-senior high.

Six teenagers with problem drinking habits tell their stories and ask themselves if they could be alcoholics. The intent of the presentation is to lead young people with alcohol problems to seek help from A.A. Aside from this message, this pamphlet may be a good reference to have available to students in every classroom. The format and illustrations are appealing to teenagers, the stories offer variations to cover many interests and feelings and there is a section of "think questions" to help students decide if they may need help.

TU DECISION. Pamphlet, 2 colors, illus., 14 pp., 1976. Spanish with English translation. Limited quantities free. National Clearinghouse for Alcohol Information. Audience: Hispanic teenagers.

Pepe and Anita discuss what they know about alcohol and what they think about drinking. A narrator comments on their conversation, and adds further information to the text.

WHAT YOU NEED TO KNOW ABOUT YOU, YOUR BABY AND DRINKING. Leaflet, 1978. Price: 20 cents; discounts on quantity orders (over 25). National Council on Alcoholism. Audience: pregnant women.

Written specifically for pregnant adolescent girls, this flyer speaks to them about preventing Fetal Alcohol Syndrome - simply, clearly and with understanding.

WHEN YOU DRINK, YOUR UNBORN BABY DOES, TOO! Leaflet, 2 pp., 1977. Single copy free. Your local chapter, National Foundation/March of Dimes (Pub. No. 9-0165). Audience: pregnant women.

Explains the risks involved in drinking during pregnancy, fetal alcohol syndrome.

YOU AND YOUR ALCOHOLIC PARENT by Edith Lynn Hornik. Pamphlet, illus., 28 pp., 1974. Single copy free. New York State Division of Alcoholism and Alcohol Abuse. Price: 50 cents (discounts on quantity orders). Public Affairs Pamphlets (No. 506). Audience: teenagers.

Questions that trouble teenagers with alcoholic parents, with discussion-type answers. Aimed at enabling the teenager to understand: the disease of alcoholism; how the non-alcoholic parent feels; what his/her responsibilities are; how to act constructively; and where to get help.

YOU AND YOUR ALCOHOLIC PARENT by Edith Lynn Hornik. Paperback book, 128 pp., 1974. Price: \$2.95. Association Press. Audience: junior-senior high.

I ALCOHOL AND ALCOHOLISM A. MATERIALS FOR STUDENTS 1. Publications (cont'd.)

A book written for teenagers living with alcoholic parents to help them understand the problems of alcoholism, find reassurance, hope and support, and cope effectively. Written in question and answer form; divided into topical chapters and supplemented with a list, "Other Helpful Books."

YOUTH AND THE ALCOHOLIC PARENT (Revised). Pamphlet, 12 pp., 1977. Price: 20 cents; discounts on quantity orders (over 100). Al-Anon Family Group (P-21). Audience: junior-senior high.

Information about Alateen, alcoholic parents and how young people can help themselves.

I ALCOHOL AND ALCOHOLISM

A. MATERIALS FOR STUDENTS

2. Posters and Displays

ALCOHOL ABUSE POSTERS. Sets of 14 posters each (2), color, 14" x 22". Price: \$24/set. Spenco Medical. Audience: all levels.

Bright color graphic posters with catchy messages. Examples: from Set I - "Bloodshot Eyes Are Beautiful?"; from Set II - "A Highball In Each Hand Doesn't Make A Balanced Diet."

ALCOHOLISM DISEASES EXHIBIT. Display with folding backdrop, color, 19" x 48", 13 mock alcohol beverage bottles, 100 mini-texts. Price: \$69.50; \$9.50/100 additional mini-texts. Spenco Medical (79-095; mini-texts: 80-093). Audience: all levels.

A very professional-looking informational display. Beverage bottles are realistic mimics of real brands with alcohol-related diseases explained on the labels. Mini-texts may be used as take-home reinforcements.*

DIAL-A-DRINK. Cardboard wheel-dial, color, 22" or 8". Price: \$8/22"; \$2/8". Spenco Medical (85-118; 85-126). Audience: junior high-adult.

Reference dial for alcoholic beverages. Gives information concerning calories, effects, metabolism, driving safety level, according to the amount consumed for each type of beverage. A tool for improving judgement as well as knowledge.

DO YOU KNOW THE FACTS ABOUT ALCOHOL AND YOUR UNBORN BABY? Poster, 14½" x 23½", 1978. Single copy free. National Clearinghouse for Alcohol Abuse Information. Audience: pregnant women.

Black and white photo of pregnant woman below title. Large type do's and don'ts posted below, around color picture of an alcoholic drink, captioned "What you do makes a difference."

DRINKING CLOCK. Display (masonite), color, 17" x 34", with timer. Price: \$50. Spenco Medical (79-129). Audience: senior high-adult.

Viewer dials amount of alcohol on the clock; the clock runs down at the same rate at which the alcohol would be metabolized by the average person's body. Used to improve judgement regarding time, effects and factors of alcohol use relevant to driving safely.

I ALCOHOL AND ALCOHOLISM A. MATERIALS FOR STUDENTS 2. Posters and Displays (cont'd.)

POSTERS. Alcohol. Posters (5), color, 14" x 17", 1972. Single set free (or available individually). National Clearinghouse for Alcohol Information. Audience: senior high-adult.

Clever, high quality, glossy posters that get their messages across. "What Kind of Drinker Are You?" (AV88.3) provides illustrated think questions with self-scoring. "Ten Terrific Hangover Cures" (AV88.4) debunks common myths about getting rid of a hangover; "Typical Alcoholic" (AV88.6) presents color photos of 16 alcoholics, all different, with the message "There's no such think as typical"; "Getting Drunk" (AV88.7) illustrates with comics the nice things that getting drunk doesn't make you, after all ("In fact it doesn't do a thing for you - except get you drunk"); and "If You Drink A Lot of Beer" (AV88.5) is followed by the message "You drink a lot."

I ALCOHOL AND ALCOHOLISM

A. MATERIALS FOR STUDENTS

3. Audiovisuals

ALCOHOL ABUSE: THE EARLY WARNING SIGNS. Film, 16mm, color, 21½ min., 1977.

Purchase: \$325; Rental: \$40/3 days. AIMS Instructional Media. Audience: senior high-adult.

A self-test for identifying developing dependence on alcohol. Separate vignettes of persons with alcohol problems illustrate the early warning signs of alcoholism. The victim confides his problems and rationalizations to the audience, providing food for thought. Encourages potential alcoholics to seek help. A convincing presentation. Hosted by Henry Fonda.

ALCOHOL AND ALCOHOLISM: THE DRUG AND THE DISEASE. Filmstrip set (4), color, records or cassettes, 12 min. ea., instructor's guide, library processing kit, 1976. Price: \$76/set; \$21 each. McGraw-Hill Films. Audience: junior high.

This series attempts to provide a perspective on alcohol problems on a level appropriate to young people. Program titles include: 1) Alcohol and the Human Body; 2) Alcohol Abuse and Society; 3) Alcoholism and Youth; 4) Alcoholism: Danger Signals. Instructor's guide includes objectives, activities, danger signals of alcoholism and sources of information and assistance. Most objectives are clearly measurable.

ALCOHOL AND DRUGS: MAKING THE DECISION. Film, 16mm, color, 26 min., 1978.

Purchase: \$345; Rental: \$30/5 days. Sandler Institutional Films. Audience: junior-senior high.

Paul Williams is an unusually effective host for this exploration of the feelings and motivations of young people that may lead them to abuse alcohol. Simulated situations are used to show alternative ways of behaving. One of the best films available for presenting good advice for student decision-making in a thought-provoking and acceptable way.

ALCOHOL: CRISIS FOR THE UNBORN. Film, 16mm, color, 16 min., study guide, 1977. Free loan (several months advance order recommended). Contact your local March of Dimes Chapter. Audience: senior high-adult.

This film presents an analysis of the relationships between the appearance of certain physical and mental birth defects in children and drinking by their mothers during pregnancy. A child with fetal alcohol syndrome is shown and compared with a normal child. Research findings and risks are objectively discussed by investigators. Accompanying study guide contains information, questions and answers, a student questionnaire, glossary and bibliography.

I ALCOHOL AND ALCOHOLISM A. MATERIALS FOR STUDENTS 3. Audiovisuals (cont'd.)

ALCOHOL: EFFECTS ON SOCIETY. Filmstrips (2), cassettes or records, instructor's guide, 1974. Price: \$53/set. Prentice-Hall Media. Audience: senior high-adult.

An Associated Press Special Report, Best of the Year, 1976, on the causes and effects of alcoholism, including descriptions of prevention and treatment programs. Rather lengthy, it tends to challenge attention as an uninterrupted presentation, but could be broken down into sections to span several classes. Features brief interviews with Sid Shulman, Earl Jung and Mel Warren of the New York City Board of Education, among others.

ALCOHOL: FACTS, MYTHS AND DECISIONS. Slide-sound program (211 slides in 3 Carousel cartridges, cassettes and records), teacher's guide, library processing kit, 1976. Price: \$179.50 (Educators). The Center for Humanities. Audience: junior-senior high. Also available in sound filmstrip format from Sunburst Communications (#229-16, \$79)

Part I is in a true/false question/answer discussion format that introduces students to some basic facts about alcohol, drinking and alcoholism. Part II concerns decision-making, dramatizing problem situations and presenting students with alternative solutions for their discussion. Part III presents three case studies of individuals with drinking problems and shows how they can be helped by organizations such as Alcoholics Anonymous. A high quality presentation with flexible components.

ALCOHOL - HOW MUCH IS TOO MUCH. Film, 16mm, color, 11 min., 1972. Free loan (return shipping charge). New York State Division of Alcoholism and Alcohol Abuse. Purchase: \$170; Rental: \$20. FilmFair Communications. Audience: junior high.

Information about alcohol, its classification as a drug, effects on the body, and reasons for concern. Uses animation and demonstrations in a nonmoralizing approach.

ALCOHOL: A NEW FOCUS. Film, 16mm, color, 17 min., English or Spanish, information sheet. Purchase: \$275; Rental: \$33. American Educational Films. Audience: junior high-adult.

Opening and closing with an amusing 19th-century temperance debate, this film emphasizes the need for being critical of extreme positions and using knowledge and common sense as a guide to decision-making. Young people are shown in situations where they face a drinking decision. A physician provides medical facts and a discussion of the many reasons why people drink. The history of drinking is also briefly traced. Narrated by James Brolin (television's Marcus Welby, M.D.). Information sheet includes discussion questions.

I ALCOHOL AND ALCOHOLISM A. MATERIALS FOR STUDENTS 3. Audiovisuals (cont'd.)

ALCOHOL, TOBACCO AND DRUGS VS PHYSICAL FITNESS. Film, 16mm, color, 23 min., study sheet, English or Spanish, 1972. Purchase: \$325; Rental: \$30/3 days. Aims Instructional Media Services. Audience: senior high-adult.

An informative film demonstrating activities for and measurements of physical fitness; followed by experiments in which young subjects show how fitness is affected by the use of alcohol, barbiturates, tobacco and other drugs. Study sheet contains synopsis, questions and vocabulary.

ALCOHOL TRANSPARENCIES. Transparencies (23) with teacher's manual, 1969. Price: \$109.85/set; also, available individually, or by level (see catalog). DCA Educational Products. Audience: middle grades-senior high.

Colorful transparencies, many with overlays, covering most aspects of alcohol use and abuse. Divided into three levels - suggested for beginning, junior high and senior high students. For descriptions, write for General Catalog 100.

ALCOHOL: WHAT'LL YOU HAVE? Filmstrips (4) with cassettes, 15 min. each, teacher's guide, library processing kit, 1975. Purchase: \$82.50/complete; \$24 each (30 day approval). Barr Films (Order #76592). Audience: junior high-adult.

People involved in alcohol problems tell their stories. Situations, case studies and information are objectively presented; viewers are encouraged to form their own attitudes. Titles: 1) A Drinking Society, 2) The Alcoholic, 3) The Cost to Society, 4) The Road Back to Health. Filmstrips can be used individually as well as together. Teacher's guide contains learning objectives, activities, background information and references for each filmstrip, and suggestions for using the series.

THE ALCOHOLIC WITHIN US. Film, 16mm, color, 25 min., 1973. Free loan (return shipping charge). New York State Division of Alcoholism and Alcohol Abuse. Purchase: \$325; Rental \$30/3 days. Pyramid Films. Audience: junior-senior high.

Young people enact a theatrical allegory in which they represent six emotions that interfere with the ability to cope with life: Loneliness, Fear, Insecurity, Inadequacy, Resentment and Guilt. The mind is represented by the house they live in. Maturity and Immaturity compete to gain control of the house, but Immaturity wins because he leads the emotions to another part of the house where they find an effortless solution - alcohol. Their disillusionment with the solution appears, but they are unable to reverse their decision. An impressive film, written and narrated by a young alcoholic. Increases awareness of how people may use alcohol as a self-deceptive means of alleviating unpleasant emotions. Good discussion starter.

I ALCOHOL AND ALCOHOLISM A. MATERIALS FOR STUDENTS 3. Audiovisuals (cont'd.)

ALL BOTTLED UP. Film, 16mm, color, 11 min., 1975. Purchase: \$170; Rental: \$20/3 days. Aims Instructional Media Services. Audience: junior high-adult.

Produced in consultation with Al-Anon Family Group and Alateen of Southern California, this original animated film provides recognition for the feelings of children with alcoholic parents and guidance in developing healthy attitudes. Designed to rid young people of guilt feelings and encourage them to reach out to others in the community. Although directed to children of alcoholic parents, it can be used with general audiences to broaden understanding of the perspective of these children and the social consequences of alcohol abuse. Unusually good quality.

AND I'M AN ALCOHOLIC. Film, 16mm, blk. & wh., 29 min., instructional guide, 1975. Free loan (return shipping charge). New York State Division of Alcoholism and Alcohol Abuse. Purchase: \$295; Rental: \$40/2 days (free 3-day preview). Aspect IV Educational Films. Audience: senior high-adult.

Sixteen alcoholics tell their stories, creating an emotional experience for the audience that conveys more about alcoholism than is possible through an intellectual approach alone. The accompanying guide provides the teacher with an alcoholism unit and a values clarification unit (Self-Image, Socialization vs. Isolation, Self-Confrontation). Activities, dilemma situations, quizzes, discussion starters, suggested reading lists and suggestions for presenting the film are included in the 33-page guide.

BEATING THE BOOZE BLUES. Film, 16mm, color, 25 min., 1977. Purchase: \$375; Rental: \$35. Pyramid Films (Code #387). Audience: junior-senior high.

A special show put on by a high school health club is filmed on location at Huntington Park High School, Los Angeles. Songs, demonstrations and comedy sketches written and performed by students make up the show with T.V. personality Lawrence-Hilton Jacobs (of "Welcome Back Kotter") as master of ceremonies. One segment shows several adults trying to open lockers while counting both before and after having a drink. The effect of the drink on their coordination is clear.

CHECK-IN TIME. Film, 16mm, color, 13 min., 1974. Purchase: \$175; Rental \$15. TeleKETICS. Audience: junior high-adult.

Subtle, touching story about the anxiety, pain and suspicion of a little girl. Her father, formerly a heavy drinker, is trying to regain the trust of his family. A unique film that gives some special insights regarding the effects of alcohol abuse on family relationships. Requires careful preparation and follow-up.

I ALCOHOL AND ALCOHOLISM A. MATERIALS FOR STUDENTS 3. Audiovisuals (cont'd.)

COME BACK, Film, 16mm, color, 11 min., teacher's guide, 1973. Purchase: \$150; Rental: \$15/day; \$45/wk (4-day preview). TeleKETICS; Association Films. Audience: senior high-adult.

A man leaves a party and hits a child with his car, paralyzing her. The drama of the accident itself is overshadowed by the emotional drama taking place within the guilt-laden driver of the car. An intense film about coping with feelings of guilt. Recommended for mature students and adults only. Teacher preview imperative. Good teacher guide provided with activities for alcohol education, and integration with other subject areas.

THE DWI DECISION. Film, 16mm, color, 25 min., 1976. Purchase: \$380; Rental: \$50/3 days. Visucom Productions. Audience: junior high-adult.

A fine film that uses an effective combination of information, psychology and suggestions for good decision-making regarding drinking and driving. Interesting visuals help impress the messages on the mind. Voted Best Film of the Year (1977) in Traffic and Transportation Safety by the National Committee on Films for Safety.

HOLLYWOOD SQUARES. Film, 16mm, color, 25 min., discussion leader's guide. Free loan (return shipping charge). New York State Division of Alcoholism and Alcohol Abuse. Purchase: \$125; Preview \$10. National Alcoholic Beverage Control Association. Audience: junior-senior high.

The cast of the "Hollywood Squares" television show presents a game program with questions and answers confined to the topic of alcohol. A highly entertaining film. (Several school districts have replicated the game shown as a classroom activity or show by students for other classes or parents.)

I WAS GOING TO SCHOOL DRUNK. Film, 16mm, color, 26 min., 1975. Purchase: \$325; Rental: \$40. Document Associates. Audience: junior-senior high.

The title only addresses one theme of this broad and responsible presentation of the alcohol problem among suburban middle class youth. Statistics are presented by teenage voice-overs as the story of growing alcohol abuse by teenagers unfolds. Discussions by young people are supplemented by interviews with specialists and scenes of alcohol-related situations. Stories given by children of alcoholic parents are revealing. More than a discussion-starter, as much information is provided, but different segments could be used over several class sessions to start discussions on various aspects of alcohol use. A Canadian film.

JACKSON JUNIOR HIGH. Film series (5), 16mm or videotape, 15 min. each, 1976. Free loan from RHR Filmedia. Duplicated free on videotape provided by the school district; contact NNEED Bureau of Mass Communications for catalog or ordering information. Available for purchase (\$423.50) or rent (\$50/3 days) from National Audiovisual Center (16mm or 3/4 in. videocassette).

I ALCOHOL AND ALCOHOLISM A. MATERIALS FOR STUDENTS 3. Audiovisuals (cont'd.)

One film is a preview containing excerpts from the four programs. Dramatized situations involving the use of alcohol, to further understanding of effects and attitudes and help develop skills for coping with friends and relatives who abuse alcohol. Emphasizes responsible decision-making. Student ("Kids and Alcohol") and teacher ("Jackson Junior-High") manuals are available. Designed for grades five through eight. Free brochure available on request from National Clearinghouse for Alcohol Information.

NINETY-NINE BOTTLES OF BEER. Film, 16mm, color, 23 min., 1973. Free loan (return shipping charge). New York State Division of Alcoholism and Alcohol Abuse. Purchase: \$300; Rental: \$40/3 days. Southerby Productions. Audience: junior high-adult.

Teenagers with alcohol problems tell their stories, in their own way. Ends on an upbeat as they find help in each other's support.

AN OUNCE OF PREVENTION. Learning Values with Fat Albert and the Cosby Kids. Film, 16mm, color, 14 min., 1976. Purchase: \$215; Rental: \$26/day. McGraw-Hill Films (Code 10 106928). Audience: middle grades.

Cartoon story featuring Bill Cosby's neighborhood kids. Accompanying guide lists three student objectives: 1) recognize that young children and teenagers can be alcoholics; 2) learn that drinking alcoholic beverages is not a good thing for children to do; 3) appreciate the fact that children should go to their parents or other adults to seek advice with problems. Guide also suggests uses for the film and activities for follow up.

RASPBERRY HIGH. Film, 16mm, or videocassette, color, 10 min., 1976. Purchase: \$145; Rental \$40/3 days. Southerby Productions. Audience: senior high.

A young man is urged to drink more than he can hold. Allegory of raspberries used to convey concept of excessive use as abuse. Humorous discussion starter. Rural (Western) setting.

A SNORT HISTORY. Film, 16mm, color, 7 min., 1977. Purchase: \$135; Rental: \$40/1-3 days. Southerby Productions (Code 2500). Audience: junior high-adult.

An animated fantasy film with bluegrass style music track. Designed to increase awareness of how alcohol changes behavior. Can be used with non-English-speaking groups as no spoken language is used.

THEY DO RECOVER. Film, 16mm, color, 22 min., 1977. Purchase: \$350; Rental: \$40/3 days. Southerby Productions (Code 4105). Audience: senior high-adult. (Continued on p. 24.)

I ALCOHOL AND ALCOHOLISM A. MATERIALS FOR STUDENTS 3. Audiovisuals (cont'd.)

Dinah Shore talks with guest celebrities Wilbur and Polly Mills, Ralph Waite, Shecky Greene and Doc Severinsen about their recovery from alcoholism. They discuss how slow they were to recognize and accept that alcohol was at the center of their problems, how friends can help or hinder the recovery process, and whether the alcoholic can return to social drinking. Dinah Shore narrates and offers some closing tips on entertaining.

THINK BEFORE YOU DRINK. Filmstrips (2), cassette or record, teaching manual, 1977. Purchase: \$21/record; \$22/cassette. Kimbo Educational (KIM 1004-D). Audience: middle school.

Includes historical, scientific, medical, social and emotional aspects of alcohol and alcohol abuse. Organizations such as AA and ALATEEN are discussed. Emphasizes decision-making. Teaching manual included.

TRIGGER FILMS FOR ALCOHOL EDUCATION. Film Series (6 on 1 reel), 16mm, color, 1-4 min. each, 1975. Free loan (return shipping charge). New York State Division of Alcoholism and Alcohol Abuse. Purchase: \$100; Rental: \$25/day, \$5/each additional day (applicable to purchase). University of Michigan Television Center. Audience: junior-senior high.

This series is designed to generate discussion about ideas, values, feelings and perceptions. The films are brief, provocative and open-ended. Realistic situations are depicted, relevant to both urban and rural settings. A discussion guide with film descriptions and suggestions for facilitating discussion is provided. Additional material relating to use of the series is available from the National Clearinghouse for Alcohol Information.

UNDER THE INFLUENCE? Film, 16mm, color, 27 min., Purchase: \$325; Rental: \$40/3 days. Southerby Productions (Code 1800). Audience: junior high-adult.

A convincing documentary film demonstration of the effects of drinking on driving. Shows volunteers participating in the Los Angeles County Alcohol Safety Action Project: first expressing strong views that their drinking does not impair their driving and driving a course to establish their driving proficiency; then, having several drinks, driving the course again, and telling how their poor performance on the second test has changed their minds. Standards and controls of the experiment are clearly explained, and volunteers provide easy identification for the audience. A valuable aid for coordinating health and driver education classes.

UNTIL I GET CAUGHT. Film, 16mm, color, 27 min., 1979. For distribution information, contact David Gluck, B-74 Uris Hall, Cornell University, Ithaca, NY 14853. Audience: junior high-adult.

I ALCOHOL AND ALCOHOLISM A. MATERIALS FOR STUDENTS 3. Audiovisuals (cont'd.)

A documentary film, aired on both public and commercial television during fall 1979, that uses a real life event approach to alcohol abuse awareness. The audience is: taken into the homes of families (no actors are used) affected by alcohol problems; shown several demonstrations of immediate effects of alcohol on body functions, such as vision; exposed to geographically varying attitudes about alcohol that are related to the laws in effect; allowed to overhear real dialogue between people involved in alcohol-related situations. With support by the NYS Legislature, Aetna Casualty and others, this film will be made available for school and community groups, hopefully on a free-loan basis. (A 58-minute version is available for purchase.) Narrated by Dick Cavett.

I ALCOHOL AND ALCOHOLISM

B. MATERIALS FOR ADULTS

1. Publications for General Audiences

ALCOHOL ABUSE AND WOMEN. A Guide to Getting Help. Pamphlet, 25 pp., 1977. Price: 55 cents - DHEW Pub. No. (ADM) 77-358. Consumer Information Center; Superintendent of Documents. Audience: adults.

Readable guide that discusses women and alcohol. Chapter headings include: Why Women Develop Drinking Problems; How to Know If You Drink Too Much; the Treatment Process; How to Get Help. Quotes from alcoholic women provide interest.

ALCOHOL: THE DELIGHTFUL POISON. A History by Alcie Fleming. See Section IA.1.

ALCOHOL - DO YOU KNOW ENOUGH ABOUT IT? (Revised). See Section IA.1.

ALCOHOL: SOME QUESTIONS AND ANSWERS. See Section IA.1.

THE ALCOHOLIC AMERICAN (Revised). See Section IA.1.

ALCOHOLIC IN THE FAMILY? See Section IA.1.

ALCOHOLISM by Dr. Alvin Silverstein and Virginia B. Silverstein. See Section IA.1.

ALCOHOLISM - A MERRY-GO-ROUND NAMED DENIAL. Pamphlet, 12 pp., 1972. Price: 35 cents. Addiction Research Foundation. Spanish edition (1969) available from National Council on Alcoholism (40 cents). Audience: adults.

An insightful presentation of the subtle forces acting on the alcoholic, his family and others around him in the form of a three-act scenario. Provides practical suggestions for "short-circuiting" the development of alcoholism. Most useful for adults who have friends or relatives who have alcohol problems.

THE ANSWER BOOK (Revised). See Section IA.1.

I ALCOHOL AND ALCOHOLISM A. MATERIALS FOR ADULTS 1. Publications for General Audiences (cont'd.)

DRINKING ETIQUETTE for Those Who Drink and Those Who Don't! Pamphlet, 13 pp.
Single copy free. National Clearinghouse for Alcohol Information.
Audience: adults.

Written especially for adults as a guide in hosting parties where alcohol will be provided. Suggestions for setting the tone for responsible drinking and how to handle an intoxicated guest.

DRINKING MYTHS. See Section IA.1.

THE DRINKING WOMAN by Edith Lynn Hornik. Book, 191 pp., 1977. Price: \$8.95.
National Council on Alcoholism; Association Press. Audience: adults.

A book about the social dynamics which create problem drinking among women, by the author of You and Your Alcoholic Parent. Chapter headings include: "A Woman An Alcoholic - Never!"; "Stress and Family Living"; "Feminism"; "The Cultural Stress Factor"; "Life with An Alcoholic". Extensive bibliography.

THE DRIVER'S GUIDE TO DRINKING. See Section IA.1.

DRUNK JOKES ARE FUNNY, BUT by Dodie Gust. See Section IA.1.

EVERYTHING YOU ALWAYS WANTED TO KNOW ABOUT DRINKING PROBLEMS. See Section IA.1.

FACTS ABOUT ALCOHOL AND ALCOHOLISM. See Section IA.1.

THE FORGOTTEN CHILDREN by R. Margaret Cork. Paperback book, 112 pp., 1969. Price: \$1.50. Addiction Research Foundation. Audience: adults.

Presents a study of 115 children of alcoholic parents, to increase awareness of their problems and needs.

HOW TO KEEP THE LIFE OF THE PARTY ALIVE. See Section IA.1.

JUST ONE MORE by James L. Free. Paperback book, 193 pp., 1977. Price: \$4.95.
Bull Publishing. Audience: adults.

I ALCOHOL AND ALCOHOLISM B. MATERIALS FOR ADULTS 1. Publications for General Audiences (cont'd.)

Subtitled "Help for Problem Drinkers and Their Loved Ones," this book is a guide to treatment resources as well as a first-hand accounting of experiences.

SOMEONE CLOSE DRINKS TOO MUCH. Pamphlet, 15 pp., 1976. Single copy free. New York State Division of Alcoholism and Alcohol Abuse. Also, limited quantities available free from the National Clearinghouse for Alcohol Information. For sale by Superintendent of Documents (SN 017-024-00365-5). Audience: adults.

Information and guidance, including do's and don'ts, for family and friends of problem drinkers. (A national survey shows over one-third of Americans have a close friend or family member with a drinking problem.)

A TOAST TO SOBER SPIRITS & JOYOUS JUICES by Jan Blehrud. See Section IA.1.

UP, DOWN AND SIDEWAYS ON WET AND DRY BOOZE by Dodie Gust. Booklet, 23 pp., 1977. Price: 65 cents (06189), CompCare Publications. Audience: adults.

An intelligent and readable discussion of how people may unwittingly become abusers of commonly used or prescribed drugs. Examples are used.

WHY DRINKING CAN BE GOOD FOR YOU by Morris Chafetz, M.D. Book, 191 pp., 1976. Price: \$8.95. Stein and Day Publishers. Audience: adults.

For adults who have already made the decision to drink. Using an easily readable question and answer format and an appealing title, Dr. Chafetz, founding director of the National Institute on Alcohol Abuse and Alcoholism, lures those seeking positive answers to a constructive and realistic approach to drinking. Some topics include: Persistent Notions, Alcohol and Your Feelings, Your Drinking Heritage, Your Children, Diagnosis. The focus is on how to make drinking a "happy experience." Practical suggestions are provided for setting up and maintaining "Personal Drinking Records." Appendices are provided on combining alcohol with medications, foods to offer before serving drinks, alcohol content of various drinks, etc.

I ALCOHOL AND ALCOHOLISM

B. MATERIALS FOR ADULTS

2. Publications for Parents, Pregnant Women

ALCOHOL AND YOUR UNBORN BABY. See Section IA.1.

ALL IN THE FAMILY. Understanding How We Teach and Influence Children About Alcohol. Booklet, 50 pp., 1975. Price: \$1.00 (discounts on orders of 25 or over.) U.S. Jaycees or contact regional Jaycees office (5262-0). Audience: adults.

Part of a Federal grant program entitled Operation Threshold, this booklet can stand on its own or become the vehicle for a larger program. It includes sections on its use, parents as models of values, parent responsibility, attitudes and concepts children should know and what parents can do. Self-tests and discussion questions are also included.

ARE YOU DRIVING YOUR CHILDREN TO DRINK? by Donald A. Moses, M.D. and Robert E. Burger. Book, 235 pp., 1975. Price: \$8.95. Van Nostrand Reinhold. Audience: parents, teachers.

Based on several years work with adolescents in a New York State day-care center, and the emerging concept that the psychological interaction between parents and children is at the heart of the drug and alcohol problems of today. Major sections address the roots of drug and alcohol problems, signs of trouble parents should look for, methods of therapy and drug and alcohol abuse as a public problem. Dr. Moses is a psychiatric consultant for a day-care program and for a drug treatment program, who is also engaged in private practice treating drug abusers with out-patient psychotherapy.

HOW TO TALK TO YOUR TEENAGER ABOUT DRINKING AND DRIVING. Pamphlet, 2-color illus., 16 pp., 1975. Single copy free. National Highway Traffic Safety Administration. Audience: parents.

Discusses: problems of teenage drinking and driving; what can be done; points of view of both adolescent and adult; communication; facts; what to keep in mind when talking with teenagers; setting a good example.

I NEVER SAW THE SUN RISE by Joan Donlan. See Section IA.1.

KIDS & BOOZE. What You Must Know to Help Them by Wilbur Cross. Paperback book, 180 pp., 1979. Price: \$5.95. E.P. Dutton. Audience: adults.

A practical guide for parents and teachers concerned about helping young people avoid alcohol problems. Answers questions such as: How do you know if your child is a problem drinker?; How do parents' drinking habits influence their children?; How serious is the drinking problem?; What are adults doing about the overall problem?; Should you ever give up on a teenager drinker?; many others. Appendix includes resources. Indexed.

I ALCOHOL AND ALCOHOLISM B. MATERIALS FOR ADULTS 2. Publications for Parents,
Pregnant Women (cont'd.)

WHAT YOU NEED TO KNOW ABOUT YOU, YOUR BABY AND DRINKING. See Section IA.1.

WHEN YOU DRINK YOUR UNBORN BABY DOES, TOO! See Section IA.1.

YOUNG ALCOHOLIC by Tom Alibrandi. Paperback book, 219 pp., 1978. Price: \$5.50.
CompCare Publications (03053). Audience: adults.

Provides a clear statement of the problem today, including statistics, a hard-hitting discussion of issues and a plan of action for any adult to use in coping with a problem-drinking adolescent. The author is director of youth programs for the Council on Alcoholism of Orange County, California and bases his book on a recent study conducted in this community and on his experience working as a counselor with alcoholic youth.

THE YOUNG DRINKERS. Booklet, 15 pp., 1978. Price: 75 cents, quantity discounts (code H-10). Health Communications. Audience: adults.

A guide to assist parents in identifying and helping teenagers with alcohol problems.

I ALCOHOL AND ALCOHOLISM

B. MATERIALS FOR ADULTS

3. Publications for Minority Groups

ALCOHOL ABUSE AND BLACK AMERICA edited by Frederick D. Harper. Book, 230 pp., 1976. Price: \$10.95. Douglass Publishers; National Council on Alcoholism; Center of Alcohol Studies. Audience: adults.

A textbook, the first of its kind, written at the college level. Chapters are contributed by a dozen authorities and 26 pages of useful appendices supplement the text. A valuable reference for teachers of adult continuing education programs in Black communities.

ALCOHOL AND BLACKS: AN OVERVIEW by Frederick D. Harper. See Section IA.1.

DE MUJER A MUJER. Hablemos Sobre el Alcoholismo. Leaflet, 2 colors, 1976. Spanish with English translation. Limited quantities free from National Clearinghouse for Alcohol Information. Larger quantities for sale by Superintendent of Documents. (Stock No. 017-024-00543-6). Audience: Hispanic women.

A conversation about drinking problems and alcoholism written by women for women.

HABLEMOS EN CLARO. Algunas Preguntas y Respuestas Sobre el Alcoholismo. Pamphlet, 2 colors, 14 pp., 1976. Spanish with English translation. Limited quantities free from National Clearinghouse for Alcohol Information. Larger quantities for sale by Superintendent of Documents (Stock No. 017-024-00542-8). Audience: Hispanic adults.

Straightforward answers to questions such as: What is alcoholism? Can excessive drinking be fatal? What treatment is recommended for alcoholism? Where can help be found?

I'M BLACK & I'M SOBER by Chaney Allen. See Section IA.1.

SALUD...SALUD? Leaflet, 2 colors, 1976. Spanish with English translation. Limited quantities free. National Clearinghouse for Alcohol Information. Also, for sale by Superintendent of Documents (Stock No. 017-024-00544-4). Audience: Hispanic men.

Emphasizes responsibility for moderate drinking, discusses warning signals for alcohol problems, alcoholism as an illness, where information and treatment may be obtained.

I ALCOHOL AND ALCOHOLISM B. MATERIALS FOR ADULTS 3. Publications for Minority Groups (cont'd.)

UNAMOS NUESTROS ESFUERZOS. Podemos Ser Una Familia Feliz. Pamphlet, 2 colors, 15 pp., 1976. Spanish with English translation. Limited quantities free. National Clearinghouse for Alcohol Information. Audience: parents.

Information to help families recognize and handle alcohol problems. May be used in adult education programs or as take-home material for students.

THE UNSEEN CRISIS: BLACKS AND ALCOHOL. Pamphlet, illus., 13 pp., 1977. Limited quantities free. National Clearinghouse for Alcohol Information. Quantities for sale by the Superintendent of Documents (SN 017-024-00590-8). Audience: adults.

An introduction by the Reverend Jesse L. Jackson sets the tone for a thoughtful discussion of the effects of alcohol abuse on the black community. Offers many constructive suggestions for prevention (including support of school programs) and collective action.

I ALCOHOL AND ALCOHOLISM

B. MATERIALS FOR ADULTS

4. Posters, Displays, Audiovisuals

ALCOHOL ABUSE: THE EARLY WARNING SIGNS. See Section IA.3.

ALCOHOL ABUSE POSTERS. See Section IA.2.

ALCOHOL: CRISIS FOR THE UNBORN. See Section IA.3.

ALCOHOL: EFFECTS ON SOCIETY. See Section IA.3.

ALCOHOL: A NEW FOCUS. See Section IA.3.

ALCOHOL, TOBACCO AND DRUGS VS PHYSICAL FITNESS. See Section IA.3.

ALCOHOL: WHAT'LL YOU HAVE? See Section IA.3.

ALCOHOLISM DISEASES EXHIBIT. See Section IA.2.

ALL BOTTLED UP. See Section IA.3.

AND I'M AN ALCOHOLIC. See Section IA.3.

CHECK-IN TIME. See Section IA.3.

COME BACK. See Section IA.3.

DIAL-A-DRINK. See Section IA.2.

DO YOU KNOW THE FACTS ABOUT ALCOHOL AND YOUR UNBORN BABY? See Section IA.2.

DRINKING CLOCK. See Section IA.2.

THE DWI DECISION. See Section IA.3.

I ALCOHOL AND ALCOHOLISM B. MATERIALS FOR ADULTS 4. Posters, Displays, Audivisuals
(cont'd.)

FATHER/SON. Film, 16mm or 3/4" videocassette, color, 15 min., 1977. Purchase: \$165/film; \$75, videocassette; Rental: \$32/wk. Diocese of Buffalo. Audience: adults.

A teenager confronts his father with his drinking problem and pleads with him to quit. The father tries to explain why he cannot, saying that perhaps it's his nature to drink. An intense and interesting film with strong emotional impact. Could be used to broaden understanding of the complexity of alcoholism and help in decision-making regarding drug use. Excellent discussion material.

(Note: Since a teacher's guide is not included, and the film deals with sensitive and controversial material, the teacher should take some time to plan how it will be used, what questions should be raised, and what constructive follow-up activities could be developed around the film. "Father/Son" may be used with younger audiences, but it may be difficult to use it for positive goals, since the mood it creates is one of hopelessness.)

HAVING A PARTY? Poster, color, 11" x 17", 1978. Single copy free. NYSCASAFE. Also, for sale by publisher: \$.25 each. Wisconsin Clearinghouse (#110, Party Poster). Audience: adult.

Depicts an artist's colorful rendition of a party where both alcoholic and nonalcoholic beverages are provided. Subtitle: "Include nonalcoholic drinks; it's the thoughtful thing to do." A leaflet of recipes for non-alcoholic drinks is available free from both sources (single copy only, while they last).

THE NEW LIFE OF SANDRA BLAIN. Film, 16mm, color, 27 min., 1977. Free loan. New York State Division of Alcoholism and Alcohol Abuse. Purchase: \$350; Rental: \$40. Free 5-day preview. Southerby Productions. Audience: adults.

Story of a recovering alcoholic woman. Brings out need for close supporting friendships, realistic assessment by the individual of ability to cope. Winner of 1977 American Film Festival Award.

NINETY-NINE BOTTLES OF BEER. See Section IA.3.

POSTERS. See Section IA.2.

A SNORT HISTORY. See Section IA.3.

THEY DO RECOVER. See Section IA.3.

UNDER THE INFLUENCE? See Section IA.3. 38

I ALCOHOL AND ALCOHOLISM

C. MATERIALS FOR TEACHERS

1. Bibliographies, Periodicals, References

ALCOHOL AND HEALTH. First, Second and Third Reports to the U.S. Congress from the Secretary of Health, Education and Welfare. Booklets (3); 121 pp. (1971); 170 pp. (1974); and 122 pp. (1978) Prices: First Report - \$2.10 SN 017-024-00193; Second Report - \$2.55 SN 017-024-00399; Third Report - single copy free from National Clearinghouse for Alcohol Information. Superintendent of Documents. Audience: teachers.

A valuable reference for those interested in more complete knowledge of alcohol and alcoholism. The First Report focuses on historical and contemporary uses and misuses and long-standing basic issues; the Second Report, on areas in which more recent advances had been made (prior to 1974). A "Summary and Excerpts" booklet on the Second Report is available on request from the National Institute on Alcohol Abuse and Alcoholism. The Third Report presents recent findings on: special population groups; fetal alcohol syndrome; alcohol-drug interactions; genetic and family factors; accidents, crime and violence; treatment; preventing alcohol problems; and other areas.

ALCOHOL EDUCATION MATERIALS: AN ANNOTATED BIBLIOGRAPHY by Gail Gleason Milgram, Ed.D. Paperback book, 304 pp., 1975. Price: \$15.00 (checks payable to Journal of Studies on Alcohol, Inc.). Rutgers Center of Alcohol Studies. Audience: teachers, workshop leaders.

An extensive bibliography with descriptive and other needed information. Suitable for anyone involved in alcohol education.

ALCOHOL: USE, NONUSE AND ABUSE by Charles R. Carroll. Book, 83 pp., 1975. Price: \$2.00 (approx.) Wm. C. Brown. Audience: teachers.

Reflects a recognition of alcohol as an integral part of current American culture. Topics include prevalence of use, some problems, and decision-making, as well as the nature of alcohol and effects on the body. Many charts and diagrams are used.

THE ALCOHOLISM DIGEST. Summaries of Literature on Alcohol Abuse and Alcoholism. Journal, 12 issues/yr. Subscription: \$75/yr. (recommend use through library services). The Alcoholism Digest. Audience: professionals, including teachers.

This periodical is listed as a reference where articles on alcohol education may be found. A feature article and abstracts of articles published in other major alcohol-related periodicals are included. Lists of periodicals and addresses of their publishers are provided. An Annual containing 1,200 abstracts is also published.

I ALCOHOL AND ALCOHOLISM C. MATERIALS FOR TEACHERS 1. Bibliographies, Periodicals, References (cont'd.)

ALCOHOLISM INFORMATION KIT FOR EDUCATORS. Folder with pamphlets, flyers and information sheets. Price: \$2.25. National Council on Alcoholism. Audience: teachers.

Contents of the kit reviewed included: Public Affairs Pamphlet No. 499 - "The New Alcoholics: Teenagers"; Channing L. Bete booklets: "What Everyone Should Know About Alcohol" and "What Everyone Should Know About Alcoholism"; The Christopher D. Smithers Foundation's "Preventing Alcoholism"; "Pepper" by Elairne L. Melquist; Council pamphlets: "What Is Alcohol Education?" "The Alcoholic Is A Sick Person Who Can Be Helped;" "What Are the Signs of Alcoholism?" and "Facts on Alcoholism"; flyers advertising books available from the Council; a Council Catalog of Publications.

GROUPED INTEREST GUIDES. Selected bibliographies on alcohol. Booklets (1-15), 1972-. Limited quantities free. National Clearinghouse for Alcohol Information. Audience: teachers.

Periodically updated bibliographies in 15 alcohol-related subject areas. Categories of interest include Sociocultural Aspects of Alcohol Use and Alcoholism, (including a subject area bibliography on American Indians) Education and Training About Alcohol, Teenagers and Alcohol, Drugs and Alcohol, Alcohol and Mental Health and others. Contact NCALI for order form.

IN FOCUS: ALCOHOL AND ALCOHOLISM MEDIA. Booklet, 73 pp., 1977. Single copy free. National Clearinghouse for Alcohol Information. For sale by Superintendent of Documents (SN 017-024-00573-8). Audience: teachers.

A review of audiovisuals in the alcohol and alcoholism fields. Items are well annotated, but not endorsed. Includes ordering information. Indexed.

NIAAA INFORMATION AND FEATURE SERVICE. Newsletter, 8 pp., timely (about one/month). Subscription: free. Reproducible. Contact National Clearinghouse for Alcohol Information for order form. Audience: teachers.

News information; brief articles on trends, studies, programs and viewpoints; announcements; reviews of publications.

SOME LITTLE KNOWN FACTS ABOUT DRUGS AND ALCOHOL. Leaflet, 4 pp. Single copy free, 10/14 cents. Do It Now Foundation. Audience: teachers.

Contains notable excerpts from other Do It Now publications and an order form for requesting further information.

I ALCOHOL AND ALCOHOLISM

C. MATERIALS FOR TEACHERS

2. Philosophy and Methods

ALCOHOL ABUSE PREVENTION. A Comprehensive Guide for youth Organizations. Paperback book, 176 pp., 1978. Price: not established at press time. Boy's Club of America. Audience: teachers.

Program models funded nationally in seven Boy's Clubs by NIAAA as part of a three-year project, Project TEAM (Teens Explore Alcohol Moderation), are described. Each model uses a different approach, yet all contain certain elements stemming from a common basic philosophy. This book is a well-organized manual, not simply for learning about TEAM, but for developing any alcohol prevention program. It contains sections on getting started, things to look for in staffing, how to get teenagers involved, use of objectives in program planning, evaluation concepts and techniques, ideas for funding, public relations and helpful appendices. The seven models are completely presented, with goals, objectives, activities, and instructions for teachers spelled out clearly. The models include: Prevention Through: the Valuing Process; Peer Consulting; Peer Leadership; Arts and Crafts; Keystoning; the Media; and Cultural Exploration.

ALCOHOL AND ALCOHOL SAFETY. Vols. I & II (Abt Associates). A Curriculum Manual and Teacher's Activities Guide for Junior High Level. Paperback book and looseleaf manual (236 pp.), 1972. Prices: Vol. I \$3.75; Vol. II \$8.00. Superintendent of Documents (Cat. Nos. 5003-00085; 5003-00089).

A thorough manual full of factual information, guidelines for curriculum development and teaching methods and resources. Accompanying looseleaf activities guide is divided into topical areas: safety, attitudes, effects, industry, interpersonal, law and custom, problem drinking. Activities are designed for easy reference and provided with information on time required, objective, preliminary considerations, variations and supplementary activities, evaluation methods and sample illustrations where needed. Voluminous resource material.

ALCOHOL AND ALCOHOL SAFETY. Vols. I & II (Abt Associates). A Curriculum Manual and a Teacher's Activities Guide for Senior High Level. Paperback book and looseleaf manual (243 pp.), 1972. Prices: Vol. I \$3.75; Vol. II \$8.75. Superintendent of Documents (Cat. Nos. 5003-00087; 5003-00088).

See description for junior high level.

ALCOHOL EDUCATION. Curriculum Guide and Teacher's Manual, 7-12. Booklets (2), 64 and 90 pp., 1976. Free; distribution limited. NYSED Bureau of Drug Education. Audience: teachers. (Continued on p. 38.)

I ALCOHOL AND ALCOHOLISM C. MATERIALS FOR TEACHERS 2. Philosophy and Methods
(cont'd.)

A reference for schools to use in developing local curricula for alcohol education programs. The curriculum guide features objectives and learning experiences for alcohol education topics. The emphasis is on providing a variety of activities which can be used in school or outside of school. Developmental traits and a topical outline are given for 13-14 year olds and 15-18 year olds. The teacher's guide addresses the questions why, what, and how should we teach about alcohol. Supplementary content information and resources are included. Produced as a cooperative effort between the New York State Education Department and the State University of New York at Albany, this curriculum has been piloted in urban, rural and suburban schools.

ALCOHOL EDUCATION FOR ADULTS. A Guide for Instructors. Booklet, 78 pp., 1976. Free single copy; distribution limited. NYSED Bureau of Drug Education. Audience: teachers (adult education).

Guidelines for schools to use in developing local curricula for adult alcohol education programs. Covers the why, what and how of these programs, giving examples, activities, resources.

ALCOHOL EDUCATION LESSON PLANS. Grades 7 and 8; Grades 9 and 10. Paperback booklets, 60 pp. each (approx.), 1978. Price: \$7.95 each. Addiction Research Foundation. Audience: teachers.

Two sets of 10 lesson plans, each dealing with a separate topic and standing by itself. Each lesson includes a goal, objectives, highlighted information for the teacher and steps for conducting the lesson. Supplementary articles, charts and drawings are also included. Basically a cognitive approach, but comprehensive, meaty, imaginative and unusually well-organized. Activities are varied and provide for student involvement. One of the best alcohol education curricula available.

8:30 MONDAY MORNING. Curriculum in ringbound notebook (over 300 pp.) with booklet and visual aids packet, 1977. Price: \$29.95, plus shipping. American Business Men's Research Foundation. Audience: teachers.

A grades 7-12 alcohol prevention program for teachers and youth leaders who want to involve young people in activities to help them to learn about alcohol, and develop decision-making skills to put their knowledge to work. Activities are grouped under six themes: Life-Styles, Decisions, Values, Alternatives, Self-Esteem and Prevention. Visual aids are drawings of people in various situations that may be used to make transparencies to illustrate a talk or facilitate a discussion. According to the authors, all materials have been field tested, preparation time is minimal, and all materials needed to implement the activities are included. An attractive presentation for a wealth of material.

I ALCOHOL AND ALCOHOLISM C. MATERIALS FOR TEACHERS 2. Philosophy and Methods
(cont'd.)

EXAMINING NEW APPROACHES TO ALCOHOL ABUSE PREVENTION. Booklet, 74 pp., 1977.
Price: Not established at press time. Contact: Purchasing Service,
Boy's Clubs of America. Audience: teachers.

A presentation and discussion of the newer methods and activities
used in prevention programs; programming by objectives; nine model
programs; steps to take in setting up a program in your community.
Written from and centering around participation of Boy's Club in
national project TEAM. Contains much material useful for teachers.

KIDS & BOOZE. See Section IB.2.

MYTHS ABOUT DRINKING AND DRIVING. Pamphlet, illus., 24 pp., 1977. Price:
75 cents; discounts on quantity orders (over 500). Addiction Research
Foundation. Audience: teachers, group leaders.

A guide for group leaders in conducting discussions about popular
myths regarding alcohol use, with emphasis on how this affects driving.
Useful format provides quotes of misconceptions, questions for discus-
sion, current knowledge and leader guidelines. Comically illustrated.

PHILOSOPHIES FOR EDUCATING ABOUT ALCOHOL AND OTHER MOOD-MODIFYING SUBSTANCES
by Robert D. Russell. Article reprint (from Journal of Studies on Alcohol,
March 1976), 10 pp. Price: 35 cents. Rutgers Center of Alcohol Studies.
Audience: teachers

Discussion of research findings regarding the acceptability of various
approaches to alcohol education.

RESOURCE GUIDE FOR ALCOHOL EDUCATION. Booklet, 68 pp., 1976. Price: \$4.50.
National Council on Alcoholism. Audience: teachers.

Topical teaching units containing objectives, information, references,
suggested teaching techniques and discussion starters. A bibliography and
list of audiovisuals are included.

THE ROLE OF ATTITUDES IN PUBLIC SCHOOL ALCOHOL EDUCATION by Peter Firm. Article
reprint (Jour. of Alcohol and Drug Education, vol. 20, no. 3, Spring, 1975),
4 pp. Single copy free. Abt Associates. Audience: teachers.

How the attitudes of teachers, students and administrators effect
alcohol education programs.

SHOULD ALCOHOL BE TAUGHT WITH DRUG EDUCATION? by Peter Firm. Article reprint
(Jour. of School Health, Oct. 1977), 4 pp. Single copy free. Abt Associates.
Audience: teachers. (Continued on p. 40.)

I ALCOHOL AND ALCOHOLISM C. MATERIALS FOR TEACHERS 2. Philosophy and Methods
(cont'd.)

Presents the case for separating alcohol education from drug education. References provided.

THE SOMERVILLE STORY. Evolution of An Alcohol Education Program and Three Years Later. Booklet, 28 pp., 1976-77. Price: \$2.00. CASPAR. Audience: teachers.

The Cambridge-Somerville, Massachusetts schools report on the evolution, methodology and effectiveness of their alcohol education project for grades 3-12. The program, funded by a grant from the National Institute on Alcohol Abuse and Alcoholism, was one of four projects nationwide chosen by the NIAAA for having the greatest potential for replication. Any district planning or implementing an alcohol education program should benefit from reading about this experience. A 1978 Evaluation Report is also available (\$4.00).

TEACHER TRAINING IN ALCOHOL EDUCATION USING THE TWO FILM SERIES JACKSON JUNIOR HIGH AND DIAL A-L-C-O-H-O-L. Booklet, 14 pp. Single copy free. National Clearinghouse for Alcohol Information. Audience: teachers.

Includes suggestions for general ways for using the two film series in conducting teacher training sessions, specific ways to use each film and lists of additional resources. For film series descriptive and ordering information refer to "Jackson Junior High" listing under Section IA.3. of this Guide.

TEACHING ABOUT DRINKING. Pamphlet, 10 pp., 1974. Limited quantities free. National Clearinghouse for Alcohol Information. Audience: teachers.

Suggestions for classroom approaches to encourage responsible drinking attitudes; where to go for more information.

WHAT IS ALCOHOL EDUCATION? Leaflet, 4 pp., 1975. Price: 25 cents. National Council on Alcoholism. Audience: teachers.

What alcohol education attempts to do; basic principles of alcohol education; objectives of alcohol education. Has one weakness in that it discusses "preventive education" without reference to primary prevention, i.e., education that addresses underlying factors in alcohol abuse.

I ALCOHOL AND ALCOHOLISM

C. MATERIALS FOR TEACHERS

3. Community Coordination

DIRECTORY OF TREATMENT RESOURCES IN NEW YORK STATE (Revised). Booklet, 66 pp., 1977. Single copy free. National Clearinghouse for Alcohol Information. Audience: teachers.

A reference for locating alcoholism treatment services, listed alphabetically by city. Provides address; telephone number; name of chief administrator; description of program, services and admission policies; indication of whether program is accredited by the Joint Commission on Accreditation of Hospitals.

IF YOU ARE A PROFESSIONAL A.A. WANTS TO WORK WITH YOU. Pamphlet, 2 colors, 8 pp., 1972. Price: 10 cents. A.A. World Services. Audience: teachers.

Answers questions: What is A.A.? What unique services does A.A. offer? For what services does A.A. rely on the professional community? What is the best way to get A.A. help for a problem drinker? How can you find out more about A.A. and how to use it? Now - how can we help each other?

II TOBACCO

A. MATERIALS FOR STUDENTS

1. Publications

ABOUT YOU AND SMOKING. Booklet, color illus., 64 pp., 1971. Price: \$1.98. Scott, Foresman (01856-3 71). Audience: junior high.

A comprehensive, color-illustrated booklet on tobacco and smoking. Features separate chapters explaining effects of smoking on the respiratory system and on the circulatory system. Also covers history, pollution, costs, other effects on the body and on lives, and a glossary. Teacher's Resource Notes are available for \$.27 (M01856 71).

ANSWERING THE MOST-OFTEN-ASKED QUESTIONS ABOUT CIGARETTE SMOKING AND LUNG CANCER. Pamphlet, 10 pp., 1974. Free. Your local Cancer Society (Code #2023). Audience: senior high-adult.

Information under the following headings: Cigarettes and Lung Cancer; Cigarettes and General Health; Smoking and Physiology; Social Aspects of Smoking; The Smoking Habit; Statistics on Cigarette Smoking; Economics of Smoking.

ANSWERS TO THE MOST OFTEN ASKED QUESTIONS ABOUT CIGARETTE SMOKING AND LUNG CANCER. Pamphlet, 14 pp., 1976. Limited quantities free from your local Cancer Society (Code 2023). Audience: senior high.

Answers provided for a wide variety of questions (47) frequently asked by young people.

AS YOU LIVE...YOU BREATHE. Pamphlet, illus., 16 pp., 1975. Free from your local Lung Association (Item 0061). Audience: junior high.

Lively, generously illustrated booklet describes breathing process. Carries a strong anti-smoking message. Developed to accompany film "Breathing Easy," but stands alone. Reading level third grade.

BASIC CONCEPTS OF TOBACCO AND SMOKING. Textbooklet, illus., 64 pp., 1979. Price: \$1.47 (4707). Laidlaw Brothers. Audience: junior high.

Comprehensive, informational text of seven chapters, each followed by think questions for the student. Discusses social, emotional, factual, health, economic and safety aspects. Glossary-index included.

THE CASE OF THE SUDDEN SICKNESS! Comic book, color, 16 pp., 1977. Price: \$15/100. Your local Heart Association. Audience: junior high.

Space age medical mystery story. A boy is sick and doctors finally discover the cause: smoking. Things to think about and do on back cover.

II TOBACCO A. MATERIALS FOR STUDENTS 1. Publications (cont'd.)

CIGARETTE SMOKING AMONG TEENAGERS AND YOUNG WOMEN. Booklet, 31 pp., 1977.
Single copy free - DHEW Pub. No. (NIH) 77-1203. Cancer Information Clearinghouse. Audience: senior high-adult.

Report of the findings of an extensive research project on smoking among teenagers and young women conducted in 1975. Well-organized with brief discussions and readable charts.

8 REASONS YOUNG PEOPLE SMOKE. Leaflet-poster, color illus., 10½" x 16", 1977.
Single copy free. National Clearinghouse for Smoking and Health.
Quantities for sale by Superintendent of Documents. Audience: junior-senior high.

Comic folder which may be used as a poster. Red, white and blue characters illustrate eight rationalizations people use for smoking. The text, written below each drawing, debunks their statements.

FACTS AND FEATURES FOR NONSMOKERS AND SMOKERS. Pamphlet, 8 pp., 1977. Free from your local Lung Association (Item 0087). Audience: junior high-adult.

Articles presented in mini-magazine format on issues primarily of concern to nonsmokers.

FACTS: SMOKING AND HEALTH. Pamphlet, 12 pp., 1971. Single copy free. National Clearinghouse for Smoking and Health. For sale by Superintendent of Documents (SN 1727-0023). Audience: senior high-adult.

Research and data on smoking and health explained. Includes charts.

IN DEFENSE OF THE LUNG. Booklet, 16 pp., 1974. Free. Your local Lung Association (Item #0004). Audience: senior high-adult.

Amazing electron microscope photographs accompanied by articles explaining the structures and defenses of the lungs.

INTRODUCTION TO LUNG DISEASES. Paperback book, 131 pp., 1975. Price: varies. Your local Lung Association. Audience: senior high-adult.

A text-reference on diseases of the lung. Includes causes, pathology, natural history, occurrence, manifestations, methods of detection, diagnostic methods, prognosis, complications, methods of control, approaches to the problem, laboratory findings, social and economic implications.

SECOND-HAND SMOKE. Leaflet, 8 pp., 1977. Free. Your local Lung Association (Item #0006). Audience: senior high-adult. (Continued on p. 44.)

II TOBACCO A. MATERIALS FOR STUDENTS 1. Publications (cont'd.)

Fact sheet on second-hand, or sidestream, smoke - research, hazards, effects. One of a series of pamphlets available from your Lung Association on various aspects of smoking and lung disease. (Examples of other titles: Cigarette Smoking, Pipe and Cigar Smoking, Emphysema.)

SMOKE SIGNALS. Periodical, monthly, 2 colors, 4 pp. Subscription: \$1.75/yr. (12 issues), quantity discounts. Allow 6-8 weeks. Back copies: \$4.50/100. Pacific Press. Audience: senior high.

Stories that interpret research findings and encourage healthy life-styles. Written in high-interest popular magazine style.

THE SMOKING DIGEST. Progress Report on A Nation Kicking the Habit. Paperback book, illus., 127 pp., 1977. Single copy free. Cancer Information Clearinghouse. Audience: senior high-adult.

Probably the most complete, current reference book on smoking written for the layman. Footnoted, indexed and loaded with statistics and references to resources.

SMOKING AND THE TWO OF YOU. Leaflet, 6 pp., 1978. Free. Your local Lung Association. (Item #0963). Audience: pregnant women.

Brief message about smoking for pregnant women. Appealing illustrations.

SMOKING AND YOUR HEART. Pamphlet, 15 pp., 1976. Single copy free. Your local Heart Association. Quantities may be purchased (discount rates) from Channing L. Bete. Audience: junior high-adult.

Easy-reading scriptographic booklet on smoking and heart disease. Includes suggestions for quitting smoking.

TAKING A CHANGE...WITH NO CHANCE TO WIN. Comic book, English or Spanish, color, 16 pp., 1976. Free from your local Cancer Society (English, Code 2077; Spanish, Code 2098). Audience: junior-senior high.

Information about the health hazards of smoking, presented in story format.

TEENAGE SELF TEST - Cigarette Smoking and Discussion Leader's Guide. Pamphlets (2), 15 and 9 pp., 1975. Single copy free. National Clearinghouse for Smoking and Health. Audience: teenagers.

II TOBACCO A. MATERIALS FOR STUDENTS 1. Publications (cont'd.)

A self-test for teenagers that gives them eight different scores, revealing their: 1. knowledge of health effects of smoking, 2. sensitivity to nonsmokers' rights, 3. awareness of the positive reasons why people smoke, 4. tendency to explain away the disadvantages of smoking, 5. opinions on why people begin to smoke, 6. attitudes toward teenage smokers, 7. attitudes regarding authority and 8. belief in their own abilities to control their futures. Scores are interpreted and compared with nationwide norms. Leaders guide provides suggestions for administering the test, for discussing results and for evaluation.

TOBACCO: FACTS FOR DECISIONS and Student Exercises by Nancy Raines Day.
Booklets (2), illus., 32 pp. and 8 pp., 1978. Prices: \$1.50; 28 cents.
New Readers Press. Audience: junior high.

History, agriculture and curing of tobacco; manufacture into products; effects of smoking on the body; suggestions for quitting smoking. Student exercise booklet contains questions for review and discussion. Written for and to junior high school students. Reading level: 5.5.

TO SMOKE OR NOT TO SMOKE by Luther L. Terry, M.D. and Daniel Horn Ph.D.
Book, 64 pp., 1969. Price: \$5.52 (library edition). Lothrop, Lee & Shepard. Audience: junior high.

A clearly written, attractively illustrated book for youngsters to read on their own. Discusses why people smoke, effects of smoking, cost of smoking, advertising, research and other issues.

TO SMOKE OR NOT TO SMOKE. Pamphlet, 15 pp., 1978. Price: Single copy 50 cents; discounts on orders for over 50 copies. Charming L. Bete.
Audience: middle grades-adult.

A scriptographic booklet especially for audiences with limited reading skills. Briefly covers: what is smoke; why people smoke; reasons for not smoking; how smoking affects the body; filters; how to quit; consideration of others.

WHEN A WOMAN SMOKES. Leaflet, 3 pp., 1975. Free. Your local Cancer Society (Code #2051). Audience: senior high-adult.

Summarizes evidence linking smoking to health hazards for women. Includes suggestions for quitting.

WOMEN ARE KICKING THE CIGARETTE HABIT! Mock newspaper, 4 pp., 1975. Free. Your local Lung Association. Audience: senior high-adult.

Illustrated articles of special interest to smokers - new findings, suggestions for quitting, interviews, letters, smoking and pregnancy.

II TOBACCO

A. MATERIALS FOR STUDENTS

2. Posters, Displays, Apparatus

BILL OF RIGHTS FOR NON-SMOKERS. Poster, black ink on buff, 9½" x 12½". Price: \$1.00/25. American Dental Association. Audience: junior high-adult.

Written to look like an official document, this "proclamation" presents a convincing stand for the rights of nonsmokers to protect their health, comfort, safety; to speak out about their objections to tobacco smoke; and to take legislative action to restrict smoking in public places.

BILLBOARD SMOKER. Display of photo, with smoking device attached, 18" x 24", metal stand, lesson guide. Price: \$79.50. Spenco Medical (79-178). Audience: senior high-adult.

Color photo of girl which "smokes" a cigarette. Transparent lung cavities collect the tars, which may be seen for some distance. Message reads "it happens every Salum." Smoking device is simple, hand-operated pump.

CIGARETTE DISEASE EXHIBIT. Display with backdrop, 18" x 24", 15 mock cigarette packages (covered wooden blocks), lesson plan (20 pp.), 100 mini-texts. Price: \$35; \$9.50/100 additional mini-texts. Spenco Medical (79-103; mini-texts: 80-101). Audience: all levels.

Backdrop mimics techniques of advertising industry; also displays information on diseases related to smoking. Package labels imitate real brands, but labels contain information on diseases. Lesson plan has 50 test questions.

THE CIGARETTE PAPER. Poster, 15" x 20½", 1976. Single copy free. Your local Cancer Society (Code #2047). Audience: junior-senior high.

Articles of interest to teenagers presented to resemble the front page of a newspaper. Topics include: new trends in teen smoking; helping smokers quit; economics of tobacco industry; quiz; others. Black ink on tan stock.

LABORATORY SMOKER. Glass bottle with label-directions, stopper, tubes, simple pump, storage box, lesson plan (20 pp.). Price: \$12. Spenco Medical (79-194). Audience: junior high-adult.

User pumps cigarette smoke into lab bottle; tars collect on inside of bottle. One-way valves; easy to assemble, use, disassemble.

II TOBACCO A. MATERIALS FOR STUDENTS 2. Posters, Displays, Apparatus (cont'd.)

NO SMOKING STOP SIGN. Poster, 1 color, 9½" x 9½", 1977. Free. Your local Lung Association. Audience: all levels.

Bright red stop sign with message "Lungs at Work: No Smoking."

NON-SMOKER'S BILL OF RIGHTS. Poster or handout, 2 colors, 8½" x 11". Single copy free. Your local Cancer Society. Quantities available from publisher: National Interagency Council on Smoking and Health (\$1.00/25 copies). Audience: all levels.

Concise statements of the rights of nonsmokers to breathe clean air, to speak out and to act, in startling red and black on white. Effective presentation. Also available, poster "Non-Smokers Have Rights, Too! Please Don't Smoke."

THE RESPIRATORY SYSTEM. Chart, 2 colors, 17" x 22", 1972. Free. Your local Lung Association. Audience: junior-senior high.

A diagram of the respiratory system with explanations of parts labeled. Also available in 8½" x 11" format with holes punched for notebook insertion (1976).

SATIRICAL POSTERS. Posters (3), blk. & wh., 9" x 12", 1976. Free. Your local Cancer Society (Code #2163.01, .02, .03). Audience: junior-senior high.

Three humorous black and white photos of men smoking, captioned "Smoking is Very Glamorous," "Smoking is Very Sophisticated" and "Smoking is Very Debonair." It is obvious that smoking has not made these smokers glamorous, sophisticated or debonair.

SCRATCH AND SNIFF DISPLAY. Masonite "billboard," color, 14" x 22", 10 refills. Price: \$15; \$2/additional refill sets. Spenco Medical (79-145; refills: 80-143). Audience: senior high.

Two larger-than-life-size pictures of lips (male and female) with foul-smelling tobacco odor stickers attached. The viewer scratches the stickers and receives the "message." Instructions displayed begin: "Get an idea of what it is like to kiss a smoker!" Ten extra "scratch and sniff" stickers are enough for hundreds of sniffs.

SMOKER'S ROULETTE. Game-exhibit (masonite with ballbearings), color, 20" x 28". Price: \$50. Spenco Medical (79-137). Audience: all levels.

The viewer spins the wheel, which selects diseases related to smoking according to their probability of occurrence. Durable and very colorful.

II TOBACCO A. MATERIALS FOR STUDENTS 2. Posters, Displays, Apparatus (cont'd.)

SMOKING AND YOUR HEALTH. Folding picture and text display, coated enamel finish, color, 22" x 56", 100 mini-texts. Spenco Medical. Audience: all levels.

Fine quality medical artwork shows how smoking-related diseases affect the body. Illustrations are explained. Also lists poisons in tobacco smoke. Mini-texts include test questions.

SMOKING POLLUTES. Poster, color, 17" x 27", 1973. Free from your local Cancer Society (Code 2104). Audience: junior-senior high.

Surrealistic poster combining the concept of industrial smokestack pollution with that of the pollution caused by a smoker puffing on a cigarette. Subtitle: You and Everything Else. Designed by noted graphic designer Milton Glaser.

SMOKING POSTERS. Posters (5), color, 16" x 21", English or Spanish, 1970. Single copy free. National Clearinghouse for Smoking and Health. Audience: junior high.

Bright, funny paintings of animals smoking with captions such as: "This is not a wise owl!" "This is a dumb bunny!" "The longest filter doesn't help much!" (a giraffe).

SMOKING POSTERS. Sets of 14 posters each (2), color, 14" x 22". Price: \$24/set. Spenco Medical. Audience: all levels.

Bright color graphic posters with catchy messages. Set I posters are simple; Set II posters, clever pokes at tobacco advertising. Sample messages, Set I: "The Family that Smokes Together, Chokes Together;" Set II: Winston Lights - We put cancer research in a whole new light."

SMOKING SIMULATOR. Simple demonstration apparatus. Free loan. Contact your local Cancer Society. Audience: all ages.

A hand-held chamber and plunger that can be used to collect tar and nicotine on a paper tissue by "smoking" a cigarette.

THANK YOU FOR NOT SMOKING. Poster series (4), color, 8½" x 11", 1970. Single set free. Your local Heart Association. Audience: all levels.

Each poster is one color, with a caricature drawing of a proud individual, headed with the message "Thank You for Not Smoking."

12 THINGS TO DO INSTEAD OF SMOKING CIGARETTES. Posters, color, 25" x 38", English or Spanish, 1976. Free from your local Cancer Society. (English, Code 2106; Spanish, Code 2108). Audience: junior-senior high.

Clever, colorful drawings of alternative activities. Examples: talk, dance, draw, swim, nothing.

II TOBACCO A. MATERIALS FOR STUDENTS 2. Posters, Displays, Apparatus (cont'd.)

WHAT'S WRONG WITH THIS PICTURE? Poster, color, 13½" x 23", 1976. Free from your local Cancer Society (Code 2105). Audience: junior-senior high.

Startling, humorous picture of a head with four mouths; one of the mouths has a burning cigarette in it. The answer to the question is printed at the bottom: "one of the mouths is smoking."

WHY SMOKE? Poster, color, 25" x 32", 1976. Free from your local Cancer Society (Code 2119). Audience: junior-senior high.

An enchanting, decorative country scene, with objects, animals and people forming the letters that present the title question. A banner carried across the sky by an airplane carries the message: "Life can be beautiful."

WHY START LIFE UNDER A CLOUD? Poster, full color, 17" x 22", 1977. Free. Your local Cancer Society (Code #3401.12). Audience: senior high-adult.

Attractive photograph of a young pregnant woman holding a cigarette. The cigarette forms a cloud of smoke that serves as a background for the message. Underneath is written "Smoking is harmful to your baby's health. Quit for both of you. For help call your American Cancer Society."

II TOBACCO

A. MATERIALS FOR STUDENTS

3. Audiovisuals

BEST FRIENDS. Film, 16mm, color, 6 min. Purchase: \$90; Rental: \$9/3 days. Perennial Education (Film No. 177). Audience: junior high.

Uses animation and humor to provoke some hard thinking about choosing the smoking habit. Graphically portrays the many influences on children to smoke, and the self-destruction caused by smoking.

BREATHING EASY. Film, 16mm, color, 27½ min., 1972. Free loan. Contact your local Lung Association (Item 6231). Audience: junior high.

On a trip into the brain (a U.S. space computer center) a youngster finds out how the human respiratory system works, when healthy and when affected by smoking or air pollution. Student booklet, "As You Live... You Breathe," is designed to accompany this film.

CIGARETTE SMOKING: TAKE IT OR LEAVE IT. Filmstrip kit, record or cassette, 1974. Free. Contact your local Cancer Society. Audience: junior high.

Program package designed to encourage discussion and responsible decision-making. Students are shown talking about and experimenting with cigarettes. Includes 50 discussion pamphlets for parents to use with their children, four transparencies, and a teacher's guide, in addition to filmstrip and record or cassette.

DECISION FOR MIKE. Film, color, 16mm, 8mm or Super 8mm, 14 min., 1974. Free loan. Contact your local Cancer Society. Audience: junior high.

A teenager named Mike has planned that today he will decide whether to smoke. A series of humorous imaginary skits present considerations that help him decide. At the end other teenagers give reasons why they don't smoke. An eight-page teacher's guide with a film summary, activities, resources, sample survey and self-test is available.

EVERYTHING YOU ALWAYS WANTED TO KNOW ABOUT HOW TO STOP SMOKERS BUT WERE AFRAID TO TRY! Film, 16mm, color, 8 min., 1974. Free loan. Your local Lung Association. Audience: junior high-adult.

A "trigger" film to start discussion on assertiveness for nonsmokers. Unrehearsed interviews with nonsmokers: their feelings about smokers, smoke and what they do to stop smokers who annoy them. Some of their solutions are outrageously funny.

II TOBACCO A. MATERIALS FOR STUDENTS 3. Audiovisuals (cont'd.)

THE FEMININE MISTAKE. Film, 16mm, color, 25 min., 1977. Purchase: \$375; Rental: \$35/3 days. Pyramid Films. Audience: senior high-adult.

An information film that uses demonstrations to make a strong case for abstinence from smoking. Second half includes interviews with high school students involved in a school smoking prevention program and reacting to testimonies given by women with cancer.

GOOFY NO SMOKING. Film, 16mm, color, 6½ min., teacher's guide, 1978. Purchase: \$145 (long term license). Walt Disney Educational Media. Audience: all ages.

Clever, timeless Disney cartoon (produced in 1951) about the smoking habit. Goofy is a heavy smoker whose whole life revolves around his habit. He finally decides to quit, but finds this more difficult than expected. His obsession with finding a smoke leads him into comically dangerous situations. Beyond that of entertainment, this film has two major values: its depiction of the seedy side of the smoking habit, and Goofy's portrayal of obsessive smoking behavior. A potential weakness is that it may not be taken seriously unless backed up with discussion involving personal testimony. Teacher's guide includes background information and suggested activities.

HIGH COST OF SMOKING. Filmstrip with taped script, 28 min. Free loan or purchase for \$5.00. Roswell Park Memorial Institute. Audience: senior high-adult.

Discusses and charts information about smoking, lung cancer and other smoking-related diseases. Designed for high school use, but also suitable for adults.

HOW TO STOP SMOKING. Filmstrip set (2), color, cassettes or records, 1977. Price: \$55 (30-day approval). Sunburst Communications (#238-16). Audience: junior-senior-high.

Two-part program to help teenagers who want to stop smoking. Part I - Why Do I Smoke?, helps students understand motivations and smoking patterns; Part II - Six Ways to Quit, offers practical suggestions for quitting, an easy step-by-step plan, and help in overcoming pitfalls.

I'M SORRY BABY (Narcotics Education). Film, 16mm, color, 25 min. Purchase: \$295; Rental: \$15/day; \$45/wk. Association Films. Audience: senior high-adult.

Realistic and moving story told through the eyes of the child of a smoking mother from before her premature birth until her own pregnancy. Doctors repeatedly warn her mother about the dangers of her smoking, but she does not want strongly enough to quit. Singer Vicki Carr makes a brief appearance in the film.

II TOBACCO A. MATERIALS FOR STUDENTS 3. Audiovisuals (cont'd.)

SMOKING: A NEW FOCUS. Film, 16mm, color, 15 min., English or Spanish. Purchase: \$280; Rental: \$33/3 days. American Educational Films. Audience: junior high-adult.

Entertaining informational film about the hazards of smoking. Includes a brief history of smoking, demonstrations, conversations between young people. Narrated by James Brolin (of television's "Marcus Welby, M.D.") An information sheet with discussion questions and vocabulary is provided.

SMOKING AND HEART DISEASE. Film, 16mm, color, 9½ min. Rental: \$5/3 days. Contact your local Heart Association. Audience: junior high-adult.

Asks and answers vital questions about the relationship between cigarette smoking and health, using clear, colorful animation. Effects on the heart and circulatory system are stressed.

SMOKING: IT'S YOUR CHOICE (Alfred Higgins Productions). Film, 16mm, color, 15 min., 1973. Purchase: \$190; Rental: \$30/wk. (applicable to purchase). Narcotics Education. Audience: junior high.

Laboratory demonstrations, animation and testimonials are used to show the physical effects of smoking on the body. Includes interviews with a man who has had his larynx removed, and a man with severe emphysema. In another section a group of youngsters tell why they smoke. Leaves audience with question "Will you smoke?"

SMOKING: LIGHT UP - STRIKE OUT. Film, 16mm, color, 10½ min., 1975. Purchase: \$175; Rental: \$20/1-3 days (applicable to purchase). Aims Instructional Media Services. Audience: junior high-adult.

Animated film debunking cigarette advertisements. Humorously suggests more realistic outcomes for smokers than the ones advertised.

SMOKING TRANSPARENCIES. Set of transparencies (17), color, teacher's guide, 1970. Price: \$70.85/set; also, available individually (see catalog). DCA Educational Products. Audience: middle grades-senior high.

Fine quality transparencies, some brightly colored, some with overlays, with information and discussion material for each included in teacher's guide. Still current, for the most part, though produced in 1970. Addresses why people smoke, advertising, filters and costs, but covers more adequately the short- and long-term effects of smoking.

UP IN SMOKE. Film, 16mm, color, 23 min. Purchase: \$235; Rental: \$15/dat; \$45/wk. Association Films. Audience: junior high.

Styles are dated, but this film is included as one of a kind. Very funny farcical look at the tobacco industry and the methods of advertisers.

II TOBACCO

B. MATERIALS FOR ADULTS

1. Publications for General Audiences

ANSWERING THE MOST-OFTEN-ASKED QUESTIONS ABOUT CIGARETTE SMOKING AND LUNG CANCER. See Section IIA.1.

CIGARETTE SMOKING AMONG TEENAGERS AND YOUNG WOMEN. See Section IIA.1.

FACTS AND FEATURES FOR NONSMOKERS AND SMOKERS. See Section IIA.1.

FACTS: SMOKING AND HEALTH. See Section IIA.1.

IN DEFENSE OF THE LUNG. See Section IIA.1.

INTRODUCTION TO LUNG DISEASES. See Section IIA.1.

REMEMBER WHEN? Leaflet-poster, 2 colors, 1974. Free. Your local Lung Association (Item #0949). Audience: adults.

Clever illustrated leaflet with thought questions, using nostalgia to bring attention to the hazards of smoking. Example: "Remember when people bought cigarettes for their rich, strong flavor instead of low tar and nicotine levels?"

SECOND-HAND SMOKE. See Section IIA.1.

THE SMOKING DIGEST. See Section IIA.1.

SMOKING AND YOUR HEART. See Section IIA.1.

TO SMOKE OR NOT TO SMOKE. See Section IIA.1.

WHAT EVERYONE SHOULD KNOW ABOUT SMOKING AND HEART DISEASE. Leaflet, 6 pp., English or Spanish, 1976. Single copy free. Your local Heart Association. Audience: adults.

Information provided in question and answer format.

II TOBACCO B. MATERIALS FOR ADULTS 1. Publications for General Audiences (cont'd.)

WHEN A WOMAN SMOKES. See Section IIA.1.

WOMEN ARE KICKING THE CIGARETTE HABIT! See Section IIA.1.

YES, I DO MIND IF YOU SMOKE! A Nonsmoker's Handbook by Rhoda Nichter. Book, 196 pp., 1978. Price: \$7.95. Ashley Books. Audience: adults.

Support and suggestions to help the nonsmoker deal with second-hand smoke, written by the founder of the Greater New York Council Against Public Smoking and the Group Against Smoking Pollution (GASP). Problems encountered in many situations (including the school) are presented, with possible solutions. A lively book, with much material for discussion and a place for personal notes at the end of each chapter.

II TOBACCO

B. MATERIALS FOR ADULTS

2. Publications for Parents, Pregnant Women

BILL OF RIGHTS FOR NON-SMOKERS. See Section IIA.2.

HOW NOT TO LOVE YOUR KIDS. Leaflet, 2 colors, 1976. Free. Your local Lung Association. Audience: parents.

Simple information for smoking parents on how their smoking may affect their children and others, with suggestions for quitting. May be used as a handout in parent education programs or exhibits, or as take-home material for students.

QUIT SMOKING. THE LIVES YOU SAVE...COULD BE THEIRS. Poster, color, 11" x 17", 1978. Free from your local Cancer Society (Code 3401.09). Audience: parents.

Full color photograph of a happy young family relaxing in their living room, with both parents smoking cigarettes. Message at the bottom reads "Statistics show that the children of parents who smoke are twice as likely to smoke as children of nonsmokers". A leaflet by the same title is also available.

SMOKING AND THE TWO OF YOU. See Section IIA.1.

WHY START LIFE UNDER A CLOUD? See Section IIA.2.

II TOBACCO

B. MATERIALS FOR ADULTS

3. Posters, Displays, Audiovisuals

BILLBOARD SMOKER. See Section IIA.2.

CIGARETTE DISEASE EXHIBIT. See Section IIA.2.

EVERYTHING YOU ALWAYS WANTED TO KNOW ABOUT HOW TO STOP SMOKERS BUT WERE AFRAID TO TRY! See Section IIA.3.

THE FEMININE MISTAKE. See Section IIA.3.

GOOFY NO SMOKING. See Section IIA.3.

HIGH COST OF SMOKING. See Section IIA.3.

I'M SORRY BABY (Narcotics Education). See Section IIA.3.

LABORATORY SMOKER. See Section IIA.2.

NO SMOKING STOP SIGN. See Section IIA.2.

NON-SMOKER'S BILL OF RIGHTS. See Section IIA.2.

SMOKER'S ROULETTE. See Section IIA.2.

SMOKING: A NEW FOCUS. See Section IIA.3.

SMOKING AND HEART DISEASE. See Section IIA.3.

SMOKING AND YOUR HEALTH. See Section IIA.2.

SMOKING: LIGHT UP - STRIKE OUT. See Section IIA.3.

II TOBACCO B. MATERIALS FOR ADULTS. 3. Posters, Displays, Audiovisuals (cont'd)

SMOKING POSTERS. See Section IIA.2.

SMOKING SIMULATOR. See Section IIA.2.

THANK YOU FOR NOT SMOKING. See Section IIA.2.

.II TOBACCO

C. MATERIALS FOR TEACHERS

1. Bibliographies and References

SMOKING AND HEALTH. An Annotated Bibliography: School Edition. Booklet, 36 pp., March, 1979. Single copy free - DHEW Pub. No. (NIH) 79-1908. Cancer Information Clearinghouse. Audience: teachers.

Lists and describes 125 items. Source information given. Indexed.

SMOKING AND HEALTH. A Report of the Surgeon General. Booklet, 35 pp., 1979. Single copy free (while they last). National Clearinghouse for Smoking and Health. Audience: teachers (administrators).

A summary of the voluminous second Surgeon General's Report on Smoking and Health, presenting new data confirming the conclusions of the original report and revealing that cigarette smoking is more dangerous than reported in the 1964 Report. Divided into three parts: Part I, The Health Consequences of Smoking; Part II, Behavioral Aspects of Smoking; and Part III, Education and Prevention. (Highlights of the Report were also published in the January 12, 1979/Vol. 28/No. 1 edition of "Morbidity and Mortality Weekly Report," distributed by the Center for Disease Control, Atlanta, GA 30333.)

SMOKING AND ITS EFFECT ON HEALTH. WHO Technical Report #568. Paperback book, 100 pp., 1975. Price: \$4.05, plus \$1.25 postage, handling. WHO. Audience: teachers.

A World Health Organization special committee report on the effects of smoking. Includes recommendations for educational approaches for prevention.

A STATEMENT ON CIGARETTE SMOKING by the American Cancer Society. Leaflet, 2 colors, 1974. Free from your local Cancer Society. Audience: teachers, adults.

Describes the ACS program of action in the campaign against smoking. Outlines 13 strategies.

STATEMENT ON CIGARETTE SMOKING AND CARDIOVASCULAR DISEASES (Revised). Leaflet, 2 pp., 1977. Single copy free. Your local Heart Association. Audience: teachers.

A revision of the 1971 Ad Hoc Committee Report on Cigarette Smoking and Cardiovascular Diseases. Useful, nontechnical reference.

II TOBACCO

C. MATERIALS FOR TEACHERS

2. Philosophy and Methods

COOKBOOK FOR A SMOKELESS DIET. Booklet, 40 pp., 1978. Single copy free. National Interagency Council on Smoking and Health. Audience: teachers.

A summary of 17 model programs for adolescent smoking programs funded by the Federal government. Includes three from New York State. Prepared for National Education Week on Smoking.

EDUCATIONAL CURRICULUM ON SMOKING AND HEALTH. Booklet, 20 pp., 1976. Limited quantities free. Roswell Park Memorial Institute. Audience: teachers.

Suggestions for activities and materials to use at each level. Experiments are described and illustrated. Several pages of posters are pictured, which may be ordered for 30 cents each (12/\$2.00) using form provided.

HEALTH EDUCATION: CANCER PREVENTION AND CONTROL. Curriculum guides, grades 7-9 and 10-12 (43 pp. each) and teacher's training manual (117 pp.), 1976. Free, distribution limited. NYSED Bureau of School Health Education and Services. Audience: teachers.

Part of a comprehensive award-winning program for grades 4-12. Contains objectives, concepts, activities, and supplementary information for teachers. The relationship of smoking to cancer is covered. A teacher training manual is also available. Produced with assistance from Roswell Park Memorial Institute.

SMOKING AND HEALTH EXPERIMENTS, DEMONSTRATIONS AND EXHIBITS. Booklet, illus., 20 pp. Single copy free. National Clearinghouse for Smoking and Health. Audience: teachers.

Description of equipment and procedures for simple laboratory-type experiments for demonstrating important points about cigarette smoking and the effects of smoking on lungs and living things; demonstrations for the effects of smoking on the body; suggestions for exhibits; other sources of smoking experiments and demonstrations. Basic reference, particularly for the middle school level.

~~SMOKING~~ AWARENESS - CURRICULUM GUIDE. Booklet, 60 pp., 1977. Price: single copy free; postage requested. Town of Hempstead. Audience: teachers.

A series of suggested exercises to help teachers integrate smoking prevention with the classroom disciplines of mathematics, science, English, art and social studies. In addition to activities, contains facts, smoking survey forms, and a list of resource agencies for those located in Nassau and Suffolk Counties.

II TOBACCO

C. MATERIALS FOR TEACHERS

3. Community Coordination

AMERICAN CANCER SOCIETY SCHOOLS PROGRAM. Booklet, 12 pp., 1974. Available free from your local Cancer Society. Audience: teachers.

Explains ACS programs for schools.

TEACHER, PLEASE CALL US! Pamphlet, 6 pp., 1976. Free. Your local Cancer Society (Code #2020). Audience: teachers.

Explains the Cancer Society's position on cancer education and how Society personnel can help teachers and contribute to school programs.

II TOBACCO

D. MATERIALS TO HELP SMOKERS QUIT

1. Publications

CLEARING THE AIR. A Guide to Quitting Smoking. Pamphlet, illus., 37 pp., 1978. Single copy free. Consumer Information Center (650G). Audience: senior high-adult.

Advice for the smoker who wants to quit. Also: entertaining illustrations; snack calorie chart; guide to formal programs; what to expect after quitting; other sources of information.

HOW TO QUIT CIGARETTES. Pamphlet, 14 pp., 1978. Free from your local Cancer Society. Audience: adults.

Easy-reading, illustrated pamphlet aimed primarily at adults, specifically blue collar workers.

HOW TO STOP SMOKING! Leaflet, 8 pp., 1969. Single copy free. Your local Heart Association. Audience: adults.

Presents a five-week plan to stop smoking. Includes self-tests.

IF YOU WANT TO GIVE UP CIGARETTES. Booklet, illus., 30 pp., 1970. Free. Your local Cancer Society (Code #2021). Audience: senior high-adult.

Humorously illustrated, small green and white booklet of information and suggestions. Includes what to expect when you quit; stories of people who have quit successfully; discussions of smoker types; how to quit; questions and answers.

ME QUIT SMOKING? WHY? ME QUIT SMOKING? HOW? Pamphlets (2), 2 colors, 16 and 24 pp., 1970. Free. Your local Lung Association. Audience: adults.

Humorously illustrated, pocket-sized messages and helps for the smoker.

SMOKER'S SELF-TESTING KIT. Pamphlet, 11 pp., 1973. Single copy free. National Clearinghouse for Smoking and Health. Audience: adults.

Four short tests for smokers with instructions for use, method for scoring and explanations for correct answers. To help smokers decide whether they want to quit and provide understanding of the problems of quitting and how to meet them.

II TOBACCO D. MATERIALS TO HELP SMOKERS QUIT 1. Publications (cont'd.)

THE STOP SMOKING BOOK by Margaret McKean. Paperback book, 112 pp., 1976. Price: \$2.95. Impact Publishers. Audience: adults.

More interesting, fun and supportive than most stop-smoking aids, this book is worth paying for. Illustrated.

UNLESS YOU DECIDE TO QUIT...Your Problem Isn't Going to Be Smoking. Pamphlet, 9 pp., 1978. Price: 35 cents (Stock No. 017-023-00069-1). Superintendent of Documents. Audience: adults.

Straight talk and practical suggestions for smokers.

II TOBACCO

D. MATERIALS TO HELP SMOKERS QUIT

2. Audiovisuals

HOW TO QUIT SMOKING - AND NOT START AGAIN. Slide-sound program (150 slides in 2 Carousel cartridges, cassettes and records), teacher's guide, library processing kit, 1977. Price: \$139.50 (Educators). Center for Humanities. Audience: junior high-adult.

Encourages students to analyze their smoking patterns to enable them to identify their motivations for smoking and more easily select a method for quitting that will work for them. Six quitting methods are discussed. "The Four-Week Plan" is presented in detail as a practical program that copes with both emotional and physiological aspects of quitting. This program is unusually well organized, and contains a very wide variety of practical suggestions. Components of the program are of high quality and the format is flexible.

I QUIT KIT, A Self-Help, Stop Smoking Program. Mock file box with file-folder booklets, calendar, record, poster, stickers and buttons, 8 in. x 8 in., 1977. Available to serious "quitters" at local Cancer Societies.

"Files" include: booklets Why Quit (16 pp.) and How to Quit (20 pp.); When Quit (calendar and stickers); Why Quit (record of humorous radio spots, song and experiences in quitting); We Quit (poster with pictures of quitters - place for one more); Stay Quit (tips, stickers, buttons, desk card - No Thanks, I Quit). Booklets include suggestions for use of other materials. Somewhat of a game for those who like this approach.

LET'S CALL IT QUIT. Film, 16mm, color, 28 min., 1974. Free loan. Your local Cancer Society (Code 5631). Audience: senior high-adult.

Tom Bosley, of the "Happy Days" television series, stars in a comedy skit about a couple who try to quit smoking. A fresh, light approach showing empathy for the problems of the person who has trouble quitting and needs help. Produced to resemble a television show.

III OTHER DRUGS, GENERAL SUBSTANCE ABUSE

A. MATERIALS FOR STUDENTS

1. Publications

BASIC CONCEPTS OF DRUGS: THEIR USE AND ABUSE. Textbooklet, illus., 64 pp., 1979. Price: \$1.47 (4706). Laidlaw Brothers. Audience: junior high.

Comprehensive informational text of seven chapters, each followed by think questions for the student. Discusses social, factual, health, economic and safety aspects. Some material not as current as copyright date suggests, so requires supplementation.

BE INFORMED ON DRUGS and Student Exercises. Booklets (2), illus., 32 pp. and 8 pp., 1976. Price: 85 cents for both booklets. New Readers Press. Audience: senior high-adult.

Facts on drugs especially prepared for low reading level audiences (5.6). Includes special section for parents. Exercise booklet contains questions for review and discussion.

THE CHEMICALS WE EAT AND DRINK by Dr. Alvin Silverstein and Virginia B. Silverstein. Book, 110 pp., 1973. Price: \$5.50. Follett Publishing. Audience: junior high.

Discusses the chemical foods, food and additives and natural poisons we eat. Also includes "our daily drugs," such as caffeine.

COFFEE, TEA & ME (Revised). Pamphlet with tear-out chart, color, 10 pp., 1978. Price: 55 cents each; discounts on quantity orders (over 500). Addiction Research Foundation. Audience: senior high-adult.

Very attractive, informative pamphlet on drugs, their uses, abuses and effects. Chart offers a condensed list of ingredients, methods of use, short- and long-term effects and legal status for each of 13 drug categories, including alcohol, tobacco, caffeine and PCP, among others. Also available in French. Legal information is based on Canadian Law.

DRUG ABUSE. Drugs in a Chemical Society. Booklet, color illus., 36 pp., 1977. Single copy free. Blue Cross/Blue Shield. Audience: senior high-adult.

An update of the widely circulated 1969 publication "Drug Abuse: The Chemical Cop-out," this booklet was prepared to give a current picture of drug abuse. Very colorful illustrations.

III OTHER DRUGS, GENERAL SUBSTANCE ABUSE A. MATERIALS FOR STUDENTS 1. Publications
(cont'd.)

DRUG ABUSE PREVENTION. Pamphlets (4), 15-19 pp. each, English or Spanish, 1977. Single copies free (while they last). New York State Commission on Alcohol and Substance Abuse Prevention and Education. Audience: junior high-adult.

Prepared by the Federal government for the New York State Office of Drug Abuse Services. The series consists of an overview and one pamphlet addressed to each of several audiences, as suggested by the subtitles: For You and Your Friends, For Your Family, For Your Community. While the roles of teachers and the school are not identified in this view of drug abuse prevention, the discussion of causal factors and preventive methodology is basically sound.

DRUG KNOWLEDGE SURVEY (Revised). Questionnaire with answer sheet, 6 pp., 1978. Price: 25 cents each; discounts on quantity orders (over 500). Addiction Research Foundation. Audience: junior high-adult.

Contains 16 multiple choice questions on drugs, designed to clarify popular misconceptions. Only one question is specifically for Canadians, and it may be easily modified for New Yorkers. Answer sheet includes detailed explanations of correct answers.

DRUGS DIGEST. Looseleaf notebook with 40 articles printed on high quality paper, study guide, 1977. Price: \$25. Social Issues Resources Series. Audience: junior high-adult.

These articles represent a synthesis of the articles contained in the Social Issues Resources Series (see listing for this title), designed and written to reach the younger or low-reading level reader, but appropriate for all levels. Topics are carefully selected to cover a broad range of drug-related issues and information. The Digest can be used as a reference for research, basis for discussion sessions or teaching units, or for general interest reading. Study guide includes teaching methods and objectives.

DRUGS AND DRIVING by Annabel Hecht. Article reprint, 2 pp., 1978. Single copy free. Refer to HEW Pub. No. (FDA) 79-3082. Consumer Information Center. Audience: senior high-adult.

An overview of over-the-counter and prescription drugs that can interfere with a person's ability to drive, reprinted from "FDA Consumer" (Sept. 1978). Simple rules for safety are given.

DRUGS, DRUGS, DRUGS. A Workbook by Anthony G. Lento. Booklet, 99 pp., 1977. Price: \$3.95 (includes mailing). Available from the author. Audience: junior-senior high. (Continued on p. 66.)

III OTHER DRUGS, GENERAL SUBSTANCE ABUSE A. MATERIALS FOR STUDENTS 1. Publications (cont'd.)

An informational teaching tool for alcohol, drug and tobacco education, sponsored by the Capital Area School Development Association (CASDA), SUNY at Albany. Includes topical chapters with charts, graphs, writing exercises, articles, basic objectives, vocabulary terms, programmed learning units and a final examination (100 multiple choice questions). Useful resource book for teachers.

DRUGS AND THE MIND (Revised) by Robert S. De Ropp. Paperback book, 292 pp., 1976. Price: \$3.95 (Delta 54927-2). Dell Distributing. Audience: senior high-adult.

The original 1957 edition of this book was considered a classic for many years. In this revision, the author has not only incorporated new material, but completely reorganized the subject matter as well. Major chapter headings include: "The Mind and Mescaline"; "The Mind and Marijuana"; "The Mind and Opium"; "Synthetic Psychedelics"; "The Chemistry of Madness"; "Mind-Healing Drugs".

DRUGS AND PREGNANCY by Pauline Postotnik. Article reprint, 4 pp., 1978. Single copy free. Refer to HEW Pub. No. (FDA) 79-3083. Consumer Information Center. Audience: senior high-adult.

A discussion of drugs which are known or suspected to cause birth abnormalities, followed by advice to pregnant women. Reprinted from "FDA Consumer" (Oct. 1978).

DRUGS AND YOU. Pamphlet, 15 pp., 1977. Price: Single copy 50 cents; discounts on orders for over 50 copies. Channing L. Bete. Audience: middle grades-adult.

A scriptographic booklet designed for low reading level audiences. Explains drug classifications, proper use, dangers from abuse, myths, legal aspects, decision-making.

DRUGS AND YOUR LIFE. Book, illus., 96 pp., 1974. Price: \$3.45. Benefic Press. Audience: Grades 5-8.

A book written for youngsters at their reading level. Discusses the categories of abused drugs, why people become users and how to avoid drug abuse. Section on marijuana presents arguments for and against legalization. A good classroom reference for this level, where supplemented by other materials giving information on newer abused drugs and current legal and research facts.

FACING THE FACTS: DRUGS, ALCOHOL AND TOBACCO by J. Keogh Rash. Booklet, color illus., 87 pp. and Teaching Guide, 1975. Price: \$2.64 (class price \$1.98). Globe Book. Audience: junior high.

III OTHER DRUGS, GENERAL SUBSTANCE ABUSE A. MATERIALS FOR STUDENTS 1. Publications (cont'd.)

Part of the Pathways to Health series for slow-to-average students, this booklet is a mature presentation with photos, graphs, tables and drawings. Each of the nine chapters is followed by a brief summary, think questions and things to do. A mini-dictionary is included. Use should be supplemented with current material, and activities that promote student involvement. Reading level: 4-5. Series also includes booklet Improving Your Human Relations: Mental Health by the same author.

FOOD AND DRUG INTERACTIONS by Phyllis Lehmann. Article reprint, 4 pp., 1978. Single copy free. Refer to HEW Pub. No. (FDA) 78-3070. Consumer Information Center. Audience: senior high-adult.

A discussion of the dangers and nutritional problems that can result if certain foods are eaten while taking certain drugs. Suggestions are given for preventing problems. Reprinted from an "FDA Consumer" article (March 1978).

GOT A MINUTE? Mini-comic, two colors, 7 pp., 1979. Single copy free. National Institute on Drug Abuse. For sale by Superintendent of Documents (SN 017-024-00886-9). Audience: middle grades-junior high.

Presents a peer pressure situation involving sniffing, where the characters decide there are better things to do to have fun. Shows young people how they can handle such situations. Designed for use in a variety of settings, with any ethnic group.

MARIJUANA: A SHORT COURSE by Paul R. Robbins. Paperback book, 70 pp., 1976. Price: \$5.95. Branden Press. Audience: senior high-adult.

A nontechnical book with a behavioral emphasis in question and answer format. Sample questions: "Do marijuana users have lower grades than non users?" "What are alternatives to marijuana use?" "What are the things you should tell a young person about marijuana?"

MARIJUANA PAMPHLETS. Reprints of articles from LISTEN, A Journal of Better Living. Price: write for quantity prices. Narcotics Education. Audience: senior high-adult.

A series of interviews with marijuana experts, including researchers, physicians and psychiatrists, who are convinced that marijuana is one of our most dangerous drugs. Titles include: "What Marijuana Really Does," "Our Most Dangerous Drug," "Is Marijuana Really All That Bad?" "Sex, Marijuana, and the Unborn Child."

THE MEDICINE SHOW (updated). Paperback book, 384 pp., 1976. Price: \$3.50, plus 50¢ postage and handling. Consumers Union. Audience: senior high-adult. (Continued on p. 68.)

III OTHER DRUGS, GENERAL SUBSTANCE ABUSE A. MATERIALS FOR STUDENTS 1. Publications (cont'd.)

A comprehensive reference for the consumer of health products written by the editors of Consumer Reports. Originally published 1961 and revised almost annually.

NON-PRESCRIPTION DRUGS and Their Side Effects by Robert J. Benowicz. Paperback book, 128 pp., 1977. Price: \$4.95. Grosset & Dunlap. Audience: senior high-adult.

Information every consumer should know about the hazards involved in casual consumption of nonprescription medicines. Designed to help people: understand the appropriate use and potential for misuse of over-the-counter medications; make intelligent decisions about self-treatment and self-medication. Well-organized for easy reference.

PCP. Flyer, 2 colors, 1 pp., 1977. Single copy free. National Clearinghouse for Drug Abuse Information. Audience: junior high-adult.

Informational flyer on PCP - properties, effects, dangers, why some people use it.

THE PEOPLE'S PHARMACY by Joe Graedon. Paperback book, 401 pp., 1976. Price: \$4.95. Avon Books. Audience: senior high-adult.

Subtitled "A Consumer's Indispensable Guide to Prescription Drugs, Dangerous Drug Interactions, Brand-New Medications, and Money-Saving Home Remedies," this reference is a bestseller. Includes chapters on drug safety and effectiveness, over-the-counter medication, contraception, preventing high blood pressure, self-treatment, and more. Bold type is used on brand names throughout for fast reference.

QUESTIONS AND ANSWERS ABOUT DRUG ABUSE. Booklet, 1975. Price: \$1.45. Superintendent of Documents (color, 50 pp. GPO: 1975 0-576-576). Quantity orders over 1,000 copies \$.26 each: The Benjamin Company (bl. and wh., 64 pp.) Audience: senior high-adult.

A useful introduction, in question and answer form, to the topic of drug abuse. Open and honest presentation of controversial topics. The Benjamin edition is pocket-sized. Needs supplementing with updated information. Developed by the federal Special Action Office for Drug Abuse Prevention.

QUESTIONS AND ANSWERS ABOUT THE U.S. PRESCRIPTION DRUG INDUSTRY. Booklet, 19 pp., 1977. Limited quantities free. Pharmaceutical Manufacturers Association. Audience: senior high-adult.

III OTHER DRUGS, GENERAL SUBSTANCE ABUSE A. MATERIALS FOR STUDENTS 1. Publications (cont'd.)

Easy reference manual with questions and answers topically arranged. Some topics: Prescription Drug Marketing; Government and the Pharmaceutical Industry; Drug Abuse. A great deal of information, including statistics.

STRAIGHT DOPE ON DRUGS by Ann Landers. Pamphlet, pocket-sized, 65 pp., 1977. Price: \$1.00, plus envelope with 28 cents postage. Field Newspaper Syndicate. Audience: teenagers.

For Ann Landers fans, straight talk, letters and her findings in interviews with the experts, written to and for teenagers. A high-interest digest with a personal touch. Also available: "Booze and You" (1975).

THIS SIDE UP. Making Decisions About Drugs. Booklet, 3-color illus., 64 pp., 1978. Single copy free (while they last). National Clearinghouse for Drug Abuse Information. For sale by Superintendent of Documents (SN 017-024-00776-5). Audience: junior high.

Attractive, original and entertaining student workbook containing some large type, low-reading level sections. Involves students in thinking through facts, issues, values, priorities and decisions for themselves as individuals. Some may find its visual excesses confusing, so preliminary use with a few students is advised before quantity purchase. May also be available free from New York State CASAPE.

III OTHER DRUGS, GENERAL SUBSTANCE ABUSE

A. MATERIALS FOR STUDENTS

2. Posters, Displays

THE BEST TIME TO STOP DRUG ABUSE IS BEFORE IT STARTS. Poster, full color, 11" x 14" or 17" x 22", 1978. Single copy free. National Clearinghouse for Drug Abuse Information. Audience: senior high.

Photo of two teenage girls standing outside a fence. Message: "you can make the difference."

DOWNER ROULETTE. Game-exhibit (masonite with ballbearings), color, 20" x 28". Price: \$50. Spenco Medical (79-111). Audience: junior high-adult.

The player spins the wheel, acquiring a point score based on the effect of mixing an alcoholic beverage with another downer. Results range from relaxation to coma or death. Gets across concept that alcohol should not be used along with other depressant drugs.

DRUG ABUSE POSTERS. Sets of 14 posters each (2), color, 14" x 22". Price: \$24/set. Spenco Medical. Audience: all levels.

Bright color graphic posters with catchy messages. Examples: from Set I - "Blow Your Nose - Not Your Mind"; from Set II - "Speed Freaks Are Like Fences...they run around a lot, but go nowhere."

FOUR WAYS YOU CAN HELP STOP DRUG ABUSE BEFORE IT STARTS. Poster, color photo, 17" x 22", 1978. Single copy free. National Clearinghouse for Drug Abuse Information. Audience: junior high.

Four photos of adolescents: "listening," "caring," "helping," "sharing." Message: "Drug Abuse Prevention. You may have already begun to do it."

A PROUD FUTURE DRUG FREE. Posters (4) blk. & wh., 11" x 17". Single copies free. National Institute on Drug Abuse. Audience: junior-senior high.

Striking black and white engravings of Blacks (one for women; one for men) and American Indians illustrating the strongly suggestive title message. Developed by the Center for Multicultural Awareness.

III OTHER DRUGS, GENERAL SUBSTANCE ABUSE

A. MATERIALS FOR STUDENTS

3. Audiovisuals

ANGEL DUST: THE NIGHTMARE TRIP. Filmstrips (2), cassettes or records, 11 min. and 10 min., teacher's guide, 1978. Price: \$53.70 (records); \$57.50 (cassettes). Audio Visual Narrative Arts. Audience: senior high-adult.

Part I is a factual presentation recounting the history and properties of PCP; Part II describes what happens to people who use PCP. Useful primarily where a program requires specific information about PCP.

BORN HOOKED. Film, 16mm, color, 13½ min., 1977. Free loan (several months advance order recommended). Contact your local National Foundation March of Dimes Chapter. Audience: senior high-adult.

Stresses the need for pregnant heroin addicts to receive early care to reduce the effects of their addiction on their unborn babies. Explores the guilt feelings of parents who must cope with the symptoms of withdrawal in the baby. The film presents a positive approach and hopeful outlook, though it has strong emotional overtones.

COCAINE: THE HIGH-CLASS HIGH. Filmstrips (3), cassettes or records, 13, 10 and 9 min., teacher's guide, 1978. Price: \$80.25 (cassettes). Audio Visual Narrative Arts. Audience: senior high-adult.

Part I is a history and overview of the uses of cocaine; Part II discusses short- and long-term physical and psychological effects; Part III deals with illegal distribution and related problems. Useful primarily where information about cocaine is required.

DRUG ABUSE SELF-AWARENESS. Film Modules for High School Students. Film series (3), 16mm or videotape, color, 1972. Purchase: \$440/film series; Rental: \$100/mo.; Preview: \$25/2 days. Film Modules Distribution. Also, duplicated free on videotape (½" or ¾") provided by the school district; contact NYSED Bureau of Mass Communications for catalog with ordering instructions. Audience: senior high.

The three modules, "Fear," "Humiliation and Anger" and "Compassion" present common emotion-charged experiences of high school students, surfacing feelings and attitudes about drug use and stimulating discussion. The purpose is to promote more responsible decision-making and behavior rather than to impart information. Thus, series content is timeless. The Bureau of Mass Communications provides on request (your tape), a teacher training tape to supplement this program, along with a comprehensive discussion leader's guide and a series of student worksheets. Modules designed for teacher and parent audiences are also available.

III OTHER DRUGS, GENERAL SUBSTANCE A. MATERIALS FOR STUDENTS 3. Audiovisuals
(cont'd.)

DRUGS AND THE BODY. Transparencies (21) with teacher's guide, 1969. Price: \$61.35/set; also, available individually (see catalog). DCA Educational Products. Audience: middle grades-junior high.

Based on a 64-page publication of the Food and Drug Administration, which is included along with a teacher's guide for the use of the transparencies. Provides an overview of over-the-counter and prescription drugs by type and discusses how they affect various body systems. Primarily a consumer health approach. Sample titles: An Aspirin By Any Name, Drugs for the Nervous System, Responsibility and Drug Use. Colorful and clear.

FIRST AID; DRUG EMERGENCY. Film, 16mm, color, 16 min., study sheet, 1979. Purchase: \$240; Rental: \$18/3 days. Churchill Films. Audience: junior high-adult.

A practical guide to drug overdose situations, describing what happens and what the person on the scene can do. Two common situations are used as examples of the major categories of drug emergency: 1) barbiturates combined with alcohol 2) PCP. Animation helps clarify the aid recommended for an unconscious person.

HARD DRUGS: It's Not the Going Up That Hurts - It's the Coming Down. Film, 16mm, color, 1975. Purchase: \$250; Rental: \$40. Document Associates. Audience: senior high-adult.

People under treatment at Odessa House and Stonehenge tell their stories. Provides a relatively hopeful outlook for recovery. Ending speech by one young girl is touching and says it all. For classes that want to go more deeply into the problems of addiction.

HOW SAFE ARE OUR DRUGS? Transparencies (22), 1968. Price: \$54.75/set; also, available individually (see catalog). DCA Educational Products. Audience: junior high.

Developed in consultation with the Food and Drug Administration (FDA) of the U.S. Department of Health, Education, and Welfare and accompanied by an FDA Fact Sheet. Focus on over-the-counter and prescription drugs makes this a natural vehicle for combining a consumer health unit with a drug education unit.

PCP - YOU NEVER KNOW. Film, 16mm, color, 15 min., study sheet, 1979. Purchase: \$225; Rental: \$18/3 days. Churchill Films. Audience: ninth grade-adult.

III OTHER DRUGS, GENERAL SUBSTANCE ABUSE A. MATERIALS FOR STUDENTS 3. Audiovisuals
(cont'd.)

Interesting presentation with on the spot coverage of incidents and short interviews with teenagers and experts. Discusses the ease and dangers of home PCP manufacture, its unpredictable effects on individuals, and the potential for PCP-related violence and death. (Because understanding of PCP is still limited, the film necessarily raises more questions than it answers.) Study sheet offers objectives, suggestions for use, discussion questions.

PSYCHOACTIVE. Film, 16mm, color, 29 min., 1976. Purchase: \$350; Rental: \$35. Pyramid Films (Code #2595); Narcotics Education (Rental: \$20/day; \$45/wk.) Audience: senior high-adult.

Using animation and live action, describes the five categories of psychoactive drugs and explains how they affect the nine body systems. Staff members of the Haight-Ashbury Drug Detoxification and Rehabilitation Project in San Francisco contribute experiences and research findings. Touches of commentary by humorist George Carlin and rock-promoter Bill Graham. A long, exclusively informational film. Especially useful for teacher training and adult education programs.

THE USE AND MISUSE OF DRUGS. Transparencies (20), 1968. Price: \$59.75/set; also, available individually (see catalog). DCA Educational Products, Audience: senior high.

Fine quality, colorful transparencies, many with overlays. Topics stressed: drug label information, stimulants, depressants, hallucinogens, reasons for drug misuse. Developed in consultation with the Food and Drug Administration, and accompanied by an FDA Fact Sheet.

WE HAVE AN ADDICT IN THE HOUSE. Film, 16mm, color, 30 min. Purchase: \$350; Rental: \$35/3 days. Pyramid Films (Code #3404); Narcotics Education (Rental \$20/day; \$45/wk.). Audience: junior high-adult.

In group rehabilitation sessions (conducted in a suburban middle class community) parents and their addicted children talk about their drug experiences. Brings out clearly the role of need for belonging and love, peer pressures, misunderstandings, parental self-deception and emphasis on superficial values that catapulted these children into drug abuse. A candid, nonaccusatory approach. Especially valuable for parents with or without family drug problems. Excellent discussion material.

III OTHER DRUGS, GENERAL SUBSTANCE ABUSE

B. MATERIALS FOR ADULTS

1. Publications for General Audiences

ALTERNATIVES. Pamphlet, illus., 15 pp., 1976. Single copy free. National Clearinghouse for Drug Abuse Information. Audience: adults.

Explains the alternatives concept as a major prevention approach to drug abuse; lists 100 alternative ideas; discusses community alternatives; summarizes specific selected model programs; lists books, articles and multimedia relating to alternatives. Contains some important ideas for teachers and all community members.

BE INFORMED ON DRUGS and Student Exercises. See Section IIIA.1.

COFFEE, TEA & ME (Revised). See Section IIIA.1.

DRUG ABUSE. Drugs in A Chemical Society. See Section IIIA.1.

DRUG ABUSE PREVENTION. See Section IIIA.1.

DRUG ALLERGY. Pamphlet, 20 pp., 1974. Single copy free. National Institute of Allergy and Infectious Diseases. For sale by Superintendent of Documents (35 cents; SN 1744-00018). Audience: adults.

Informational pamphlet. Discusses: symptoms and effects of drug allergies; how drug allergies are diagnosed, treated and prevented; the need for research.

DRUG KNOWLEDGE SURVEY (Revised). See Section IIIA.1.

DRUGS AND THE MIND (Revised) by Robert S. De Ropp. See Section IIIA.1.

DRUGS AND YOU. See Section IIIA.1.

DRUGS DIGEST. See Section IIIA.1.

DRUGS FROM A TO Z: A DICTIONARY by Richard R. Lingeman. Paperback book, 320 pp., 1974. Price: \$3.50 (37912-2). McGraw-Hill Paperbacks. Audience: adults.

III OTHER DRUGS, GENERAL SUBSTANCE ABUSE B. MATERIALS FOR ADULTS 1. Publications for General Audiences (cont'd.)

A dictionary-encyclopedia of drug definitions and information. Originally published in 1969, this revision includes newer slang terms as well as older terms. One of the most complete references of its kind for the layman.

GENERIC DRUGS: HOW GOOD ARE THEY? by Annabel Hecht. Article reprint (from Feb. 1978 FDA Consumer), 3 pp. Free. Your FDA Consumer Affairs Officer. Audience: adults.

Compares generic and brand name drugs, explaining differences are mainly in semantics, not quality.

JACK S. MARGOLIS' COMPLETE BOOK OF RECREATIONAL DRUGS. Paperback book, 439 pp., 1978. Price: \$5.95. Price/Stern/Sloan Publishers. Audience: adults.

A comprehensive encyclopedia of the pharmaceutical and street drugs used for recreational purposes. Detailed, yet simplified for the layperson. Section on marijuana needs updating.

JOURNEY BACK. Escaping the Drug Trap by Albert J. Kastl and Lena Kastl. Book, 216 pp., 1975. Price: \$8.95. Nelson-Hall Books. Audience: adults.

Interviews with fifteen people, some of them well-known, who have devoted their lives to solving the drug problem. Each interview is preceded by an introduction in which the authors provide perspective for what follows. A great deal of experientially based information regarding the drug problem, effective and ineffective techniques for solving it and what help a drug abuser can expect to receive.

MARIJUANA: A SHORT COURSE by Paul R. Robbins. See Section IIIA.1.

MARIJUANA: CURRENT PERSPECTIVES by Jules Saltman. Pamphlet, illus., 28 pp., 1976. Price: 50 cents (discounts on quantity orders). Public Affairs Pamphlets (No. 539). Audience: adults.

A discussion of the social, medical and legal issues surrounding the use of marijuana, written for the layperson.

MARIJUANA PAMPHLETS. See Section IIIA.1.

MARIJUANA TODAY (Revised) by George K. Russell. Paperback book, 61 pp., 1978. Price: \$1.00 plus 35 cents for postage & handling (P-29). The Myrin Institute. Audience: adults.

A responsible and timely report for the laymen on scientific findings regarding the physical and psychological effects of marijuana. Originally published in 1975.

III OTHER DRUGS, GENERAL SUBSTANCE ABUSE B. MATERIALS FOR ADULTS 1. Publications for General Audiences (cont'd.)

THE MEDICINE SHOW (Updated). See Section IIIA.1.

MIXING MEDICINES? Have a Care! by Timonthy Larkin. Article reprint (from March 1976 FDA Consumer), 3 pp. Free (587F). Consumer Information Center. Also, Food and Drug Administration. Audience: adults.

Information about drug interactions and cautions everyone should observe in taking medicines.

NON-PRESCRIPTION DRUGS and Their Side Effects by Robert J. Benowicz. See Section IIIA.1.

PANEL REPORTS ON SLEEP-AIDS by Annabel Hecht. Article reprint (from Feb. 1976 FDA Consumer), 3 pp. Free. Your FDA Consumer Affairs Officer. Audience: adults.

Report of an FDA study of OTC sleep-aids, their safety, effectiveness and labeling.

PCP. See Section IIIA.1.

THE PEOPLE'S PHARMACY by Joe Graedon. See Section IIIA.1.

PSYCHOACTIVE DRUGS. What They Can and Cannot Do. Pamphlet, 12 pp., 1976. Price: 50 cents; discounts on orders over 100. American Medical Association. Audience: adults.

An overview of the risks associated with the use of psychoactive drugs, which are grouped into the categories of narcotics, sedatives, stimulants, hallucinogens and marijuana. Also, discusses patterns of drug-using behavior as experimental, recreational, intensified or compulsive.

QUESTIONS AND ANSWERS ABOUT DRUG ABUSE. See Section IIIA.1.

QUESTIONS AND ANSWERS ABOUT THE U.S. PRESCRIPTION DRUG INDUSTRY. See Section IIIA.1.

TRANQUILIZERS: USE, ABUSE, AND DEPENDENCY by Annabel Hecht. Article reprint, 4 pp., 1978. Single copy free. Refer to HEW Pub. No. (FDA) 79-3084. Audience: adults.

III OTHER DRUGS, GENERAL SUBSTANCE ABUSE B. MATERIALS FOR ADULTS 1. Publications for General Audiences (cont'd.)

A perspective on the use of tranquilizers, problems of overuse, and the efforts of government agencies to reduce overuse. Reprinted from "FDA Consumer" (Oct. 1978).

WHAT YOU SHOULD KNOW ABOUT DRUG ABUSE by Jules Saltman. Pamphlet, illus., 28 pp., 1977. Price: 50 cents (discounts on quantity orders). Public Affairs Pamphlets (No. 550). Audience: adults.

A discussion of the drug abuse problem, efforts to control the problem and treatment programs. Directed to the layperson. Needs supplementation with information on primary prevention techniques, as these are not considered.

A WOMAN'S CHOICE. Deciding About Drugs. Pamphlet, illus., 28 pp., 1979. Single copy free. Alcohol, Drug Abuse and Mental Health Administration. Also, for sale by Superintendent of Documents (SN 017-024-00867-2). Audience: adults.

A personable guide to the safe use of mood-modifying drugs designed specifically for women. Includes discussions of high-risk situations, alternatives, various drug categories, resources.

YOUR MEDICINE CHEST by Wayne O. Evans, Ph.D. and Jonathan O. Cole, M.D. Paperback book, 339 pp., 1978. Price: \$5.95. Little, Brown & Company. Audience: adults.

Subtitled "A Consumer's Guide to the Effects of Prescription and Nonprescription Drugs," this book explains in some detail how various categories of medicines work in the body, benefits from their correct use and possible hazards.

III OTHER DRUGS, GENERAL SUBSTANCE ABUSE

B. MATERIALS FOR ADULTS

2. Publications for Parents, Pregnant Women

DRUGS AND PREGNANCY by Pauline Postotnik. See Section IIIA.1.

A FAMILY RESPONSE TO THE DRUG PROBLEM and Group Facilitator Guidelines. Booklets (2), 109 and 64 pp., 1976. Single copy free. National Clearinghouse for Drug Abuse Information. For sale by Superintendent of Documents (SN 017-024-00536-3; SN 017-024-00537-1). Audience: parents.

A program that uses a group approach to help families become more effective in dealing with the drug abuse problem. Techniques for exploring needs, values and choices are discussed. Training in group leadership, instructions for leading individual sessions, and role-playing activities are included in the Group Facilitator Guidelines.

THE FAMILY VERSUS THE DRUG CULTURE. Talk given to the Southeast Drug Conference by Marsha Keith Schuchard, Ph.D. Reprint, 12 pp., 1978. Single copy free (may be duplicated). Pyramid. Audience: parents.

The speaker is a self-taught drug abuse professional and parent, rather than a "drug abuse expert," and this talk is pertinent to the thoughts and concerns of parents. The conclusion outlines some steps parents can take when they learn their children are involved with drugs. This is one of several items mailed to parents who write to Pyramid for information on marijuana. (The publisher also promises to send the writer a copy of a new book written by Dr. Keith Schuchard on this topic, when it is printed. The title of the book is not identified at press time.)

INHALANTS. Leaflet, 2 pp. Single copy free. National Clearinghouse for Drug Abuse Information. Audience: adults.

Informational flyer with section to help parents determine if their children are using inhalants and how to react if they find that they are.

JUST SO IT'S HEALTHY BY Lucy Barry Robe. Paperback book, 96 pp., 1977. Price: \$2.75. CompCare Publications; National Council on Alcoholism. Audience: pregnant women.

A valuable handbook for pregnant women, presenting current knowledge relating alcohol and drug use to the health of their unborn babies. Factual reports are briefly and readably written; they include charts listing the possible harm caused by antibiotics, anticancer drugs, anti-histamines, amphetamines, tranquilizers and many other groups, with explanatory discussions. A liberal sprinkling of anecdotes, quotations and history provides interest. Includes an extensive bibliography and a chart for recording drugs taken during pregnancy.

III OTHER DRUGS, GENERAL SUBSTANCE ABUSE B. MATERIALS FOR ADULTS 2. Publications
for Parents, Pregnant Women (cont'd.)

MARLUANA: A SHORT COURSE by Paul R. Robbins. See Section IIIA.1.

MARLUANA PAMPHLETS, See Section IIIA 1.

WHAT EVERY PARENT SHOULD KNOW ABOUT DRUGS AND DRUG ABUSE. Pamphlet, 15 pp., 1977
edition. Price: Single copy 50 cents; discounts on orders for over 50 copies.
Channing L. Bete. Audience: adults.

A scriptographic booklet, especially for low reading level audiences.
Contents include: How to help a child avoid drug abuse; hallucinogens;
stimulants; depressants; narcotics; Federal law; what to do if a child
is taking drugs; arguments youngsters use to justify drug use. Re-
quires supplementary information on New York State Law, more recent drugs
of abuse.

III OTHER DRUGS, GENERAL SUBSTANCE ABUSE

B. MATERIALS FOR ADULTS

3. Posters, Displays, Audiovisuals

ADOLESCENT CHEMICAL USE CHART. Poster, foldout chart (punched) or handout (unpunched), 2 colors, 1978. Price: posters - \$1.00; handout version 35 cents (min. order 25 copies for handout). CompCare Publications. Audience: teachers, parents.

Useful aid for anyone concerned about the extent of involvement of a young person with drugs. Uses descriptions of patterns of drug abuse and drug use-related behaviors to determine the "position" of a youngster on the chart, which in turn suggests what action should be taken. Designed primarily for counselors, but gives a good picture for teachers and others of the progression of serious drug abuse behavior, from experimental use to dependency, and warning signs of which everyone should be aware.

ANGEL DUST: THE NIGHTMARE TRIP. See Section IIIA.3.

BORN HOOKED. See Section IIIA.3.

COCAINE: THE HIGH-CLASS HIGH. See Section IIIA.3.

DOWNER ROULETTE. See Section IIIA.2.

DRUG ABUSE POSTERS. See Section IIIA.2.

FIRST AID: DRUG EMERGENCY. See Section IIIA.3.

HARD DRUGS: It's Not the Going Up That Hurts - It's the Coming Down. See Section IIIA.3.

PCP - YOU NEVER KNOW. See Section IIIA.3.

PSYCHOACTIVE. See Section IIIA.3.

WE HAVE AN ADDICT IN THE HOUSE. See Section IIIA.3.

III OTHER DRUGS, GENERAL SUSTANCE ABUSE

C. MATERIALS FOR TEACHERS

1. Bibliographies, Periodicals, References

CAN DRUG ABUSE BE PREVENTED IN THE BLACK COMMUNITY? Pamphlet, illus., 34 pp., 1977. Single copy free. National Clearinghouse for Drug Abuse Information. Audience: teachers.

A brief overview of drug abuse in the Black community, with many photographs. Answers questions such as: what drugs are involved; who are the users; why do they start and why don't they stop; and what do Black people who do not abuse drugs have that the drug abusers lack.

DRUG ABUSE AND MISUSE. Pamphlet, 21 pp., 1978. Single copy free. Drug Enforcement Administration. Audience: teachers.

A summary of commonly misused drugs and signs for identifying drug users.

DRUG ABUSE PREVENTION FILMS: A Multicultural Film Catalog. Booklet, 52 pp., 1978. Single copy free. National Institute on Drug Abuse. Audience: teachers.

A unique categorial reference to films viewed by staff of the Center for Multicultural Awareness and found to be particularly useful to minority prevention programs. Subject headings include Black, Native American, Puerto Rican, Films in Spanish, Cultural Values, Life Skills, Alternatives, Parent Education, Staff Training and others. Also includes a listing of films found to be inappropriate, additional sources, and distributor addresses. An essential reference for teachers with students from minority groups.

DRUG SURVIVAL NEWS. Newspaper, bimonthly. Subscription rate: \$2.50/yr. Do It Now Foundation. Audience: teachers.

Directed primarily to drug abuse professionals but a valuable resource for health teachers as well. Contains: news, articles, editorial page, letters, conference and publications announcements, audiovisual and publication reviews, coming events.

DRUGS OF ABUSE. Booklet, full color illus., 34 pp., 1977. Single copy free. National Clearinghouse for Drug Abuse Information. Audience: teachers.

A reference manual regarding the identification and effects of commonly abused drugs. Designed for law enforcement officers, health professional and educators, but not the lay public. Attractive, readable and objective.

III OTHER DRUGS, GENERAL SUBSTANCE ABUSE C. MATERIALS FOR TEACHERS 1. Bibliographies, Periodicals, References (cont'd.)

FOCUS ON ALCOHOL AND DRUG ISSUES. Periodical, bimonthly, 32 pp. Subscription: \$20/yr. (6 issues), \$3.50/single copy (bulk rates available). The U.S. Journal. Audience: teachers.

Each issue of this nonprofit news magazine deals with a separate issue. Back issues include "Marijuana Update" (March-April 1978); "Teenage Drinking" (May-June 1978); "Women: Their Use of Alcohol & Other Drugs" (July-Aug. 1978). Useful for classroom teaching, inservice, staff training.

LICIT AND ILLICIT DRUGS by Edward M. Brecher and the editors of Consumer Reports. Paperback book, 633 pp., 1972. Price: \$4.00, plus 50¢ postage and handling. Consumers Union. Audience: teachers.

The Consumers Union Report on Narcotics, Stimulants, Depressants, Inhalants, Hallucinogens, Marijuana, Caffeine, Nicotine and Alcohol. A classic reference in the field of drug abuse.

MARIHUANA AND HEALTH. Booklet, 44 pp., 1976. Price: 75 cents. Superintendent of Documents (SN 017-024-00570-3). Audience: teachers.

The Sixth Annual Report to the U.S. Congress from the Secretary of Health, Education and Welfare on the consequences of marihuana use. Includes extensive reference section.

NATIONAL CLEARINGHOUSE FOR DRUG ABUSE INFORMATION. Pamphlet, 2-color illus., 12 pp., 1976. Single copy free. National Clearinghouse for Drug Abuse Information. Audience: teachers.

Describes the information services provided by NCDAI.

PHENCYCLIDINE: A REVIEW. Article, 14 pp., May 1978. Single copy free. National Institute on Drug Abuse. Audience: teachers.

Teachers in localities where phencyclidine (PCP or "angel dust") use is widespread can learn more about this drug problem from this clear and comprehensive article.

PREVENTION RESOURCES. Periodical, 12-15 pp., 1977-. For information, contact Pyramid. Audience: teachers.

A new publication of the NIDA Division of Resource Development with listings, reviews and abstracts of new materials in the prevention field. A unique feature is a column "Ballpark Figures," providing varied current statistical information. Also included is a special events calendar.

III OTHER DRUGS, GENERAL SUBSTANCE ABUSE C. MATERIALS FOR TEACHERS 1. Bibliographies, Periodicals, References (cont'd.)

PRIMARY PREVENTION IN DRUG ABUSE. An Annotated Guide to the Literature. Paperback book, 205 pp., 1977. Single copy free. National Clearinghouse for Drug Abuse Information. For sale by Superintendent of Documents (SN 017-024-00561-4). Audience: teachers.

This guide is one of the first attempts to canvass primary drug abuse prevention literature. It includes numerous sources for education and training, for community action, information, evaluation and multimedia materials.

SCHOOL DRUG ABUSE POLICY GUIDELINES. Booklet, 59 pp., 1978. Single copy free (local reproduction encouraged). Drug Enforcement Administration. Audience: teachers.

A handbook for educators and criminal justice personnel to use in developing local policies. Also includes a report on three pilot community projects to develop school substance abuse policy.

WHAT EVERY TEACHER SHOULD KNOW ABOUT STUDENT RIGHTS. Booklet, 41 pp., 1975. Price: \$1.50 (0560-0-06). National Education Association. Audience: teachers.

A discussion of laws and rights relating to children and schools. Topics include The Right to an Education, Due Process, Corporal Punishment, Law Enforcement, School Records, Freedom of Expression, among others. Bibliography.

WHERE THE DRUG FILMS ARE. Pamphlet, 19 pp., 1977. Single copy free. Alcohol, Drug Abuse and Mental Health Administration. For sale by Superintendent of Documents (SN 017-024-00607-6). Audience: teachers.

A guide to organizations conducting regular evaluations of drug abuse audiovisuals, film libraries offering free loan services and distributors of films (federal, commercial, nonprofit). Direction is provided regarding specific services available.

III OTHER DRUGS, GENERAL SUBSTANCE ABUSE

C. MATERIALS FOR TEACHERS

2. Philosophy and Methods

ALTERNATIVE PURSUITS FOR AMERICA'S 3RD CENTURY. A Resource Book on Alternatives to Drugs. Paperback book, 233 pp., 1974. Single copy free. National Clearinghouse for Drug Abuse Information. For sale by Superintendent of Documents (SN 017-024-00333-6). Audience: teachers.

An anthology of articles that serves as a source book for the use of alternatives in drug abuse prevention. Valuable for every teacher involved in preventive programs.

ALTERNATIVES. See Section IIIB.1.

ALTERNATIVES TO DRUG ABUSE: STEPS TOWARD PREVENTION. Pamphlet, 35 pp., 1975. Single copy free. National Clearinghouse for Drug Abuse Information. Audience: teachers.

A practical guide to alternatives, which attempts to categorize motives for drug abuse involvement, identify the type of gratification sought, and provide examples of alternatives for meeting the same motives and needs. Also discusses techniques of generating and implementing alternatives, evaluation, and research.

THE COMPLETE HANDBOOK OF PEER COUNSELING by Mimi and Don Samuels. Paperback book, 191 pp., 1975. Price: \$5.95 (Scholastic Edition). Fiesta. Audience: teachers.

A how-to handbook for peer counseling programs, including organization, day-by-day implementation, evaluation and a bibliography. Objectives and rationales offered for all activities. Sample letters, forms, tests. How to inform faculty, obtain parental permission. Has received rave reviews from leaders in the field.

DOING DRUG EDUCATION. The Role of the School Teacher. Booklet, 25 pp., 1975. Single copy free. National Clearinghouse for Drug Abuse Information. Audience: teachers.

A report on a 1971-74 NIDA-sponsored project, "Enhancing Drug Education in the South," prepared by the Southern Regional Education Board, representing 14 participating states. The findings of the Board are written in a clear, condensed and helpful manner that should give the teacher a good handle on the philosophy, goals and methods of drug education and especially on what he/she is expected to do in the classroom. Quote from chapter "Student Needs in Drug Education": "The objective of drug education programs is not to produce people who can converse intelligently on the particular subject, but rather to help people handle their personal lives more successfully in a society where external codes of behavior no longer carry the same strength or inflexibility."

III OTHER DRUGS, GENERAL SUBSTANCE ABUSE B. MATERIALS FOR TEACHERS 2. Philosophy and Methods

DRUG EDUCATION: CONTENT AND METHODS (Second Edition) by Daniel A. Girdano and Dorothy Dusek Girdano. Paperback book, illus., 270 pp., 1976. Price: \$7.16. Addison-Wesley (#2381). Audience: teachers.

An illustrated textbook for use in teacher training or as a general reference. Considerable content material regarding physical effects of drugs and consequences of abuse. Also chapters on historical, psychosocial and legal aspects, motivations and alternatives for drug use. Contains many references and a glossary. Indexed.

DRUGS IN THE CLASSROOM. A Conceptual Model for School Programs (Second Edition). Paperback book, 335 pp., 1978. Price: \$8.95. C.V. Mosby. Audience: teachers.

A comprehensive handbook for administrators, program and curriculum coordinators and teachers. Major sections cover: the drug scene; psychosocial factors; pharmacological aspects; the role of the community; the role of the school; drug education objectives, concepts, activities, resources and references; drug services; program coordination; evaluation. One of the most helpful and informative books in the field today.

GUIDELINES FOR SCHOOL-BASED DRUG AND ALCOHOL ABUSE PREVENTION PROGRAMS by Eleanor Gallagher and Elizabeth Croake. Booklet, 57 pp., 1977. Price: \$3.00. The TFL Press. Audience: teachers.

Produced as a result of five years training and consultation with human service professionals in the public and private high schools in metropolitan New York. Guidelines for effective primary prevention programs with an emphasis on counseling.

IT STARTS WITH PEOPLE. Experiences in Drug Abuse Prevention. Booklet, 78 pp., 1978. Single copy free. National Clearinghouse for Drug Abuse Information. Audience: teachers.

Descriptions and discussions of strategies and models for drug abuse prevention programs. For those involved in program planning.

REACHING OUT. The Prevention of Drug Abuse Through Increased Human Interaction by Gerald Edwards. Paperback book, 195 pp., 1972. Price: \$5.95. IDEA. Audience: teachers.

A presentation of the philosophy, methods and specific exercises used by the Adelphi University National Training Institute in training teachers for drug abuse prevention. Also includes sections on pharmacology, legal aspects and treatment programs.

III OTHER DRUGS, GENERAL SUBSTANCE ABUSE C. MATERIALS FOR TEACHERS 2. Philosophy and Methods

TEACHING ABOUT THE NATURE AND ABUSE OF ALCOHOL, DRUGS & TOBACCO (Second Edition) by Anthony G. Lento. Paperback book, 225 pp., 1978. Price: \$5.95 (includes mailing). Available from the author. Audience: teachers.

A resource handbook of voluminous material of value to teachers. Includes a detailed list of teacher competencies, steps in planning and implementing a good lesson plan (with examples), discussion of values clarification strategies, topical outlines, activities, knowledge self-tests, history, pharmacology, physiology, resource lists, appendices on legal aspects.

TEEN INVOLVEMENT FOR DRUG ABUSE PREVENTION and Administrators Guide. Booklets, 141 and 30 pp., 1978. Single copies free. National Clearinghouse for Drug Abuse Information. Audience: teachers.

A program of strategies for fulfilling eight value goals - affection, respect, skill, enlightenment, power, wealth, well-being, responsibility - using upper grade students as leaders and advisors of lower grade students. Based on a NIDA-funded project initiated in Maricopa County, Arizona in 1969. Strictly a values approach. Whether or not this particular program is adopted, these manuals make good references for any values or peer group program leader.

WHY EVALUATE DRUG EDUCATION? Booklet, 32 pp., 1975. Single copy free. National Clearinghouse for Drug Abuse Information. For sale by Superintendent of Documents (SN 017-024-00461-8). Audience: teachers.

A task force report prepared by state-level program directors, representatives from Federal agencies and program evaluation experts. This book removes the threatening overtones from the word "evaluation" by showing the benefits to be gained, and pointing out the value that even negative findings have for the ultimate success of a program. Divided into four sections: Why Evaluate?; Guidelines for Impact Evaluation; Suggestions for Process Evaluation; and Evaluation of Drug Programs (a synopsis of some examples).

III OTHER DRUGS, GENERAL SUBSTANCE ABUSE

C. MATERIALS FOR TEACHERS

3. Posters, Audiovisuals

ADOLESCENT CHEMICAL USE CHART. See Section IIIB.3.

DRUG ABUSE PREVENTION. Poster, color, 17" x 22", 1978. Single copy free.
National Clearinghouse for Drug Abuse Information. Audience: teachers.

Bright color drawing of a game board, with boxes labeled with methods for drug abuse prevention. Cards are labeled "decisions" and "choices." Message reads: "The name of the game is Drug Abuse Prevention...any number can play." A clever presentation of an outline for strategies.

THE DRUG SYNDROME AND THE TEACHER by Frederic F. Flach, M.D. Audiocassette series, 6 sides, 15 min. each side, 1972. Price: \$30. Perennial Education. Audience: teachers.

This series is designed to help teachers without experience in drug abuse prevention recognize the role they must play. The dialogue is read rather than professionally acted, which makes it tedious listening; however, the content was prepared by Frederick F. Flach, M.D., an eloquent and knowledgeable spokesman for drug abuse prevention. Questions and answers should be very helpful to the traditional, reluctant or timid teacher.

MARIJUANA - THE FACTS. Videocassette (3/4"), color, 25 min., 1978. Purchase: \$95 (no previews). Addiction Research Foundation. Audience: teachers.

A summary of current knowledge regarding marijuana, presented in lecture format by experts with the Addiction Research Foundation of Ontario. Young people are shown trying, reacting to and asking questions about this drug. This is a very dry presentation, but fills a need for updated, accurate information on marijuana from a reliable source. Certified by the National Film Board of Canada and the United States Information Agency.

TEEN INVOLVEMENT. Videocassette (3/4" U-Matic), color, 9 min., 1977. Free loan. Gladys E. Conroy. Audience: teachers (program administrators)

An overview of Teen Involvement, a peer training program that uses junior and senior high school students as drug abuse preventors with students in grades four through twelve. Teens are trained in decision-making, values clarification, discussion of substance abuse with younger children, and role modeling. Classroom scenes of the program in action are included. Produced by the U.S. Department of the Army. Booklets Teen Involvement for Drug Abuse Prevention and Administrators Guide are suggested for use with this program. (See IIIC.2.)

IV SELF-IMAGE, VALUES, AND SKILLS

A. MATERIALS FOR STUDENTS

1. Publications

DECIDING FOR MYSELF: A VALUES CLARIFICATION SERIES. Packaged instructional units (4 sets of 10 8-page units), leader guide (59 pp.), 1974. Price: \$2.95/set; \$4.95/leader guide. Winston Press. Audience: middle grades-senior high.

Attractive lesson plan units for direct classroom use in values clarification. The four packs are titled as follows: Set A, Clarifying My Values; Set B, My Everyday Choices; Set C, Where Do I Stand?; Set D, Exploring Traditional Values. Of particular relevance are units in Set C: "Advertising" and "Chemicals-Drugs." Leader guide explains basics, how to adapt to various group sizes, time limits, purposes. Appendix provides easy identification of specific strategies used in each unit.

FOLLETT COPING SKILLS SERIES. Four booklets, 64 pp. each, teacher's guide, 1977. Price: \$1.80 each booklet; \$1.20, teacher's guide (school prices). Follett Publishing. Audience: senior high-adult.

Workbook style lessons developed for adults who need help coping with practical aspects of modern life, but may be equally helpful to high school student with adult responsibilities. Booklet titles are: "Finding Work"; "Budgeting"; "Getting Medical Assistance"; "Using Community Resources." Third grade reading level.

GETTING IT TOGETHER: A Psychology Book for Today's Problems by Phyllis Anne Harrison, M.D. Paperback book, illus., 176 pp., Teaching Guide, 1973. Price: \$2.70 (Class Price). Globe Book. Audience: junior-senior high.

Readable text for helping young people understand themselves and others. Chapters include: Your Emotions and Your Needs, Your Body's Messenger Systems, Thinking Clearly About Other People, Your Parents Are People, Alcohol, Tobacco, Entering Maturity, and others. Case studies, vocabulary exercises, thought and discussion exercises and a pronunciation guide are included. Illustrated with well-chosen photographs and cartoons. Reading level 5.5.

GROWING UP AND FEELING POWERFUL AS AN AMERICAN INDIAN. Booklet, illus., 28 pp., 1978. For sale by Superintendent of Documents (SN 017-024-00827-3). Audience: middle grades.

A book of poetry and prose, addressing primary prevention as a "process of recognition and respect for Native cultural values and belief systems as they relate to human growth and development in preparing an individual to deal with his exposure to the use of drugs and alcohol." Easy reading, large type makes usable with low reading level students.

IV SELF-IMAGE, VALUES, AND SKILLS A. MATERIALS FOR STUDENTS 1. Publications
(cont'd.)

HANDLING YOUR PROBLEMS. Leaflet, 5 pp., 1976. Price: 50 cents. Grafton Publications. Audience: senior high.

One of a series of ten self-help pamphlets (Think-About-Yourself). Other titles include: "Decisions, Values and Choices"; "Ten Alternatives to Drinking"; "Marijuana". Four copies each of all ten pamphlets, plus two copies of group leaders guide: \$10.

KIDS ON THE RUN by James R. Berry. Book, 105 pp., 1978. Price: \$5.95. Four Winds Press. Audience: teenagers, parents.

The author of "Heroin Was My Best Friend" now tells the stories of seven teenage runaways within the context of a discussion of the runaway problem and getting help for runaways. An eye-opening account.

POSITIVE ADDICTION by William Glasser, M.D., Book, 159 pp., 1976. Price: \$8.95. Harper & Row. Audience: senior high-adult.

The author of "Schools Without Failure" and "Reality Therapy" presents several "positive addictions" as alternatives to "strengthen a person so he can overcome negative addictions." Chapters include: The Psychology of Strength and Weakness; The Six Steps to Positive Addiction; Running - The Hardest But Surest Way; Meditation - The Most Popular Way; Positive Addiction In Your Life.

STRESS. Booklet, color illus., 96 pp., 1974. Free. Blue Cross/Blue Shield. Audience: senior high-adult.

A collection of entertaining and helpful articles written for the laymen on the many aspects of stress. Something for people of every age - teen through retirement - to identify with and think about.

TO MAKE A DIFFERENCE. Planning for the Future. Student activity booklet (31 pp.) and teacher's guide (7 pp.), 1976. Price: \$1.25. National Education Association. Audience: senior high.

A personal book on problem-solving, decision-making and planning activities using challenging role-playing, creative writing and drawing techniques. Helps students explore their own identities as an aid in formulating goals, strategies and actions. Teacher's guide explains the "Future Planning" method and discusses objectives for each section in the activity booklet. Does not address drugs or drug problems per se.

WHAT MAKES ME FEEL THIS WAY? by Eda LeShan. Paperback book, 128 pp., illus., 1972. Price: \$1.50. Collier Books. Audience: junior high. (Continued on p. 90.)

IV SELF-IMAGE, VALUES, AND SKILLS A. MATERIALS FOR STUDENTS 1. Publications
(cont'd.)

Subtitled "Growing Up with Human Emotions," this is a sensitive book for a child to read alone in a quiet corner. Helps students recognize, accept and control feelings. Addresses areas of concern to them.

IV SELF-IMAGE, VALUES, AND SKILLS

A. MATERIALS FOR STUDENTS

2. Activity Displays

PEER SPONSORED STATISTICAL SURVEY DISPLAYS. Folding display, plastic laminated, color, 22" x 56" with kit for completion, questionnaires. Price: \$49; \$9.50/200 additional survey forms. Spenco Medical. Audience: junior high-adult.

A unique concept in teaching displays. Group members are responsible for conducting a survey in their own community. The facts obtained are assembled and converted into a graphic presentation on the master display panel. Survey data reveals relationships between specific health habits and school grades, career expectations, life-styles, attitudes, knowledge, etc. Kits are reusable. Chose from titles: "Smokers vs. Nonsmokers" (79-327); "Drinking Habits" (79-335); "Drugs: Tricks or Treats" (79-343).

IV SELF-IMAGE, VALUES, AND SKILLS

A. MATERIALS FOR STUDENTS

3. Audiovisuals

CHOICES. Film, 16mm, color, 10 min., 1975. Purchase: \$145; Rental: \$15/3 days.
BFA Educational Media. Audience: junior-senior high.

A mime plays the role of a puppet backstage in a theatre who finds himself free of the strings that control him. For a while he enjoys his freedom, experimenting with his environment. But when he pulls a lever that brings him a shock, he decides to retreat to the safety of his strings. May be used for discussion of relationships between freedom, rules, safety and decisions - integrating the study of fine arts with guidance, self-image and decision-making skills.

DEPRESSION: BLAHS, BLUES AND BETTER DAYS. Film, 16mm, color, 20 min., 1973.
Purchase: \$285. Rental: \$30/3 days. American Educational Films.
Audience: senior high-adult.

Depression is the Nation's number one mental health problem and a reason why so many people become involved in alcohol and drug abuse. This film shows how to recognize and differentiate several forms of depression using case studies with which teenagers can identify. Questions regarding how to behave toward a depressed person are answered; the needs for giving attention and getting professional help are stressed. A three-page study guide with discussion questions is provided. Narrated by Joseph Campanella.

FEELING GOOD ABOUT YOURSELF: HOW TO BUILD SELF-CONFIDENCE. Filmstrip set (4) with cassettes and records, teacher's guide, library processing kit, 1978. Price: \$109.50 (Educators). The Center for Humanities.
Audience: middle grades.

Each filmstrip is a short scenario addressing a sensitive issue for young people in this age group and emphasizing the need for learning good decision-making. Themes stress the importance of trying, practicing, taking responsibility and becoming self-sufficient. Teacher's guide includes presentation instructions, objectives, discussion questions and activities as well as program scripts.

FINE FEATHERS. Film, 16mm, color, 6 min., 1972. Purchase: \$120; Rental: \$18.
Benchmark Films. Audience: junior high-adult.

Creative animated story without words. A blue jay and a loon try to outdo each other by decorating themselves. When the wind blows away their unnatural apparel, they help each other reconstruct their original, real appearance. Good discussion starter on values.

IV SELF-IMAGE, VALUES, AND SKILLS A. MATERIALS FOR STUDENTS 3. Publications
(cont'd.)

HOW TO LIVE WITH YOUR PARENTS AND SURVIVE. Slide-sound program (80 slides in Carousel cartridge, cassette and record), teacher's guide, library processing kit. Price: \$79.50 (Educators). The Center for Humanities (No. 0607-1200). Audience: teenagers.

Colorful animated illustrations, songs and contributions by comedians make this an engaging presentation about the struggles that may occur between adolescents and their parents. Designed to improve understanding and offer constructive advice for improving relationships.

JOSHUA IN A BOX. Film, 16mm, color, 5 min., leader's guide, 1970. Purchase: \$115; Rental: \$15/day, \$7.50 each additional day. Stephen Bosustow Productions. Audience: all levels.

A timeless animated film about a character who discovers he is trapped in a box. As he struggles to make his way out, he is at first frustrated, then elated at achieving his goal, then saddened by his loss of the confining limits of the box. Develops several concepts for discussion on emotional reactions to situations. Examples: The security of limits is sometimes necessary for happiness and a sense of well-being; Once a problem is solved, some people feel a sense of disappointment or deflation because they no longer have a goal for which to strive.

KEEPING COOL: HOW TO DEAL WITH STRESS. Sound-slide program (160 slides in 2 Carousel cartridges, cassettes and records), teacher's guide, library processing kit, 1975. Price: \$139.50 (Educators). The Center for Humanities. Audience: senior high-adult.

Part I defines stress, alerts the audience to signs identifying physiological or psychological stress and shows how both are a part of everyday life. Part II explores various ways people cope with stress and discusses importance of considering alternatives and making wise choices, asking for help when needed, and being aware of personal limits. Teacher's guide includes instructions for presenting the program, program objectives, discussion questions, and related activities as well as program scripts.

MR. FINLEY'S FEELINGS. Film, 16mm, color, 10 min., discussion guide. Free loan (order 6 weeks in advance). Metropolitan Life. Audience: all levels.

An animated film designed to stimulate discussion about ways of meeting stress. Although focusing on a day in the life of an adult, young people can relate to the principles discussed.

PUSH. Film, 16mm, color, 9 min., 1972. Purchase: \$120; Rental: \$12/day; \$24/wk. Wombat Productions. Audience: junior-senior high. (Continued on p. 94.)

IV SELF-IMAGE, VALUES, AND SKILLS A. MATERIALS FOR STUDENTS 3. Audiovisuals
(cont'd.)

A mostly wordless version of the impersonal aspects of a "push button" existence. It culminates with a teenager responding to his off-camera mother's voice by pushing a button on his tape recorder, which answers her. Valuable in exploring the mechanisms of technology that increase the isolation of people.

RESPONSIBILITY: THE GANG AND I. Film, 16mm, color, 14 min., 1977. Purchase: \$225; Rental: \$20/1-3 days (applicable to purchase). Aims Instructional Media. Audience: junior high.

A moving film, very professionally produced, about an everyday concern for children of this age group - group security vs. individual responsibility. David feels clearly at first that being alone is unpleasant, but begins to think about the consequences for others of the things his group does for fun. Finally he thinks he may have been afraid to think for himself and says "maybe it's time I grew up." Filmed in a suburban, middle class community, and probably best for this type of audience. Study sheet provided.

THE ROAD TO CHARLIE. Film, 16mm, color, 11 min., 1974. Purchase: \$165; Rental: \$16.50/day. Wombat Productions. Audience: junior high-adult.

Primarily visual, animated story about a young man caught between his parents and his peer group and trying to find his individuality. Can be used for discussing parent-child relationships, the influence of peer pressure, and making decisions about drug use, among other things. One-page study sheet includes purpose, content, concepts, discussion points, references. Winner of Bronze Medal, 1975 Virgin Islands Film Festival.

ROSEY GRIER: THE COURAGE TO BE ME. Film, 16mm, color, 23 min. study guide, 1979. Purchase: \$340; Rental: \$25/3 days. Churchill Films. Audience: junior-senior high.

Rosey Grier tells the story of his life, with a focus on the self-reliant attitude that saw him through the feelings of shyness, rejection, fear and failure he experienced while growing up. The message comes through clearly - "It's your life - you can be the man or woman you want to be." This film is unusually successful at presenting a positive coping model for students, because it focuses on the thinking that led to Rosey Grier's successes rather than on the successes per se. Study guide is well organized and helpful to the teacher.

IV SELF-IMAGE, VALUES, AND SKILLS A. MATERIALS FOR STUDENTS 3. Audiovisuals (cont'd.)

SELF-INCORPORATED. Film series (15), 16mm or videotape, color, 15 min. each, teacher's guide, 1975. Duplicated free on videotape provided by the school district: contact NYSED Bureau of Mass Communications for catalog with ordering instructions. Films or videocassettes available for purchase (\$180-\$230 each): Agency for Instructional Television. Audience: middle grades.

Problems and changes in the lives of eleven-to-thirteen-year-olds, presented in dramatizations. The child's point of view concerning peer pressure, decision-making, achievement and other topics. Open-ended to stimulate discussion. Winner of many awards. Supplementary materials available include: a "Packet of Background Readings" (10 sets/\$15); a "Family Discussion Booklet" (\$.50 each); a self-contained "Workshop Training Package" for teachers (\$14.50); and a "School/Community Awareness Kit" (free single copy).

STYLES. Film, 16mm, color, 22 min., study guide, 1972. Purchase: \$305; Rental: \$30.50/day. Wombat Productions. Audience: senior high.

The everyday activities of three teenagers are followed as they narrate their own stories: how they feel about themselves, their lives, their plans and what they are doing. One young man is involved with drugs, and his attitudes and life-style make an interesting contrast with those of the other two who have many interests and hobbies. Good discussion starter.

WHY DO I FEEL THIS WAY? Understanding Human Emotions. Sound-slide program (160 slides in 2 Carousel cartridges, cassettes and records), teacher's guide, library processing kit, 1977. Price: \$139.50 (Educators). The Center for Humanities. Audience: senior high-adult.

The first part of this program presents the similar physical reactions and differing emotional responses of people to emotional experiences. Includes differences brought about by cultural and personality differences, and discusses hereditary vs. environmental influences. The second part presents three scenarios dramatizing adolescents in common emotional situations. In each case a problem is left unresolved. Stops are provided with discussion questions asking students to identify the emotions felt, their causes and constructive solutions to the conflicts.

YOU AND YOUR PARENTS. Filmstrips (4), cassettes or records, teaching guide (4 pp.), 1975. Price: \$70. BFA Educational Media. Audience: senior high. (Continued on p. 96.)

IV SELF-IMAGE, VALUES, AND SKILLS A. MATERIALS FOR STUDENTS 3. Audiovisuals
(cont'd.)

This series is narrated by Dr. William Glasser, and presents his ideas concerning causes of teenage-parent alienation. Part 1 is an unavoidably superficial account of the historical sources of the values of each generation. Parts 2-4 are case studies of teenagers who become alienated from their parents. Encourages students to maintain contact with parents and seek constructive solutions through involvement rather than isolation, drugs and other short-term "solutions." Teaching guide offers discussion questions.

IV SELF-IMAGE, VALUES, SKILLS

B. MATERIALS FOR ADULTS

1. Publications for General Audiences

FOLLETT COPING SKILLS SERIES. See Section IVA.1.

HIGH LEVEL WELLNESS. An Alternative to Doctors, Drugs and Disease by Donald B. Ardell. Paperback book, 296 pp., 1977. Price: \$5.95. Rodale Press. Audience: adults.

Presents a positive philosophy and life-style with suggestions for promoting wellness through: self responsibility; nutritional awareness; stress management; physical fitness; environmental sensitivity; and practicing the artful complaint. Includes a self-test for wellness and a resource guide with detailed reviews (The High Level Wellness Honor Roll of Books"). Can be a reference for senior high school students with adult level reading skills.

POSITIVE ADDICTION by William Glasser, M.D. See Section IVA.1.

SOCIAL ISSUES RESOURCES SERIES. Topical looseleaf notebooks containing article reprints, study guide. Prices vary according to topic (23 topics include Alcohol, Drugs, Health, Mental Health, School, Youth). Vol. I., \$36-\$60 (60-100 articles); Vol. II, \$12-\$48 (20-80 articles); yearly supplement, \$12 (20 articles). Social Issues Resources Series. Audience: adults.

Carefully selected articles of current interest taken from newspapers, periodicals and other publications from all over the U.S. and reprinted clearly on quality paper. Major goals of the program are 1) to encourage discussion of issues and 2) to provide a flow of resources to the library and classroom as a foundation for this discussion. Study Guide includes teaching strategies. Of particular value for teacher inservice. For each topic, one or two chronological volumes and supplements are available. (See also Drugs Digest.)

STRESS. See Section IVA.1.

UNDERSTANDING STRESS by Arthur S. Freese. Pamphlet, illus., 20 pp., 1976. Price: 50 cents (discounts on quantity orders). Public Affairs Pamphlets (No. 538). Audience: adults.

The history, meaning and anatomy of stress; stress and sickness; how to know when you are at risk; constructive ways to prevent and deal with stress. A discussion for the layperson.

IV SELF-IMAGE, VALUES, AND SKILLS

B. MATERIALS FOR ADULTS

2. Publications for Parents

AN ADOLESCENT IN YOUR HOME. Pamphlet, illus., 27 pp., 1976. Price: 50 cents (Stock No. 017-091-00202-9). Superintendent of Documents. Audience: parents.

Guidance for parents in handling problems and improving relationships with their children.

BETWEEN PARENT AND TEENAGER by Dr. Haim G. Ginott. Paperback book, 255 pp., 1969, Price: \$2.25. Avon Books. Audience: parents.

Timeless, practical advice for parents in handling teenage problems and concerns constructively. Many examples of situations and dialogues are used to illustrate how a parent's reaction can influence teenage behavior. A major chapter deals with drinking, driving and drugs. Situations and dialogues could also be used by teachers or parent groups as discussion starters.

KIDS ON THE RUN by James R. Berry. See Section IVA.1.

PARENTS AND PROBLEMS: Do My Parents Love Me? by Fred Streit, Ed.D. Booklet, 13 pp., 1978. Price: \$1.00; substantial discounts on quantity orders. Essence Publications. Audience: parents.

A helpful little book that should lead some parents to greater insight into causes of difficulties in relationships with their children. Examples of behaviors with opposing parent and child interpretations are given. Includes a self-appraisal chart, and suggestions for influencing the child's perception of the parent's love.

SUGGESTED RESOURCES ON FAMILY APPROACHES TO PREVENTION. Duplicated bibliography, 2 pp., undated (current). Single copy free. Pyramid. Audience: parents.

A manageable list of readings and programs of interest to parents and for use by parent group leaders.

TO PARENTS OF BLACK CHILDREN. Poster, color, 17" x 22", 1978. Single copy free. National Institute on Drug Abuse.

An illustrated poem for Black parents and their children to hang on a wall where both can see it every day. Contains reminders to promote positive and responsible attitudes.

IV SELF-IMAGE, VALUES, AND SKILLS

B. MATERIALS FOR ADULTS

3. Audiovisuals

DEPRESSION: BLAHS, BLUES AND BETTER DAYS. See Section IVA.3.

FINE FEATHERS. See Section IVA.3.

JOSHUA IN A BOX. See Section IVA.3.

KEEPING COOL: HOW TO DEAL WITH STRESS. See Section IVA.3.

MR. FINLEY'S FEELINGS. See Section IVA.3.

PEER SPONSORED STATISTICAL SURVEY DISPLAYS. See Section IVA.2.

THE ROAD TO CHARLIE. See Section IVA.3.

WHAT ARE PARENTS FOR, ANYWAY? Filmstrips (2) with cassettes or records, teacher's guide, 1974. Price: \$59.50. Guidance Associates (No. 7077-1330). Audience: middle grades, parents.

Four conflict situations between parents and children are dramatized. A break is provided after each conflict for discussion of questions raised, and alternate ways for resolving the conflicts. Can be used in the classroom or for parent workshops.

WHY DO I FEEL THIS WAY? See Section IVA.3.

IV SELF-IMAGE, VALUES, AND SKILLS

C. MATERIALS FOR TEACHERS

1. Bibliographies, References

THE BOOKFINDER. Book, 649 pp., 1977. Price: \$25. American Guidance Service.
Audience: teachers.

A unique reference guide to children's literature concerned with the problems of youth aged 2-15. Books are categorized according to their psychological, behavioral and developmental themes. Cross-referenced by subject, author and title indexes. Includes: over 450 topics; 1,000 annotations; a directory of mailing addresses for publishers; history and uses of bibliotherapy; suggestions for use of The Bookfinder. An invaluable aid in identifying children books relevant to individual needs. Could also be used by the classroom teacher to prepare bibliographies for students on particular topics.

THE FIRST CATALOG FOR HUMANIZING EDUCATION. 1978-79 Edition. Looseleaf notebook, 181 pp., 1978. Price: \$5.95. National Humanistic Education Center.
Audience: teachers.

An annotated guide to books, tapes, films, curriculum packages, articles and resources for humanistic and affective education selected by the National Humanistic Education Center as the best in their categories. Over 800 entries are described, in detail, under 45 topical headings. Sample topics: Administration, Alternative Schools, Cognitive Education, Drug and Alcohol Education, Grading and Evaluation, Health and Physical Education, Minority Studies, Peer Counseling, Special Education. Annual updates are available at a nominal cost. All listed materials are available for purchase through the Center.

GUIDE TO ALCOHOL AND DRUG ABUSE AUDIO-VISUAL AND PRINT SOURCES ABOUT THE SPANISH-SPEAKING by Joseph V.A. Partansky. Xeroxed bibliography, 32 pp., 1979. Free. New York State Commission on Alcohol and Substance Abuse Prevention and Education. Audience: health educators in all settings who deal with Spanish-speaking populations.

Reduced print size allows these pages to contain voluminous, if not easily readable, information. Content includes organizations, audiovisuals, additional sources, periodicals, posters, pamphlets, books, reference works, works-in-progress, etc. Originally published (1977) by the Do It Now Foundation.

GUIDE TO MENTAL HEALTH EDUCATION MATERIALS. Booklet, 56 pp., 1974. Price: 65 cents. Superintendent of Documents (SN 017-024-00373). Audience: teachers.

An annotated list of materials for program directors, professional educators, and the lay public, listed by subject area. Subjects include alcohol, drugs and family relations, among others.

IV SELF-IMAGE, VALUES, AND SKILLS C. MATERIALS FOR TEACHERS 1. Bibliographies,
References (cont'd.)

VALUES EDUCATION SOURCEBOOK. Paperback book, 259 pp., 1976. Price: \$9.95.
Pennant Educational Materials; Social Science Education Consortium.
Audience: teachers.

A major reference in values education. Contains: detailed analyses of publications organized under five separate headings, reflecting the approaches used; a bibliography of values education materials; a selected bibliography of related works; references.

IV SELF-IMAGE, VALUES, AND SKILLS

C. MATERIALS FOR TEACHERS

2. Philosophy and Methods

BECOMING AWARE OF VALUES. A Guidebook for Teachers on Understanding and Using Values Education by Bert K. Simpson, Ph.D. Paperback book, 229 pp., 1973. Price: \$5.95. Permanent Educational Materials; Philadelphia Humanistic Education Center.

A comprehensive guide for teachers including background information and the application of goals and methods to the classroom. Many field-tested activities are presented, related to eight value areas.

THE CENTERING BOOK. Awareness Activities for Children, Parents, and Teachers by Gay Hendircks and Russel Wills. Paperback book, 178 pp., 1975. Price: \$3.95. Prentice-Hall. Audience: teachers, parents.

A book of guidance in methods for teaching process skills that will help children learn meaningful (as opposed to cognitive) skills, and find a balance in the synthesis of "intellect and intuition, mind and body, fact and feeling." Sample chapters: Relaxing the Mind, Expanding Perception, Working with Dreams, Movement and Dance, Questions from Teachers and Parents. Also available, The Second Centering Book (1977), \$4.95.

COME CLOSER AROUND THE FIRE. Using Tribal Legends, Myths, and Stories in Preventing Drug Abuse. Booklet, illus., 32 pp., 1978. Single copy free. National Institute on Drug Abuse (Division of Resource Development). For sale by the Superintendent of Documents (SN 017-024-00821-4). Audience: teachers.

A guide to using tribal stories, myths and legends in preventing drug abuse among Native Americans. The tribal legends and stories develop self-awareness and self-esteem, offer a basis for many alternative activities that invite meaningful participation, and provide examples of ways to deal with problems. Can be used with people of all ages. Includes a bibliography and lists of additional resources.

COMMUNICATION AND PARENTING SKILLS. Looseleaf manuals, 111 and 201 pp., 1977. Price: \$5.25/Leader Guide; \$2.50/Parent Workbook. Philadelphia Humanistic Education Center (D23, D23A). Audience: teachers (parent groups), parents.

A comprehensive, practical program for improving awareness of, and the family's ability to meet, the emotional needs of children. Includes developing listening and communication skills, problem-solving and decision-making in the family, drug education in the family. Parent workbook includes both classroom and at-home activities. A great deal of carefully prepared material.

IV SELF-IMAGE, VALUES, AND SKILLS C. MATERIALS FOR TEACHERS 2, Philosophy and Methods (cont d.)

DEVELOPING A PROGRAM FOR EDUCATION IN HUMAN BEHAVIOR AND POTENTIAL. Booklet, 32 pp., 1973. Price: 94 cents. Educational Research Council of America. Audience: teachers.

A manual for designing a program for education in human behavior. Includes discussion of teacher preparation and curriculum placement. Serves also as a basic manual for an extensive series of grade level handbooks and instructional materials. For information on series, send for free catalog.

THE DIMENSIONS OF PERSONALITY: SEARCH FOR MEANING. Packaged curriculum, including teacher text, 88 pp., and spirit masters (71), 1974. Price: \$49.95 (30-day approval). Cebco Standard. Audience: teachers (junior high).

A sequential, inquiry approach to values that may be paced to the student's maturity level and used over a period of time in conjunction with health education, social studies, guidance or other curricular areas. The twelve themes of the program are: People Power, Rules/Regulations, Organizations, Pressures, Rewards/Punishments, Capability, Flexibility, Growth, Responsibility, Family, Friends, and Boy-Girl Relationships. Students use "diaries", respected as their personal property. Programs are low-risk and non-judgemental. Teacher's text includes three lessons for each theme and instructions for use of spirit masters. A gold mine of activities, requiring a minimum of teacher preparation time.

THE DIMENSIONS OF PERSONALITY: SEARCH FOR VALUES. Packaged curriculum, including teacher text, 112 pp., and spirit masters (77), 1972. Price: \$49.95 (30-day approval). Cebco Standard. Audience: teachers (senior high).

Seven units designed to help each student see more clearly the directions his/her day-to-day choices are taking. Topics include competition, authority, time, personal space, images, relationships and commitment. A flexible program, it may be used as a basic human relations course or to supplement work in health education or other classes. Program activities are low and nonjudgemental. They include large and small group discussions, one-to-one and one-to-group experiences and role-playing activities.

GETTING IT TOGETHER. Dilemmas for the Classroom Based on Kohlberg's Approach by Beverly A. Mattox. Paperback book, 174 pp., 1975. Price: \$5.95. Pennant Educational Materials; Philadelphia Humanistic Education Center. Audience: teachers.

Presents an introduction to a method for helping students grow in their ability to make moral choices by discussing and role playing the real moral dilemmas that occur in their everyday living. A values clarification approach.

IV SELF-IMAGE, VALUES, AND SKILLS C. MATERIALS FOR TEACHERS 2. Philosophy and Methods (cont'd.)

HEALTH EDUCATION: THE SEARCH FOR VALUES by Donald A. Read et. al. Book, illus., 186 pp., 1977. Price: \$9.95. Prentice-Hall. Audience: teachers.

Theories, guidelines, approaches and activities for using and evaluating values clarification in health education. Includes a section, "Strategies in Drug Education" (13 pp.). Should be helpful to both beginning and experienced teachers. Well-organized; indexed; with useful appendices.

INNERCHANGE. A Journey into Self-Learning through Group Interaction. File boxes with filed instructional units, leader's manuals for junior, senior high. Price: \$169.95 each level for complete package. Human Development Training Institute. Audience: teachers.

Structured group interaction circle sessions with over 340 experiential activities for 41 unit themes at the junior high level; over 370 for 44 unit themes at the senior high level. Activity descriptions are printed on 8 x 10 cards. Ditto masters of fact sheets and exercises for students are also included. Basic units for junior high: "Helping"; "Heroes, Models and Villains"; "Bodymind." For senior high: "Friendship"; "Creativity"; "Misconceptions" (reinforcement for rational thinking). A supplement, "Crime and Drug Abuse Prevention" is also available. Emphasizes individual responsibility, understanding of emotions and relationships.

JACKSON JUNIOR HIGH, A Teacher Manual. Booklet, 40 pp., 1976. Single copy free with order for film from National Audiovisual Center or for videotape from NYSED Bureau of Mass Communications. Also, single copy free from National Clearinghouse for Alcohol Information (while they last). Additional copies \$.75 each from the National Council on Alcoholism.

Prepared for use with film series for grades five through eight, "Jackson Junior High." For each film, provides a synopsis, objectives and preview, highlighted and follow-up activities. Background information, ditto masters and discussion of how to use the manual and film series are also included. Illustrated.

MENTAL HEALTH IN THE CLASSROOM (Revised Edition). Report of the Committee on Mental Health in the Classroom of the American School Health Association. Booklet, 44 pp., 1968. Price: \$2.50. American School Health Association. Audience: teachers.

A well-organized outline of grade level concepts, activities and materials for grades K-12. Although the materials and references are mostly outdated, the remaining content is still valuable for developing a program in mental health.

IV SELF-IMAGE, VALUES, AND SKILLS C. MATERIALS FOR TEACHERS 2. Philosophy and Methods (cont d.)

MORAL REASONING. A Teaching Handbook for Adapting Kohlberg to the Classroom by Ronald E. Galbraith and Thomas M. Jones. Paperback book, 209 pp., 1976. Price: \$5.95. Greenhaven Press. Audience: teachers.

A handbook which attempts to translate Lawrence Kohlberg's theory of moral development into practical curriculum materials and teaching strategies for the classroom. Includes an explanation of Kohlberg's theory of moral reasonings, a description of the ingredients of moral dilemmas, how to use and manage dilemma discussions in the classroom and a number of teaching plans which may be reproduced for classroom use. Developed and pilot-tested under the auspices of the Values Education Project, A Carnegie-Mellon and Harvard University joint effort.

100 WAYS TO ENHANCE SELF-CONCEPT IN THE CLASSROOM by Jack Canfield and Harold C. Wells. Book, illus., 253 pp., 1976. Price: \$6.95. Prentice-Hall. Audience: teachers.

A very attractive handbook of 100 activities, easily followed and used by almost anyone. Well peppered with comics, poems, quotes, diagrams, and photographs. Most activities can be used or adapted for use with any age group. Appendix contains an annotated bibliography. The foreward contains a warning not to read the book during vacation because you will want to try out everything right away. This will probably be true for many readers.

THE OTHER SIDE OF THE REPORT CARD: A How-To-Do-It Program for Affective Education by Larry Chase. Paperback book, 243 pp., 1975. Price: \$9.50. Goodyear Publishing. Audience: teachers.

Outlines a curriculum for affecting the social and emotional development of children at all levels. Contents include: Why Affective Education; Beginning Awareness Sessions; The Units (examples: Tolerance, Trust, Self-Concept, Lying, Decisions); Developing Your Own Lesson Plans; What Ifs; Evaluating Awareness Sessions; Bibliography; Affective Films. Attractive, readable format; recommended by teachers in the field.

PERSONALIZING EDUCATION: Values Clarification and Beyond by Leland Howe and Mary Martha Howe. Paperback book, 574 pp., 1975. Price: \$8.95. Hart Publishing; Pennant Educational Materials. Audience: teachers.

The stated aim of this book is to make values clarification an integral part of every dimension of the classroom, rather than a special activity in itself. Some chapters: Developing a Climate of Acceptance, Trust and Open Communication; Helping Students Become Aware of Their Values; Helping Students Learn to Set Goals; Managing A Choice-Centered Classroom.

IV SELF-IMAGE, VALUES, AND SKILLS C. MATERIALS FOR TEACHERS 2. Philosophy and Methods (cont'd.)

PROMOTING MENTAL HEALTH IN THE CLASSROOM. Booklet, 87 pp., 1973. Price: \$1.55. Superintendent of Documents (SN 017-024-00286-1). Audience: teachers.

A handbook to help teachers at all grade levels improve student understanding of human behavior and values, improve communication and social skills, participate in self-directed learning and learn constructive behavior. Contains 13 topical units with objectives, discussion, strategies and assessment. Extensive bibliography.

SYSTEMATIC TRAINING FOR EFFECTIVE PARENTING (STEP). Multimedia kit with cassettes, brochures, leader's manual, parent handbook, discussion cards, posters, charts, carrying case, 1976. Price: \$68/complete; components also sold separately. American Guidance Service. Audience: teachers (adult education).

A nine-session parent study group program (one and a half to two hours per session; group size 10 to 12 parents). Designed to help parents identify ineffective ways of responding to their children and present alternatives to improve parent-child relationships. Based on the disciplinary approach of "natural and logical consequences". Topics of sessions include: Understanding Children's Behavior and Misbehavior; Understanding How Children Use Emotions to Involve Parents; Encouragement; Communication: Listening; Communication: Exploring Alternatives and Expressing Your Ideas and Feelings to Children; Developing Responsibility; Decision-Making for Parents; the Family Meeting; Developing Confidence and Using Your Potential.

TRENDS IN MENTAL HEALTH by Calvin J. Frederick. Article reprint (from May 1976 Keynote), 11 pp. Price: 35 cents (Stock No. 017-024-00529-1). Superintendent of Documents. Audience: teachers.

A discussion of self-destructive behavior, particularly suicide, among teenagers. Identification of potential suicides and steps for providing psychological first-aid are explained.

VALUE CLARIFICATION IN THE CLASSROOM: A PRIMER by J. Doyle Casteel and Robert J. Stahl. Paperback book, 8½" x 11", 164 pp., 1975. Price: \$9.50. Goodyear Publishing. Audience: teachers.

In addition to some very complete teacher lesson plans revolving around 40 intelligently selected values issues, this handbook contains a rationale for value clarification in the classroom, a consistent approach for integrating value clarification activities in instruction and help for teachers in designing their own units. No ready-made units for substance abuse here, but an excellent resource for teachers with a serious interest in value clarification methods.

IV SELF-IMAGE, VALUES, AND SKILLS C. MATERIALS FOR TEACHERS 2. Philosophy and Methods (cont'd.)

VALUES AND TEACHING (Second Edition) by Louis E. Raths, Merrill Harmin and Sidney B. Simon. Paperback book, 353 pp., 1978. Price: \$5.50. Charles E. Merrill Publishing. Audience: teachers.

A book of theory, methods and guidelines for the teacher with a serious interest in values clarification. Good discussions of various methods, problems and research; helpful appendices; bibliography.

VALUES CLARIFICATION. A Handbook of Practical Strategies for Teachers and Students by Sidney B. Simon, Leland W. Howe and Howard Kirschenbaum. Paperback book, 397 pp., 1972. Price: \$5.95. Hart Publishing. Also, National Humanistic Education Center. Audience: teachers.

Includes 79 strategies to help students build valuing processes into their lives. Examples: Values Voting; Rank Order; Removing Barriers to Action; Taking A Stand; Life Inventory; Self Contracts; Ways to Live. A classic reference in methodology for teachers.

VALUING IN THE FAMILY. A Workshop Guide for Parents by Herbert O. Brayer and Zella W. Cleary. Paperback book, 160 pp., 1972. Price: \$5.95. Permant Educational Materials. Audience: parents, teachers.

A guide to improving adult-child communications and relationships which may be used by either parent or teacher groups. Contains special section "Underlying Causes of Drug Abuse...And What To Do About Them," but all material addresses basic concerns important to drug abuse prevention. A step-by-step approach with activities for parents.

IV SELF-IMAGE, VALUES, AND SKILLS

C. MATERIALS FOR TEACHERS

3. Audiovisuals

APPROACHES TO TEACHING VALUES. Filmstrip with cassette, color, 12 min., leader's guide (16 pp.), 1976. Price: \$17. National Education Association.
Audience: teachers.

An introduction to values clarification as a classroom teaching method. Includes history, research, pros and cons, current trends and practices. Basic orientation for teachers without training or experience in this technique.

USING VALUES CLARIFICATION. Film, 16mm, color, 29 min., 1975. Price: \$395.
Rental: available. Media Five. Audience: teachers (senior high).

Explanations and demonstrations of the principles of values clarification methodology. Features author Dr. Sidney B. Simon. A good introduction to values clarification for teachers who have not seen this method in operation. Study sheet with discussion questions included.

V GENERAL HEALTH EDUCATION

A. MATERIALS FOR STUDENTS

1. Textbooks, Periodicals

CURRENT HEALTH 2. The Continuing Guide to Health Education. Magazine, monthly (Sept.-May), illus. Subscription price: \$3.50/student/school yr. (min. 15 orders to one address). Curriculum Innovations. Audience: junior-senior high.

A leading student periodical for health education. Contains high-interest articles, activities, term definitions, news, question and answer column, media reviews and references. March 1978 issue highlighted alcohol, also included articles on assertiveness, health careers, cocaine, preventing disease and nutrition labeling. Teacher's Guide supplied with each monthly issue. Back copies available.

HEALTH: A WAY OF LIFE. Textbook, 448 pp. 1979. Price: \$8.97; Teacher's Annotated Edition, \$10.98. Scott, Foresman. Audience: grades 9-12.

Although textbook teaching in the area of health education has its drawbacks, there are advantages for the teacher in having copies of several current textbook editions available for reference. This book is one of the few that gives reasonable space to the critical health problem areas. There are chapters on health behavior, stress and medications as well as drugs, alcohol and tobacco. (The teacher who is tempted to be guided by textbook content needs to be aware, however, of the need to supplement weak sections, such as those on marijuana and PCP.) An added feature is a section on health careers at the end of each chapter.

LISTEN. A Journal of Better Living. Periodical, monthly, color illus., 28 pp. Subscription: \$9.25/yr. (12 issues). School subscription: \$7.50/9 mos., quantity discounts; Teaching Guide: \$1.00/9 mos. Pacific Press. Audience: junior high-adult.

Attractive, full-color magazine with articles, activities and cartoons of interest to both students and teachers. Most issues contain material relating to drugs, alcohol or tobacco, coping with modern life.

MODERN HEALTH INVESTIGATIONS. Textbook, color illus., 404 pp., 1979. Price: \$9.39 (Educator's). Houghton Mifflin. Audience: junior high.

One of the most recent junior high textbooks on the market, this one is given special appeal by its watercolor illustrations and excellent photographs. Activities and thought questions for students are worked into the text, getting the student involved as he/she reads. The chapter on drugs emphasizes decision-making and alternatives.

V GENERAL HEALTH EDUCATION A. MATERIALS FOR STUDENTS 1. Textbooks, Periodicals
(cont'd.)

YOU AND YOUR HEALTH. School, Home, Community. Textbook series, K-8, with Activity Booklets, 1977. Price: \$7.47 each for Teacher's Annotated Editions; 81 cents each for activity booklets. Scott, Foresman.

If textbooks are a part of your school program, this is one of the two or three best series available at present. Features include special pages, repeated throughout, highlighting; careers; new developments; decision-making; enrichment activities; behavioral objectives/evaluation; and ways students can share newly acquired knowledge with family members. Chapter 2, "Drugs and Health" (30 pp.) is primarily cognitive. Excellent quality photography and artwork.

V GENERAL HEALTH EDUCATION

A. MATERIALS FOR STUDENTS

2. Audiovisuals

HEALTH: DECISIONS FOR GROWTH. Sound filmstrip series (8), cassettes or records, color, study prints, 1978. Price: \$48/set of 2 filmstrips with cassettes or records; Teacher's Notes: \$1.50; Study Prints (24) \$87.00; Teacher's Resource Book for Study Prints \$3.00. Harcourt, Brace, Jovanovich. Audience: junior high.

Imaginative series designed for a comprehensive health education program. Program B (2 sound filmstrips) contains: "Knowing About Drugs"; "Health Institutions: Present and Future." Original animated characters, music and songs are used, as well as real children. Teacher's notes give teaching objectives, content of filmstrips and suggested class activities. Library cards available.

TAKE JOY. Film, 16mm, 8mm or super8mm, color, 15 min., 1974. Free loan. Your local Cancer Society (Code 2340). Audience: grades 5-7.

Uses body activities such as running, swimming, laughing, to emphasize relationship between enjoying life and caring for body systems. A teacher's guide is also available. (See section, Printed Materials for Teachers.)

V GENERAL HEALTH EDUCATION

B. MATERIALS FOR ADULTS

DIRECTORY OF HEALTH SERVICES. New York City. Booklet, 45 pp., periodically updated. Single copy free. New York City Department of Health. Audience: adults.

Important reference for those located in the five boroughs. Includes brief descriptions of services, addresses and telephone numbers; topically organized. Examples of topics: Child Health Stations and Pediatric Centers, District Health Centers, Methadone Maintenance, Narcotics Register, Poison Control Center, Public Health Social Work, School Health, Working Paper Clinics (many others).

HEALTH EDUCATION RESOURCES IN NASSAU COUNTY. Booklet, 38 pp., 1977 (periodically revised). Single copy free from Nassau County Department of Health, Office of Public Health Education, 240 Old Country Road, Mineola, NY 11501 (535-3344).

An invaluable, comprehensive directory of printed materials, audiovisuals, speakers and other resources available to Nassau County residents. Similar directories are available from the Health and Welfare Council of Nassau County (Uniondale) and from the Nassau County School Health Council (Roslyn).

LISTEN. See Section VA.1.

WHAT EVERY PARENT SHOULD KNOW ABOUT HEALTH EDUCATION. Folder, 2 colors, 6 pp. Price: \$1.95/30 copies. National Education Association. Audience: parents.

Public relations flyer for a comprehensive school health education program.

V GENERAL HEALTH EDUCATION

C. MATERIALS FOR TEACHERS

HEALTH EDUCATION (Sixth edition) by Robert D. Russell. Paperback book, 251 pp., 1975. Price: \$8 (1354-9-06). National Education Association. Audience: teachers.

Periodically updated guide to health education philosophy, methods and resources. Serves as a reference for teachers and other school personnel as well as a textbook for teacher training institutions. A project of the Joint Committee on Health Problems in Education of the NEA and the NEA and the American Medical Association.

HEALTH EDUCATION RESOURCES IN NASSAU COUNTY. See Section VB.

HEALTH GAMES STUDENTS PLAY. Creative Strategies for Health Education by Ruth C. Engs et al. Paperback book, 166 pp., 1975. Price: \$5.59. Kendall/Hunt. Audience: teachers.

Games for both affective and cognitive health education are described and illustrated in detailed, systematic sequence for 13 topical areas of health. Chapter Two, "Drugs, Alcohol and Tobacco", contains eleven games. (Title samples: Peer Pressure; What's On My Back; Trial: Legalizing Marijuana; Help, I Like Alcohol Too Much; Pass-Tobacco). An introductory section provides guidance in the use of games.

INSTRUCTOR'S RESOURCE AND METHODS HANDBOOK FOR HEALTH EDUCATION (Second Edition) by Phyllis G. Ensor and Richard K. Means. Looseleaf manual, 281 pp., 1977. Price: \$19.95 (10 day approval). Allyn and Bacon (Order No. 6258301). Audience: teachers.

Contains sections on writing objectives, affective education, assessment and evaluation, resources, guidelines for transparencies, methods, involving students, as well as topical chapters. Sample chapter headings include: Health Information, Products and Services, Emotional Health, Alcohol and Tobacco, Drug Abuse, Community Health in Ecological Perspective. Each unit consists of behavioral objectives, supplementary teaching aids list, organizations list, investigations for students, "action" activities for students, a list of basic source materials, and multiple choice and essay test questions. A good resource for the total health education area.

NUTRITION, DRUGS, ALCOHOL AND TOBACCO. Curriculum guide in development at publication time. Single copies will be available free of charge to secondary teachers with certain health education-related responsibilities. Contact the Dairy, Food and Nutrition Council Office serving your area (53 counties served); not available through Buffalo, Rochester or New York City Councils. Audience: teachers. (Continued on p. 114.)

V GENERAL HEALTH EDUCATION C. MATERIALS FOR TEACHERS (cont'd.)

A part of the Councils' new High School Nutrition Education Project, this section fills a gap in providing objectives and learning experiences that teach adolescents about the often critical interactions between the food they eat and the drugs they use. Supportive consultation and training services for implementation will be provided by professional staff of the Councils.

ON BECOMING A HEALTH EDUCATOR (Second Edition) by Gwendolyn D. Scott and Mona W. Carlo. Paperback book, 244 pp., 1979. Price: \$5.95. Wm. C. Brown. Audience: teachers.

A text reference for helping teachers to become contemporary health educators. Contains a wealth of information and suggestions on numerous problems, issues and topics. Also includes descriptions and explanations of well-known curriculum models and instructional aids; help for teachers in breaking out of outmoded teaching habits and ideas. A valuable basic reference for all with health-teaching responsibilities.

PHYSICIAN'S GUIDE TO THE SCHOOL HEALTH EDUCATION PROCESS. Looseleaf chart-booklet, color, 32 pp., 1977. Contact AMA Department of Health Education for information on availability and price.

Developed as a Department of Health Education document for review, this unique guide for developing school programs will soon be revised and published for distribution. Although entitled "A Physician's Guide..." and annotated for doctors, it can serve as a guide for all program planners. The design is unusually appealing.

STUDENT-CENTERED HEALTH INSTRUCTION: A HUMANISTIC APPROACH by Jerrold S. Greenberg. Paperback book, 270 pp., 1978. Price: \$6.95. Addison-Wesley Publishing. Audience: teachers.

A handbook of instructional strategies for school health education teachers, including chapters on developing group process skills, values clarification, mental health and drug education, as well as other health areas. Introductory section presents the author's views on health education, and includes some good advice on the design of course objectives.

TAKE JOY. Booklet, 20 pp., 1973. Free. Your local Cancer Society. Audience: teachers (grades 5-7).

Designed to accompany the film by the same name, this guide for teachers contains information on six body systems, six ditto masters with objective tests for pupils, and a color transparency.

TEACHING HEALTH EDUCATION WITH A FOCUS ON VALUES by Edward H. Betof and Howard Kirschenbaum. Article, 5 pp., 1973. Price: 30 cents. National Humanistic Education Center (Item 124). Audience: teachers.

V GENERAL HEALTH EDUCATION C. MATERIALS FOR TEACHERS (cont'd.)

Explains the need for values clarification as a component of the health education curriculum, using examples.

TEACHING SECONDARY HEALTH SCIENCE by Walter D. Soroohan and Stephen J. Bender.
Textbook, 511 pp., 1978. Price: \$12.95 (S-O-471-81387-7). John Wiley & Sons. Audience: teachers.

Curriculum guidelines for health teachers. A developmental approach, using "exemplary concept lesson plans." Major topics include health and developmental problems of adolescents, the role of the secondary school health educator, organizing for health instruction, mental health, habit-forming substances, nutrition, human sexuality, environmental conservation, diseases and disorders. Some sections are based on California administrative codes.

ADDRESSES FOR DISTRIBUTORS
OF LISTED MATERIALS

- A.A. WORLD SERVICES, INC., P.O. Box 459, Grand Central Station, New York, NY 10017, (212) 686-1100
- ABT ASSOCIATES, INC. (PETER FINN), 55 Wheeler Street, Cambridge, MA 02138
- ADDICTION RESEARCH FOUNDATION, Marketing Services, 33 Russell Street, Toronto, Ontario, Canada M5S 2S1, (416) 595-6056
- ADDISON-WESLEY PUBLISHING COMPANY, INC., Reading, MA 01867
- AGENCY FOR INSTRUCTIONAL TELEVISION, Eastern Office, Suite 421, Reston International Center, 11800 Sunrise Valley Drive, Reston, VA 22091, (703) 860-4445
- AIMS INSTRUCTIONAL MEDIA SERVICES, INC., 626 Justin Avenue, Glendale, CA 91201, (213) 240-9300
- AL-ANON FAMILY GROUP HEADQUARTERS, INC., P.O. BOX 182, Madison Square Station, New York, NY 10010
- ALCOHOL, DRUG ABUSE AND MENTAL HEALTH ADMINISTRATION, Printing and Publications Management Section, 5600 Fishers Lane, Rockville, MD 20857
- THE ALCOHOLISM DIGEST, P.O. Box 6318, 5631 Connecticut Avenue, N.W., Washington, D.C. 20015
- ALLYN AND BACON, INC., Longwood Division, Dept. 898-LC, Link Drive, Rockleigh, NJ 07647
- AMERICAN BUSINESS MEN'S RESEARCH FOUNDATION, Suite 1208, Michigan National Tower, Lansing, MI 48933
- AMERICAN CANCER SOCIETY. See Local and Regional Offices Section.
- AMERICAN EDUCATIONAL FILMS, 132 Lasky Drive, Beverly Hills, CA 90212, (212) 278-4996
- AMERICAN GUIDANCE SERVICE, Publisher's Building, Circle Pines, MN 55014, (612) 786-4343
- AMERICAN LUNG ASSOCIATION. See Local and Regional Offices Section.
- AMERICAN MEDICAL ASSOCIATION, Department of Health Education, 535 North Dearborn Street, Chicago, IL 60610
- ASHLEY BOOKS, INC., 223 Main Street, Port Washington, NY 11050
- ASPECT IV EDUCATIONAL FILMS, 41 Riverside Avenue, Westport, CT 06880, (203) 227-5544

ASSOCIATION FILMS, INC., 866 Third Avenue, New York, NY 10022

ASSOCIATION PRESS, 291 Broadway, New York, NY 10007

AUDIO VISUAL NARRATIVE ARTS, INC., Box 9, Pleasantville, NY 10570

AVON BOOKS, 250 West 55th Street, Sixth Floor, New York, NY 10019

BALLANTINE BOOKS, INC., Division of Ransom House, Inc., 201 East 50th Street,
New York, NY 10022

BARR FILMS, 3490 East Foothill Boulevard, P.O. Box 5667, Pasadena, CA 91107

BENCHMARK FILMS, INC., 145 Scarborough Road, Briarcliff Manor, NY 10510,
(914) 762-3838

BENEFIC PRESS, 10300 W. Roosevelt Road, Westchester, IL 60153, (312) 287-7110

THE BENJAMIN COMPANY, INC., 485 Madison Avenue, New York, NY 10022, (212)
759-6920

CHANNING L. BETE COMPANY, INC., 45 Federal Street, Greenfield, MA 01301,
(413) 774-2301

BFA EDUCATIONAL MEDIA, 2211 Michigan Avenue, P.O. Box 1795, Santa Monica,
CA 90406, (213) 829-2901

BLUE CROSS/BLUE SHIELD. See Local and Regional Offices Section.

STEPHEN BOSUSTOW PRODUCTIONS, 1649 Eleventh Street, Santa Monica, CA 90404

BOYS' CLUBS OF AMERICA, Purchasing Service, c/o Mr. Stanley Walker, P.O. Box
397, White House Station, NJ 08889

BRANDEN PRESS, INC., 221 Columbus Avenue, Boston, MA 02116, (617) 267-7471

WM. C. BROWN COMPANY PUBLISHERS, 2460 Kerper Boulevard, Dubuque, IA 52001,
(319) 588-1451

BULL PUBLISHING COMPANY, P.O. Box 208, Palo Alto, CA 94302, (415) 322-2855

CANCER INFORMATION CLEARINGHOUSE, Office of Cancer Communications, National
Cancer Institute, 7910 Woodmont Avenue, Suite 1320, Bethesda, MD 20014
(301) 496-4070

CASPAR ALCOHOL EDUCATION PROGRAM, 226 Highland Avenue, Somerville, MA 02143

CEBCO STANDARD PUBLISHING, 9 Kulick Road, Fairfield, NJ 07006, (201) 575-8153

CHURCHILL FILMS, 662 North Robertson Boulevard, Los Angeles, CA 90069, (213)
657-5110

COLLIER BOOKS, Juvenile Paperbacks, 866 Third Avenue, New York, NY 10022,
(213) 657-5110

COMPCARE PUBLICATIONS, P.O. Box 27777, Minneapolis, MN 55427, (800) 328-3330

GLAYS E. CONROY, 69 Village Court, The Village, 44th and Camelback, Phoenix, AZ 85018

CONSUMER INFORMATION CENTER, Pueblo, CO 81009

CONSUMERS UNION EDUCATIONAL SERVICES, Blaisdell Road at Ramland Avenue, Orangeburg, NY 10962

CURRICULUM INNOVATIONS, INC., Current Health 2, 501 Lake Forest Avenue, Highwood, IL 60049

DAIRY, FOOD AND NUTRITION COUNCIL, INC. See Sources Section for addresses of Regional offices.

DCA EDUCATIONAL PRODUCTS, INC., 424 Valley Road, Warrington, PA 18976

DELL DISTRIBUTING, INC., Educational Sales Department, 1 Dag Hammarskjold Plaza, 245 East 47th Street, New York, NY 10017

DIOCESE OF BUFFALO, Office of Communications, 531 Virginia Street, Buffalo, NY 14202

DO IT NOW FOUNDATION, P.O. Box 5115, Phoenix, AZ 85010

DOCUMENT ASSOCIATES, INC., 880 Third Avenue, New York, NY 10022, (212) 593-1647

DOUGLASS PUBLISHERS, INC., P.O. Box 3270, Alexandria, VA 22302, (703) 522-4000

DRUG ENFORCEMENT ADMINISTRATION, Office of Public Affairs, 1405 I Street, N.W., Washington, D.C. 20537, (202) 633-1199

E.P. DUTTON, 2 Park Avenue, New York, NY 10016

EDUCATIONAL RESEARCH COUNCIL OF AMERICA, Order Department, Rockefeller Building, 614 W. Superior Avenue, Cleveland, OH 44113

ESSENCE PUBLICATIONS, 168 Woodbridge Avenue, Highland Park, NJ 08904, (201) 572-3120

FIELD NEWSPAPER SYNDICATE, c/o Charles Desch, Chicago Sun-Times, 401 N. Wabash, Chicago, IL 60611

FIESTA PUBLISHING CORPORATION, Educational Books Division, 1515 N.W. 7th Street, Miami, FL 33125

FILMFAIR COMMUNICATIONS, 10900 Ventura Boulevard, Studio City, CA 91604

FILM MODULES DISTRIBUTION, 496 Deer Park Avenue, Babylon, NY 11702, (516) 587-6566

FOLLETT PUBLISHING COMPANY, 1010 West Washington Boulevard, Chicago, IL 60607, (312) 666-5858

FOUR WINDS PRESS, A Division of Scholastic, 906 Sylvan Avenue, Englewood Cliffs,
NJ 07632

GLOBE BOOK COMPANY, INC., 175 Fifth Avenue, New York, NY 10010

GOODYEAR PUBLISHING COMPANY, WNC., 1640 Fifth Street, Santa Monica, CA 90401

GREENHAVEN PRESS, INC., 1611 Polk, N.E., Minneapolis, MN 55413

GREENWILLOW BOOKS, 105 Madison Avenue, New York, NY 10016

HARCOURT, BRACE, JOVANOVIH, INC., 757 Third Avenue, New York, NY 10017, (212)
888-3363

HARPER & ROW PUBLISHERS, INC., 10 East 53rd Street, New York, NY 10022

HART PUBLISHING COMPANY, INC., 15 W. 4th Street, New York, NY 10012

HEALTH COMMUNICATIONS, INC., 7541 Biscayne Boulevard, Miami, FL 33138, (305)
754-1210

TOWN OF HEMPSTEAD, Department of Drug & Alcohol Addiction, 200 N. Franklin Street,
Hempstead, NY 11550

HOUGHTON MIFFLIN COMPANY, Educational Division, Hopewell-Pennington Road, Hopewell,
NJ 08525, (609) 466-1950

HUMAN DEVELOPMENT TRAINING INSTITUTE, Dept. A, 7574 University Avenue, La Mesa-
CA 92041, (800) 854-2166

IDEA, INC., Innovative Designs for Educational Action, 610 Pennsylvania Avenue,
Brooklyn, NY 11207

IMPACT PUBLISHERS, INC., P.O. Box 1094, San Luis Obispo, CA 93406

KENDALL/HUNT PUBLISHING COMPANY, 2460 Kerper Boulevard, Dubuque, IA 52001

LAIDLAW BROTHERS, Customer Service Department, Thatcher and Madison, River Forest,
IL 60305

ANTHONY G. LENTO, Education Room 332, SUNYA, 1400 Washington Avenue, Albany, NY
12222

LITTLE, BROWN AND COMPANY, 34 Beacon Street, Boston, MA 02106 (Attn.: Paperback
Department)

LOTHOP, LEE & SHEPARD COMPANY, 105 Madison Avenue, New York, NY 10016

MOGRAW-HILL FILMS, 1221 Avenue of the Americas, New York, NY 10020, (212) 997-2813

MOGRAW-HILL PAPERBACKS, 1221 Avenue of the Americas, New York, NY 10020

MEDIA FIVE, Film Distributors, 3211 Cahuenga Blvd. West, Hollywood, CA 90068, (213)
851-5166

CHARLES E. MERRILL PUBLISHING COMPANY, 1300 Alum Creek Drive, Columbus, OH 43216

METROPOLITAN LIFE INSURANCE COMPANY, Health and Welfare Division, One Madison Avenue,
New York, NY 10010

C.V. MOSBY COMPANY, 11830 Westline Industrial Drive, St. Louis, MO 83141, (314)
872-8370

NARCOTICS EDUCATION, INC., P.O. Box 4390, Washington, D.C. 20012

NATIONAL ALCOHOLIC BEVERAGE CONTROL ASSOCIATION, INC., Suite 1700, 5454 Wisconsin
Avenue, N.W., Washington, D.C. 20015

NATIONAL CLEARINGHOUSE FOR ALCOHOL INFORMATION, P.O. Box 2345, Rockville, MD 20852,
(301) 948-4450

NATIONAL CLEARINGHOUSE FOR DRUG ABUSE INFORMATION, P.O. Box 1909, Rockville, MD
20850

NATIONAL CLEARINGHOUSE FOR SMOKING AND HEALTH, 5600 Fishers Lane, Rockville, MD
20857

NATIONAL COUNCIL ON ALCOHOLISM, INC., Publications Division, 733 Third Avenue,
New York, NY 10017

NATIONAL EDUCATION ASSOCIATION, Order Department, Academic Building, Saw Mill Road,
West Haven, CT 06516

NATIONAL FOUNDATION/MARCH OF DIMES. See Local and Regional Offices Section.

NATIONAL HIGHWAY AND TRAFFIC SAFETY ADMINISTRATION, Washington, D.C. 20590

NATIONAL INSTITUTE OF ALLERGY AND INFECTIOUS DISEASES, Bethesda, MD 20014

NATIONAL INSTITUTE ON ALCOHOL ABUSE AND ALCOHOLISM, 5600 Fishers Lane, Rockville,
MD 20852

NATIONAL INSTITUTE ON DRUG ABUSE, 5600 Fishers Lane, Rockville, MD 20857

NATIONAL INTERAGENCY COUNCIL ON SMOKING AND HEALTH, 419 Park Avenue South,
New York, NY 10016, (212) 532-6035-6

NATIONAL SAFETY COUNCIL, 425 North Michigan Avenue, Chicago, IL 60611

NEW READERS PRESS, Box 131, Syracuse, NY 13210

NEW YORK CITY DEPARTMENT OF HEALTH, Health Education, 125 Worth Street, New York,
NY 10013, (212) 566-8084

NEW YORK STATE COMMISSION ON ALCOHOL AND SUBSTANCE ABUSE PREVENTION AND EDUCATION
(CASAPE), Box 8200, Albany, NY 12203, (518) 457-7425

NEW YORK STATE EDUCATION DEPARTMENT, Bureau of Drug Education, 55 Elk Street,
Albany, NY 12234, (518) 474-1492

PACIFIC PRESS PUBLISHING ASSOCIATION, 1350 Villa Street, Mountain View, CA 94042

PENNANT EDUCATIONAL MATERIALS, 8265 Commercial Street, Suite 14C, La Mesa, CA 92041

PERENNIAL EDUCATION, INC., 1825 Willow Road, Northfield, IL 60093

PHILADELPHIA HUMANISTIC EDUCATION CENTER, 8504 Germantown Avenue, Philadelphia, PA 19118

PRENTICE-HALL, INC., Englewood Cliffs, NJ 07632

PRENTICE-HALL MEDIA, INC., 150 White Plains Road, Tarrytown, NY 10591, (914) 631-8300

PRICE/STERN/SLOAN PUBLISHERS, INC., 410 North LaCienaga Boulevard, Los Angeles, CA 90048

PYRAMID, 7101 Wisconsin Avenue, Suite 1006, Bethesda, MD 20014, (301) 654-1194

PYRAMID FILMS, Box 1048, Santa Monica, CA 90406, (213) 828-7577

RHR FILMEDIA, INC., 1212 Avenue of the Americas, New York, NY 10036, (212) 869-9540

RODALE PRESS, INC., Organic Park, Emmaus, PA 18049, (215) 967-5171

ROSWELL PARK MEMORIAL INSTITUTE, Smoking Educational Materials, 666 Elm Street, Buffalo, NY 14263, (716) 845-3170

RUTGERS CENTER OF ALCOHOL STUDIES, Publications Division, New Brunswick, NJ 08903

SANDLER INSTITUTIONAL FILMS, INC., 1001 North Poinsettia Place, Los Angeles, CA 90046, (213) 876-2021

SCOTT, FORESMAN AND COMPANY, 99 Bauer Drive, Oakland, NJ 07436, (201) 337-5861

SIGNET BOOKS, New American Library, Inc., P.O. Box 999, Bergenfield, NJ 07621

SOCIAL ISSUES RESOURCES SERIES, INC., P.O. Box 2501, 8141 Glades Road, Boca Raton, FL 33432, (305) 392-2800

SOCIAL SCIENCE EDUCATION CONSORTIUM, INC., 855 Broadway, Boulder, CO 80302 (303) 492-8154

SOUTHERBY PRODUCTIONS, INC., 1709 East 28th Street, Long Beach, CA 90806 (213) 595-4421

STEIN AND DAY PUBLISHERS, Scarborough House, Briarcliff Manor, NY 10510

SUNBURST COMMUNICATIONS, Room 737A, 41 Washington Avenue, Pleasantville, NY 10570, (800) 431-1934 (toll-free)

SUPERINTENDENT OF DOCUMENTS, U.S. Government Printing Office, Washington, D.C. 20402

TELEKETICS, Franciscan Communications Center, 1229 South Santee Street, Los Angeles, CA 90015

THE TFL PRESS, Training for Living, Inc., P.O. Box 1422, Mattituck, NY 11952

UNIVERSITY OF MICHIGAN, Television Center, 400 Fourth Street, Ann Arbor, MI 48109,
(313) 764-8298

U.S. JAYCEES, Products Division, Box 7, Tulsa, OK 74102

THE U.S. JOURNAL, INC., 7541 Biscayne Boulevard, Miami, FL 33138

VAN NOSTRAND REINHOLD COMPANY, 450 West 33rd Street, New York, NY 10001

VISUCOM PRODUCTIONS, INC., P.O. Box 5472, Redwood City, CA 94063, (415) 364-5566

WALT DISNEY EDUCATIONAL MEDIA COMPANY, 500 South Buena Vista Street, Burbank, CA
91521, (800) 423-2555

WHO PUBLICATIONS CENTRE, U.S.A, 49 Sheridan Avenue, Albany, NY 12210

JOHN WILEY & SONS, INC., Eastern Distribution Center, One Wiley Drive, Somerset,
NJ 08873

WINSTON PRESS, 430 Oak Grove, Minneapolis, MN 55403

WISCONSIN CLEARINGHOUSE FOR ALCOHOL & OTHER DRUG INFORMATION, Box 841, Madison, WI
53701

WOMBAT PRODUCTIONS, INC., 77 Tarrytown Road, White Plains, NY 10607, (914) 428-6220

SOURCES OF CURRENT INFORMATION SERVICES AND MATERIALS

A.A. WORLD SERVICES, INC., P.O. Box 459, Grand Central Station, New York, NY 10017, (212) 686-1100

Pamphlets describing the work and services of Alcoholics Anonymous available on request. Write for listing of literature and service materials. Some materials available in Spanish and other languages. (Request supplementary catalog.)

ABBOTT LABORATORIES, Public Affairs Department, North Chicago, IL 60064

Pamphlet available on request: "Understanding Drugs."

ACTION ON SMOKING AND HEALTH (ASH), 2000 H Street, N.W. Washington, D.C. 20006, (202) 659-4310

A national nonprofit organization concerned with the problem of smoking. Serves as legal action arm for the interests of nonsmokers. Distributes bimonthly newsletter, bumper stickers, signs and other items that speak for nonsmokers' rights. (E.g., Special Report: "History of the War Against Smoking, 1964-1978.") Supported entirely by contributions.

ADDICTION RESEARCH FOUNDATION, 33 Russell Street, Toronto, Canada M5S 2S1, (416) 595-6056

A research, educational, clinical and community service agency of the Province of Ontario, Canada, which markets a wide range of literature and audiovisual material related to alcohol and other drugs. Periodicals include "The Journal" (free sample on request) and "Projections" (collections of staff reviews of audiovisuals, mainly films). Catalog listing audio and videotapes, books, films and pamphlets available on request. (Some listings in other languages.)

AETNA LIFE AND CASUALTY Information and Education, 151 Farmington Avenue, Hartford, CT 06115

Available on request: "Under the Influence," pamphlet on blood alcohol level, drinking and subsequent performance while driving; "Save Your Child From Poisoning," useful pamphlet on poison control.

AGENCY FOR INSTRUCTIONAL TELEVISION, Suite 421, Reston International Center, 11800 Sunrise Valley Drive, Reston, VA 22091, (703) 860-4445

A nonprofit American-Canadian organization established to strengthen education through television and other technologies. Develops joint program projects involving state and provincial agencies; distributes a wide variety of television and related printed materials for use as learning resources. (Orders should be placed through regional offices.) Catalog available on request. Also, "Newsletter" - quarterly publication with current information on projects and resources.

AL-ANON FAMILY GROUP HEADQUARTERS, INC., P.O. Box 182, Madison Square Station,
New York, NY 10010, (212) 481-6565, (Note: Information Services listed in
Appendix.)

Conducts Operation Alateen for teenage children of alcoholics. Contact
local AA chapter or nearest Information Service for referral to nearest
Alateen group. Literature and materials order blank lists books (\$3.75 -
\$5.75), pamphlets (\$.05 - \$.40), bimonthly newsletter.

ALCOHOL AND DRUG PROBLEMS ASSOCIATION OF NORTH AMERICA, 1101 15th Street, N.W.
Suite 204, Washington, D.C. 20005

A professional and service organization with 14 interest sections; Education
Section shares information, presents technology in combatting alcohol/drug
abuse, publishes quarterly 'Journal of Alcohol and Drug Education' (\$10/yr.
for nonmembers; included with \$25/yr. membership).

ALCOHOL EDUCATION FOR YOUTH, INC., 1690½ Western Avenue, Albany, NY 12203,
(518) 456-3800

A nonprofit organization providing educational services to those involved
with alcohol problems - through churches, service clubs and schools.
Weekend workshops (inservice for teachers, peer group leadership and de-
velopment); presentations and exhibits; information on legislation; cot-
tage meetings; monthly publication: "ACTION." Services available state-
wide when feasible; special project offers more intensive services to
Albany, Greene and Schoharie Counties. Ask to be placed on mailing list.
Volunteers welcomed (and trained).

ALCOHOLISM COUNCIL OF COLORADO, 2525 West Alameda Avenue, Denver, CO 80219,
(303) 922-6327

Sponsors annual Think Tank Colorado for generating ideas on alcohol
awareness and prevention. Brainstorming data is printed and distributed
on request. (Idea categories for 1978 included Slogans/Themes, Education,
Mass Media, Legislation, Philosophy, Action Projects).

ALLSTATE INSURANCE COMPANIES, Loss Prevention Division, Allstate Plaza,
Northbrook, IL 60062

Available in quantity, free of charge: 14-page booklet, "The Drunk Driver
May Kill You" - describes the problem and the program of standards for
state legislation by the National Highway Safety Administration.

AMERICAN ACADEMY OF PEDIATRICS, Box P, P.O. Box 1034, Evanston, IL 60204

Send for list of educational materials and publications. Some titles:
"A New Approach to Teen-age Smoking" (\$.50); "Alcohol Consumption: An
Adolescent Problem" (\$.50).

AMERICAN ALLIANCE FOR HEALTH, PHYSICAL EDUCATION AND RECREATION (AAHPER),
1201 16th Street, N.W., Washington, D.C. 20036

Write for AAHPER Publications Catalog. Membership in the allied Association for the Advancement of Health Education (AAHE) is \$30/year and includes subscriptions to periodicals "Health Education" (8 issues), "Update" (9 issues), official newsletter (3 issues); publications announcements; job placement service; eligibility for attendance at conferences and workshops; and other benefits.

AMERICAN AUTOMOBILE ASSOCIATION (AAA), Traffic Engineering and Safety Department,
811 Gatehouse Road, Falls Church, VA 22042

Send for color catalog of classroom materials. Many items are listed for alcohol education, particularly relevant to safe driving. Booklets, slides, films, stickers, tapes, syllabi and other items are listed. Contact local AAA Club for free pamphlet "Alcohol, Vision and Driving."

AMERICAN CANCER SOCIETY, New York State Division, 6725 Lyons Street, East Syracuse, NY 13057, (315) 437-7025. (Contact your local division or unit listed in Regional Offices Section of this guide.)

Organizes workshops and planning sessions for teachers and administrators; works with teachers in developing activities and presenting programs for students; provides direct assistance to students in the form of information, materials, guidance for special projects and help with school publications; provides clinics and help for smokers who want to quit; publishes pamphlets, posters and other materials for free distribution; produces audiovisuals and exhibits for free loan. Some materials are in Spanish. Also, in cooperation with Roswell Park Memorial Institute, provides toll-free taped cancer information via telephone, 12 of these messages on smoking and health. (Ask for Can-Dial Tape Library list.) Catalogs of materials for schools and audiovisuals available on request.

AMERICAN COUNCIL ON MARIJUANA AND OTHER PSYCHOACTIVE DRUGS, INC., 521 Park Avenue, New York, NY 10021, (212) 758-6498

Consolidates research findings on the short- and long-term effects of drug use; conducts an educational campaign and functions as a clearinghouse. Listing of materials available on request; bulk rates. Article reprint "The Case Against Marijuana Smoking" by Peggy Mann, offered free of charge.

AMERICAN DENTAL ASSOCIATION, 211 East Chicago Avenue, Chicago, IL 60611

Distributes materials and information on smoking and health; order blank available on request. Materials distributed on a free single copy basis include "Smoking and Your Oral Health," "Rights of the Non-Smoker" (fact sheet); "Want to Quit Smoking? Here Are Tested Ways" (article reprint); pamphlets.

AMERICAN HEALTH FOUNDATION, Department of Behavioral Sciences, 320 East 43rd Street, New York, NY 10017, (212) 953-1900

Has developed a primary prevention, health decision-making curriculum for schools called Know Your Body (KYB). The KYB program promotes good health habits and helps children learn how to reduce or avoid the risk factors that can lead to chronic disease. Components include health screening, return of results and health education. For further information write or call the Foundation. Informational flyer available. Also available on request: pamphlet describing the purposes and activities of the Foundation; brochure "One Day At A Time" (suggested activities to modify behavior.)

AMERICAN HEART ASSOCIATION, 3 West 29th Street, New York, NY 10001. (Contact your local Heart Association listed in the Regional Offices Section of this guide.)

Publishes and distributes free pamphlets and posters relating to smoking and heart disease; loans films and exhibits to schools at nominal cost. Some materials in Spanish. Will consider underwriting costs for specific pilot programs with broadly based interest appeal. Some chapters offer services of an educational resource person to schools. Current catalog not available at press time; suggest telephone contact.

AMERICAN LUNG ASSOCIATION OF NEW YORK STATE, 8 Mountain View Avenue, Albany, NY 12205, (518) 459-4197. (Contact your local Lung Association listed in the Regional Offices Section of this guide.)

Most chapters have an educational program specialist who provides consultant services and materials to schools for developing curricula for smoking education and in implementing a "student teaching student" program about smoking. Provides a curriculum unit for the use of the breath analysis machine, Ecolyzer Carboximeter (measures CO level in the blood). Promotes the Primary Grades Health Curriculum Project (Seattle Model), developed by ALA, and the School Health Curriculum Project (Berkeley Project). Sponsors legislation in support of nonsmoker's rights. Provides help for smokers in quitting. Free materials available include books, pamphlets, puzzles, posters, buttons, bookmarks, desk signs, loan films. Ask local unit for catalog.

AMERICAN MEDICAL ASSOCIATION, Department of Health Education, 535 North Dearborn Street, Chicago, IL 60610

Publishes materials related to health education - methods and need. List available on request.

AMERICAN PUBLIC HEALTH ASSOCIATION, 1015 Eighteenth Street, N.W., Washington, D.C. 20036, (202) 467-5000

School Health Section Position Paper: "Education for Health in the School Community Setting" (adopted by the Governing Council in 1974) discusses the need for health education concerned with behavior, values and abilities rather than factual data alone. The New York State Public Health Association sponsors an annual meeting of interest; for information contact Deborah R. LaMontagne (Executive Director for 1979), NYSPHA, 150 State Street, Albany, NY 12207, (518) 465-7502.

AMERICAN SCHOOL HEALTH ASSOCIATION, P.O. Box 708, Kent, OH 44240

Annual membership (\$30) includes 10-month subscription to "The Journal of School Health." Distributes booklet "Health Instruction: Suggestions for Teachers" (\$3), a reference with a few basic concepts, suggested learning experiences and activities for each of seventeen content areas.

ASSOCIATION FOR THE ADVANCEMENT OF HEALTH EDUCATION. See: AMERICAN ALLIANCE FOR HEALTH, PHYSICAL EDUCATION AND RECREATION

ASSOCIATION INSTRUCTIONAL MATERIALS, 866 Third Avenue, New York, NY 10022

Listing of "Health and Addictions" films (16mm) for rental (\$15 - \$25) or sale.

CHANNING L. BETE COMPANY, INC., 45 Federal Street, Greenfield, MA 01301

Write to Helene G. Czuy for mini-catalog with listing of 52 "scriptographic" booklets. Important facts and concepts are simply presented in a word-and-graphic format. Especially good for low reading level audiences.

BOYS' CLUBS OF AMERICA, 771 First Avenue, New York, NY 10017, (212) 557-8584

Developed a comprehensive guide for youth organizations, "Alcohol Abuse Prevention", mentioned in review section. Also, "New Approaches to Alcohol Abuse Prevention" - education through arts and crafts, media, citizenship and leadership, cultural program, individual services, values clarification, etc.

CANADIAN CANCER SOCIETY, National Office, Suite 401, 77 Bloor Street, West, Toronto, Ontario M5S 2U7, Canada

Pamphlets for French-speaking audiences available, free: "Alors, Vous Allez Commencer A Fumer!" (So You're Going to Start Smoking) and "Fumer!!! Comment Renoncer" (Smoking!!! And How to Kick the Habit) and "Renoncer A Fumer: Les Faits" (Do Not Smoke: The Facts). Also, brochure: "So - I'm Living Dangerously! What Else Is New?" (English, 8 pp.)

CANCER INFORMATION CLEARINGHOUSE, Office of Cancer Communications, National Cancer Institute, 7910 Woodmont Avenue, Suite 1320, Bethesda, MD 20014, (301) 496-4070

Prepares materials and bibliographies on smoking and health, distributing single copies on request. At present, in addition to those reviewed in this Guide, "Clearing the Air: A Guide to Quitting Smoking" (36 pp.) is available.

THE CENTER FOR HUMANITIES, INC., Two Holland Avenue, White Plains, NY 10603 (914) 946-0601

High quality, versatile, sound filmstrip and sound-slide programs particularly on values, life skills, psychology. Catalogs available on request.

CHARLOTTE DRUG EDUCATION CENTER, 1416 E. Morehead Street, Charlotte, NC 28204,
(704) 374-3211

Source of information on the drug abuse prevention model for the middle grades "Ombudsman - A Classroom Community." "Ombudsman" is an affective program designed to move "high-risk" individuals in a positive direction. The model has been recently replicated in the Buffalo Public Schools. (Contact: Mr. Nicholas Mogavero, Woodlawn Jr. High School, 450 Masten Avenue, Buffalo, NY 14209.) A manual to train educators in organizing and carrying out similar courses is available from the Center for \$6.00, plus \$.75 postage.

CITIZENS FOR INFORMED CHOICES ON MARIJUANA, 300 Broad Street, Stamford, CT 06901, (203) 324-3636

A nonprofit organization formed to discourage marijuana use among youth. Markets HOPE Program to provide 1) parents with "counter drug oriented peer pressure and glamorized drug commercialization" 2) teachers with accurate, up-to-date information and 3) youth with support in resisting use of marijuana. Available on request: "Marijuana - Its Effects on Individuals and Their Implications for Society" (panel discussion by experts).

COMPCARE PUBLICATIONS, 2415 Annapolis Lane, Suite 140, Minneapolis, MN 55441

Color catalog (32 pp.) of "books and things for growth-centered living." Lists and illustrates books, pamphlets, films and cassette programs on alcohol, drugs and mental health. Volume discount policy.

CONSUMER INFORMATION CENTER, Pueblo, CO 81009

Quarterly catalog lists free and nominally priced Federal publications of consumer interest. Examples: "An Adolescent in Your Home"; "How to Talk to Your Teenager About Drinking and Driving"; "Tar and Nicotine Content of Cigarettes by Brand Name" (free); "Stress" (free); "Laetrile"; "Mixing Medicines"; "Painkillers"; "Unless You Decide to Quit, Your Problem Isn't Going to be Smoking, Your Problems Going to be Staying Alive"; "Prescription Drugs" (all drug leaflets free).

CONSUMERS UNION EDUCATIONAL SERVICES, Blaisdell Road at Ramland Avenue, Orangeburg, NY 10962

Listing of reprints (\$.25 - \$1.00) originally appearing in "Consumer Reports." Some titles: "Prescription Drugs," "Laetrile," "Marijuana," "Alcohol in Perspective". Listing of Consumer Union publications (\$1.25 - \$6.00). Multimedia educational series with sound filmstrips, Student Activity Booklets and Master Teacher's Guide: "Acne Remedies," "Pain Relievers," "Shampoos" (\$74.50).

CREATIVE VISUALS, Box 310E, Big Spring, TX 79720, (915) 267-6327

Catalog lists transparencies with teacher manuals with suggestions for open-ended discussions on drugs, alcohol and tobacco, and emotions and social attitudes.

DAIRY, FOOD AND NUTRITION COUNCIL, INC., Area Offices: Executive Professional Building, 201 South Avenue, Poughkeepsie, NY 12601; 678 Troy-Schenectady Road, Latham, NY 12110; 834 Front Street, Binghamton, NY 13905; 840 James Street, Syracuse, NY 13203

Source of curriculum materials, inservice, consultation and support services. (See title Nutrition, Drugs, Alcohol and Tobacco in review section). Regional Councils serve 53 counties in New York State. Catalog available on request, while they last.

DENOYER-GEPPERT, 5235 Ravenswood Avenue, Chicago, IL 60640

Medical/Biological Sciences Catalog features human anatomy models, charts, audiovisual materials, display mountings.

DISTILLED SPIRITS COUNCIL OF THE U.S., Education Service, 1300 Pennsylvania Building, Washington, D.C. 20004

Available on request: "Alcohol Education Kit" - 8 reprinted articles and "DISCUS Facts Book" (Focus on social attitudes and economic development). Also, "Materials for Alcohol Education."

DO IT NOW FOUNDATION, National Media Center, P.O. Box 5115, Phoenix, AZ 85010

A major source of educational materials "to promote chemical awareness," particularly among street-wise populations. Publishes periodical "Drug Survival News," hundreds of pamphlets on virtually every aspect of drug abuse, posters, a few other items. Materials should be critically evaluated before use, as some contain inaccuracies, overgeneralize, and present attitudes that conflict with recent scientific research (e.g., re: marijuana).

DRUG AND ALCOHOL COUNCIL, 396 Alexander Street, Rochester, NY 14607, (716) 244-3190

Write for brochure describing Self Center's course offerings: one-day programs for 15 or more people; 2-8 sessions on weekly basis in Rochester area; independent study, "Getting in Touch With Your Feelings." For information, call Tim Manning.

DRUG DEPENDENCY INSTITUTE, 98 Park Street, New Haven, CT 06519

Booklet describes National Drug Abuse Center course offerings available through Regional Support Center, Yale University, New Haven, CT.

DUVAL COUNTY SCHOOL BOARD, Test and Measurements Unit, Jacksonville, FL 32207

Drug and Alcohol Opinionnaire and Usage Survey: 1977 report (7th annual survey - grades 6-12). Data includes introduction, graphs and statistical reports. (Used by Duval County Schools in developing measurable instructional objectives and local criterion pre and post tests to measure effectiveness of health education programs.)

EDUCATIONAL SUMMARIES, INC., P.O. Bin 14, Pasadena, CA 91109, (213) 792-3996

Publishers of dramatic scriptographic pamphlets (8½" x 11") in bright colors. Sample titles: "A Summary for Parents and Students on Alcohol Abuse"; "Diseases and Disorders that May Result from Drug Abuse"; "Stop the Street Market Suppliers"; "A Summary for Parents and Students on the Subject of Teenage Drug Abuse" (50¢ each; discounts on quantity orders). An insert on PCP (5¢) is also available.

ERIC COMPUTER SEARCH SERVICES. (For Regional Liaisons see Regional Offices Section of this Guide.)

Computer-produced bibliographies offered free to New York State educators.

ERIC MICROFICHE FACILITIES. (See Regional Offices Section of this Guide for locations.)

Computerized publication abstracts and microfiche copies offered free to New York State educators.

ESTADO LIBRE ASOCIADO DE PUERTO RICO, Department de Salud, Oficina Central de Educacion en Salud, Santurca, PR 00908

Leaflet: "Atencion Adolescente: Euita Empezar a Fumar" (single copy free; bulk rates). Leaflet: "Consideraciones Para el Fumador Empedernido Que Desea Fumar Menus" (single copy free; bulk rates).

FAMILY SERVICE ASSOCIATION OF AMERICA, 44 East 23rd Street, New York, NY 10010, (212) 674-6100

"Plays for Living," current repertoire of 43 human relations plays portraying family and community problems through the techniques of professional theatre (\$2.50 - \$4.50 single copy). Play "Leave It to Laurie" is about teenagers and smoking (available from your local Cancer Society). Within 50 miles of New York City plays can be performed only by Plays For Living professional casts.

FAMILY TRAINING CENTER, P.O. Box 1062, Columbia, MD 65201

Distributes "Family Approach to Problem Drinking": workbook 185 pp. (\$4.95); flip chart visual aid 13-card set (\$55.00) with narrative to aid in presentation. Sponsors an Annual Institute on Alcohol, Family and Sexuality Studies - 2 sessions, June and August.

FILM MODULES DISTRIBUTION, 496 Deer Park Avenue, Babylon, NY 11702

Write for description of three films in Self-Awareness Series on Drug Abuse: "Fear," "Humiliation and Anger," "Compassion" (rental: 3 films and leaders' guide, \$100 month). (These films are also dubbed free on videotape provided by schools to the New York State Education Department's Bureau of Mass Communications.) Also available: three films to stimulate discussion: Stress Training for Teachers, "The Crunch," "Black is the Color," "Crossing the Line" (rental \$150 month) for inservice training and advanced education courses.

FOOD AND DRUG ADMINISTRATION, Office of Public Affairs, 5600 Fishers Lane, Rockville, MD 20857. (Contact Consumers Affairs Officer for your region for information, services and materials. See Regional Offices Section of this Guide.)

Send for Catalogue of FDA Publications and Audiovisual Materials for Consumers. Contains listings of free brochures, consumer memos, flyers, reprints. Also, exhibits, slide show and films that may be presented by FDA Officers.

GRAFTON PUBLICATIONS, INC., 667 Madison Avenue, New York, NY 10021, (213) 832-3170

Publishes materials to help educators, youth workers and youth leaders succeed in helping youth to make good decisions, solve problems and find positive answers. Periodicals, special reports, self-help pamphlets. Send for publications list.

GREATER NEW YORK COUNCIL AGAINST PUBLIC SMOKING, Box 348, Lenox Hill Station, New York, NY 10021, (516) 938-0080. Long Island Division: 7 Maxine Avenue, Plainview, NY 11803, (516) 938-0080; Westchester Division: RFD 2, Box 320, Bedford, NY 10506, (914) 234-7198

An organization of volunteers supported by contributions, also known as GASP (Group Against Smoking Pollution) OF NEW YORK. Publishes pamphlet "Where to Report Violations of No Smoking Laws," and periodic newsletter.

GUIDANCE ASSOCIATES, Communications Park, Box 300, White Plains, NY 10602

Send for color catalog of sound-filmstrip programs for guidance and health. Contains section on tobacco, alcohol and drugs. Suggest checking copyright dates before ordering materials as some titles are outdated.

HAZELDEN BOOKS, Literature Department, Box 176, Center City, MN 55012

Catalog of books, pamphlets and AV materials in the areas of alcoholism, other drug dependencies and personal growth. Some available in other languages.

THE HOGG FOUNDATION FOR MENTAL HEALTH, The University of Texas, Austin, TX 78712

Publications List describes pamphlets (one free on request), leaflets (up to 50 free), and monographs (\$1-\$2).

HUMAN DEVELOPMENT TRAINING INSTITUTE, Department A, 7574 University Avenue, La Mesa, CA 92041, (800) 854-2166 (toll free)

Curricula and workshops for affective education. Call toll free number or write for brochures, information on workshop locations. College credit offered.

HUMAN SCIENCES PRESS, 72 Fifth Avenue, New York, NY 10011

Publishes soft and hardcover books and periodicals on health, social sciences and education, some specifically for school personnel. Catalog available on request.

KEMPER INSURANCE COMPANIES, Long Grove, IL 60049

Booklets: "Guide for the Family of the Alcoholic" and "The Way to Go," information on drinking and driving. (50 copies free).

LEARNING ARTS, P.O. Box 179, Wichita, KS 67201

Secondary Catalog A of audiovisual materials lists recent filmstrips on contemporary issues (e.g., "Stress, Sanity and Survival, 1978") and coping with personal emotions (e.g., "Dealing with Loneliness, 1977"). Reasonable prices.

LEDERLE LABORATORIES, Pearl River, NY 10965, (914) 735-5000

Available on request: "Drug Identification Chart."

MENTAL HEALTH MATERIALS CENTER, INC., 419 Park Avenue South, New York, NY 10016

Publishes a 1000-page "Selective Guide," containing reviews of 700 health education materials. Semi-annual corrections, deletions and new listings available (\$45/10 day free review). (Also, a monthly publication - \$12 yearly).

NARCOTICS EDUCATION INC., 6830 Laurel Street, N.W., Washington, D.C. 20012

Catalog of books, films, filmstrips, pamphlets, manikins and other teaching aids for tobacco, alcohol and drug education. Publisher of "Smoke Signals" and "Listen," periodicals distributed by Pacific Press. Some films available in foreign languages.

NATIONAL ALCOHOLIC BEVERAGE CONTROL ASSOCIATION, Suite 1700, 5454 Wisconsin Avenue, N.W., Washington, D.C. 20015

Distributes pamphlets on alcohol to the public at reduced prices. Also, distributes film, "Hollywood Squares."

NATIONAL ASSOCIATION OF CHAIN DRUG STORES, 1911 Jefferson Davis Highway, Arlington, VA 22202

Available on request: 2 pamphlets, "A Guide to Drug Abuse Information" and "Stop Drug Abuse."

NATIONAL ASSOCIATION FOR MENTAL HEALTH, 1800 North Kent Street, Arlington, VA 22209

Distributes "Position Statement on Marijuana" (April, 1972). Ask for publications catalog listing materials on mental health and illness, drug abuse, family relations, etc. and film catalog (sales: \$45 - \$300; rentals: \$15 - \$45). Direct inquiries to: Mental Health Media Center, Re-runs Unlimited, Inc., 4907 Cordell Avenue, Bethesda, MD 20014.

NATIONAL CENTER FOR ALCOHOL EDUCATION, Field Services Division, 1601 North Kent Street, Arlington, VA 22209, (703) 527-5757

Provides three free (federally-funded) alcohol courses for special interest groups - Blacks, women and parents of young children. Interested groups must submit an application demonstrating adequate plans and resources for participation.

NATIONAL CLEARINGHOUSE FOR ALCOHOL INFORMATION, P.O. Box 2345, Rockville, MD 20852

An arm of the National Institute on Alcohol Abuse and Alcoholism (NIAAA) for the purpose of disseminating current knowledge on alcohol-related subjects. Available: reference services (searches, bibliographies, referrals); printed materials (books, pamphlets, posters, directories, periodicals); materials for special interest groups. Send for "The Clearinghouse: An Information Network" for NCALI Publications order form, and for information on "Current Awareness Series."

NATIONAL CLEARINGHOUSE FOR DRUG ABUSE INFORMATION, P.O. Box 1909, Rockville, MD 20850

An arm of the National Institute on Drug Abuse created to develop scientifically based materials for distribution to the public. Also publishes research reports, monographs, special reports, bibliographies. Available on request: pamphlet describing Clearinghouse information services; catalog of publications; packet of information on drugs for use in schools. Drug Abuse Instrument Handbook (Research Issues 12, 1976) is a useful reference for those involved in conducting surveys, program evaluation.

NATIONAL CLEARINGHOUSE FOR SMOKING AND HEALTH, 5600 Fishers Lane, Rockville, MD 20857

Disseminates current knowledge on smoking and health to the public. Provides free single copies of publications and posters on request, including periodical bibliography "Smoking and Health Bulletin." Conducts automated search and retrieval system for smoking and health information. Write for checklist of publications (being revised at press time). Also available: "Tar and Nicotine Content of Cigarettes" (Federal Trade Commission chart).

NATIONAL COMMITTEE FOR THE PREVENTION OF ALCOHOLISM, 6830 Laurel Street, N.W., Washington, D.C. 20012, (202) 723-4774

See NARCOTICS EDUCATION, INC.

NATIONAL CONGRESS OF PARENTS AND TEACHERS, INC., 700 North Rush Street, Chicago, IL 60611. (Contact New York State PTA, 11 North Pearl Street, Albany, NY 12207, (518) 462-5326)

Supports mandated comprehensive health education programs including mental-emotional health, alcohol and drug abuse, smoking and health and concepts of responsible decision-making, among other health topics; also, parenthood education including development of decision-making skills and coping mechanisms. Available on request: Legislative Background and Positions 1978-79; Project Report - Comprehensive Health Education in Schools and Communities; publications list; alcohol education materials list for schools (primarily elementary).

NATIONAL COUNCIL ON ALCOHOLISM, 733 Third Avenue, New York, NY 10017

Prepares and distributes publications on alcohol and alcoholism for various audiences, some in Spanish. Request publications catalog.

NATIONAL COUNCIL ON DRUG ABUSE, 8 South Michigan Avenue, Suite 310, Chicago, IL 60603

Publishes newsletters, article reprints, studies, abstracts and comic-coloring books for children - the latter directed at street-wise audiences (e.g., "Smack Shockers," "Marijuana Mysteries," "Your Legal Rights: Arrest and Entrapment": \$1.50 each); NCDA newsletter subscription \$15/yr. (12 issues plus supplements). Mini-catalogue available on request.

NATIONAL EDUCATION ASSOCIATION, The Academic Building, Saw Mill Road, West Haven, CT 06516

Catalog of publications available on request. Lists materials on: values education, student rights, humanizing education and other social issues; parent/community involvement; classroom management; teaching as a profession; curriculum areas. Separate listing of free materials. Also, sponsors American Education Week.

NATIONAL FOUNDATION/MARCH OF DIMES, Division of Health Information and School Relations, Box 2000, White Plains, NY 10602. (Contact your local chapter listed in Regional Offices Section of this Guide.)

Distributes information regarding the effects of alcohol, drug and tobacco use by pregnant women on their unborn babies. Available on request: "All About the March of Dimes"; "The March of Dimes in Upstate New York"; "Drugs, Alcohol, Tobacco Abuse During Pregnancy"; "A Study of Health Educational Aspects of Smoking in Pregnancy"; catalog of publications (single copies free), films and exhibits. Some materials available in Spanish.

NATIONAL HUMANISTIC EDUCATION CENTER, 110 Spring Street, Saratoga Springs, NY 12866, (518) 587-8770

Nonprofit educational conference and resource center promoting humanistic education. Provides workshops, seminars, conferences, and publications (some in foreign languages). A major central source for values education materials. Available on request: pamphlet describing projects and programs; publications lists.

NATIONAL INTERAGENCY COUNCIL ON SMOKING AND HEALTH, 419 Park Avenue South, New York, NY 10016, (212) 532-6035

A cooperative effort in education by 34 member groups. Selection of pamphlets sent on request. Sponsors "National Education Week on Smoking" in January, also an annual conference. Distributes periodicals, "Smoking and Health Newsletter" and "Peer Power Newsletter" (free on request).

NATIONAL SCHOOL BOARDS ASSOCIATION, 1055 Thomas Jefferson Street, N.W., Washington, D.C. 20007, (202) 337-7666

Provides a subscription service for school boards and administrators to use in developing school policies. Subscription includes: a reference manual with 450 sample policy documents; an administrator's guide; a school board member's guide; a monthly newsletter; a monthly packet of policies; certificates entitling your district to on-call reference help. Areas covered include drugs and smoking. Flyer available on request.

NEW READERS' PRESS, Division of Laubach Literacy International, Box 131, Syracuse, NY 13210

Publishes informational booklets with exercise supplements for teenagers and adults with limited reading skills. Catalog available on request.

NEW YORK STATE ASSOCIATION OF COUNCILS ON ALCOHOLISM, 238 Main Street, Room 605, Buffalo, NY 14202, (716) 842-0151-58. (Contact your local Council on Alcoholism listed in Regional Offices Section of this guide.)

Private, nonprofit, voluntary health organization funded to improve quality and development of alcoholism programs and services. Newsletter subscription: \$5 (8 issues). Local councils vary in health education services; some provide help for teachers and work to coordinate school and community programs; some offer free rental films.

NEW YORK STATE COMMISSION ON ALCOHOL AND SUBSTANCE ABUSE PREVENTION AND EDUCATION (CASAPE), Stuyvesant Plaza, Executive Park, Albany, NY 12203, (518) 457-6191.

Funds school-based programs for substance abuse prevention; offers consultation and technical assistance relating to substance abuse prevention and program evaluation; functions as a State level clearinghouse for information on alcohol, drugs, tobacco and substance abuse. Compiles directories on basic services - Federal, State, local and privately funded. Free bimonthly periodical, "New York State Prevention Pursuits" contains news briefs, resource reviews, announcements. Fact sheets for students, many other publications (for all audiences) available on request. For publications information contact CASAPE, Box 8200, Albany, NY 12203, (518) 457-7425.

NEW YORK STATE DIVISION OF ALCOHOLISM AND ALCOHOL ABUSE, 44 Holland Avenue, Albany, NY 12229, (518) 474-3531

Maintains a library of films on alcohol and alcoholism for free loan (1-7 days). Call (518) 474-3377 or write to Film Lending Library for list. (Loan requests must be submitted in writing.) Also distributes free up to 20 copies of materials by a variety of publishers, some in Spanish. List available on request.

NEW YORK STATE DIVISION OF SUBSTANCE ABUSE SERVICES, Executive Park South, Albany, NY 12203, (518) 457-6040

Sources of information on: drug abuse data and statistics; legal aspects of drug abuse; services to drug abusers. Distributes "Marijuana: The New Law" and "New York State's Marijuana Reform Law" - pamphlets outlining the Reform Act of 1977 (available in quantity on request).

NEW YORK STATE EDUCATION DEPARTMENT, Bureau of Drug Education, 55 Elk Street,
Albany, NY 12234, (518) 474-1492

Provides consultation services, technical assistance; develops curriculum materials, guidelines for school drug abuse and smoking policies, resource guides. Joint publisher with Bureau of School Health Education and Services of "School Health Digest" (bimonthly during school year), distributed to designated school contact persons. (Includes news on activities and programs of both Bureaus; articles and information relating to all areas of health and drug education and services.)

NEW YORK STATE EDUCATION DEPARTMENT, Bureau of Mass Communications, Washington Avenue, Albany, NY 12234, (518) 474-2241

Provides videotape duplication service free to schools providing their own tape. Also provides teaching manuals for use with tapes. Listings include "Drug Abuse Awareness for High School Students," "Jackson Junior High," "Dial A-L-C-O-H-O-L," "Self Incorporated" and others. Write for preview information and catalog with ordering instructions.

NEW YORK STATE EDUCATION DEPARTMENT, Curriculum Laboratory, Room 209, Education Building, Washington Avenue, Albany, NY 12234, (518) 474-5961

A reference library for teachers and graduate students. Contains hard and soft-cover books and texts, periodicals, filmstrips, cassettes, sound-slide presentations and curriculum guides from various school districts in New York State and in other states. Submission of official letterhead signed by school principal allows teachers to borrow curriculum guides (for one month) and commercial materials (for one week). Materials also available through interlibrary loan. Visiting hours: Mon.-Fri. 10-4.

NEW YORK STATE FEDERATION OF PROFESSIONAL HEALTH EDUCATORS, P.O. Box 72, Albany, NY 12201

Statewide professional membership organization for both school and public health educators, active in providing public information, supporting legislation, promoting and sponsoring special events. Coordinates Annual New York State Health Education Conference. Publishes monthly newsletter, the "Catalyst," distributed to members. Annual dues, Professional \$15, Full-time student \$7.50

OFFICE ON SMOKING AND HEALTH, 5600 Fishers Lane, Rockville, MD 20857

Information available on current research and possible sources of funding. Distributes government reports. Publishes "Focal Points," a periodic newsletter distributed on request to mailing list. (See, also, National Clearinghouse for Smoking and Health.)

PARENTS' MAGAZINE FILMS, INC., 52 Vanderbilt Avenue, New York, NY 10017,
(212) 661-9080

Source of films and filmstrips (for purchase only, 30-day approval) for parent education, child development, improvement of family relationships. Catalog available on request.

PENDELL PUBLISHING COMPANY, Community Education, P.O. Box 1666, Midland, MI 48640

A primary source of reference materials and textbooks for community education; use of school and community resources (for people of all ages) for identifying problems and seeking practical solutions. Catalog available on request.

PENNANT EDUCATIONAL MATERIALS, 8265 Commercial Street, Suite 14, La Mesa, CA 92041, (714) 464-7811

A central source of materials on values and decision-making, humanizing education. Catalog lists books, kits, games/teaching devices, test instruments, filmstrips and cassettes for humanizing learning experiences.

PHARMACEUTICAL MANUFACTURERS ASSOCIATION, 1155 Fifteenth Street, N.W., Washington, D.C. 20005

Distributes information and materials for the consumer of health care products. Most printed materials are offered in limited quantities free of charge. Send for free booklet "A Guide to Informational Materials." Lists free loan films as well as printed materials. Sample titles: "Signs of Use of Substances for Drugging Effects" (up to 200 copies free); "Drug Abuse: Community Action Guide" (single copy free from Smith, Kline & French); "A Search for the Answers," on drug abuse (50 copies free).

PHARMCHEM RESEARCH FOUNDATION, 3945 Bohannon, Menlo Park, CA 94025, (415) 322-9941

A private, nonprofit research and educational organization which provides the public with factual information about street drugs. Offers a confidential analysis service to the public (ANALYSIS ANONYMOUS) for determining true content of street drugs. (Information sheet available on request.) Publishes "The PharmChem Newsletter," available on a subscription (\$25/10 issues) or single copy basis. (List of issue titles available.)

PHILADELPHIA HUMANISTIC EDUCATION CENTER, 8504 Germantown Avenue, Philadelphia, PA 19118, (215) 248-0236

Nonprofit educational training and resource center promoting humanistic education. Affiliated with Marywood College (Scranton, PA), which is accredited by the Regents of The University of the State of New York. Course schedule and workshop information available on request. Also distributes values and affective education materials, curricula. (Request book order form.)

THE PROPRIETARY ASSOCIATION, 1700 Pennsylvania Avenue, N.W., Washington, D.C. 20006

Pamphlet available on request: "Read the Label on Nonprescription Medicines."

PUBLIC AFFAIRS PAMPHLETS, 381 Park Avenue South, New York, NY 10016

Publishes timely booklets written for the general public on social, health and economic issues. Available individually (50 cents each), in quantity or on a subscription basis (\$5.50 for 15 issues). Catalog available on request.

PYRAMID, 7101 Wisconsin Avenue, Suite 1006, Washington, D.C. 20014, (301) 654-1194

A nationwide resource development and information sharing network established by the National Institute on Drug Abuse. Provides direct services to local prevention programs, through consultation, technical assistance and identification of materials relevant to the specific needs of a program. Publications include: "Teaching Tools for Primary Prevention. A Guide to Classroom Curricula"; "Primary Prevention Evaluation Research: A Review of 127 Program Evaluations." Also prepares newsletter, "Prevention Resource Bulletin." The Media Center (same address) screens audiovisuals for review and publishes Pyramid Media Reports to share this information. Single copies of "Films in Review" are available free on request as long as supply lasts (three issues published to date).

ROSWELL PARK MEMORIAL INSTITUTE, 666 Elm Street, Buffalo, NY 14263

Toll-free, tape-recorded cancer information ("Can-Dial") available by telephone, Mon. - Sun., 8:00 a.m. - midnight. Request "Can Dial Tape Library List" for number to call, and to select message(s) of interest. Twelve of the 48 tapes offered are on smoking and health. Some messages are available in Spanish. List also available from your local Cancer Society.

RUTGERS CENTER OF ALCOHOL STUDIES, Publications Division, P.O. Box 969, Piscataway, NJ 08854

The Rutgers University Center of Alcohol Studies is a central source of information regarding research, statistics and factual information. Publishes the professional monthly 'Journal of Studies on Alcohol' (\$25/yr.) Catalog of popular, technical and nontechnical books, pamphlets and reprints available on request.

SPENCO MEDICAL CORPORATION, P.O. Box 8113, Waco, TX 76710, (800) 433-2400

A major source of high quality educational exhibits, models, games, posters. Health Education Catalog available on request. Also includes listing of audiocassettes (\$9.95 each).

STASH, INC., 118 South Bedford Street, Madison, WI 53703, (608) 251-4200

Source of books, article reprints and periodicals for drug abuse education professionals. Flyer available on request.

SUPERINTENDENT OF DOCUMENTS, U.S. Government Printing Office, Washington, D.C. 20402

Request placement on mailing list for monthly catalog "Selected U.S. Government Publications." Publications are topically arranged, with one section on health and one on education. (Drug abuse prevention publications may be listed under either heading.)

TANE PRESS, Division of Texas Alcohol Narcotics Education, Inc., 6778 Greenville Avenue, Dallas, TX 75231

Nonprofit organization specializing in development of educational materials - books, posters, models, flip charts, multimedia presentations - for all levels. Catalog available on request.

TEENAGE AMERICAN FREEDOM FUND, 307 Maple Avenue West, #H-1, P.O. Box 265, Vienna, VA 22180, (703) 938-1265

Source of stickers, posters, a newsletter and other materials for use in a counter peer pressure program (Smart Set) for the junior and senior high levels.

THE TFL PRESS: Training for Living, Inc., P.O. Box 1422, Mattituck, NY 11952, (516) 298-4064

A nonprofit educational and training institute. Provides preparatory and inservice technical assistance, consultation and skills training to professional and paraprofessionals in the prevention and treatment of drug and alcohol abuse and other related character problems. Publications list available on request.

UNITED STATES OFFICE OF EDUCATION, Alcohol and Drug Abuse Education Program, 400 Maryland Avenue, S.W., Washington, D.C. 20202

Possible source of funding by the Alcohol and Drug Abuse Education Act for projects in school aimed at prevention. Write for a Review and Analysis of the Program.

UNIVERSITY OF ILLINOIS, Visual Aids Service, Division of University Extension, Champaign, IL 61820

Maintains extensive library of films for rental to schools at reduced rates. Topical catalogs available on request: e.g., "Health and Safety," "Social Science."

UNIVERSITY OF MICHIGAN TELEVISION CENTER, 400 Fourth Street, Ann Arbor, MI 48109

Videocassettes and trigger films (for generating discussion) on alcohol and drug education available for purchase or rent. Descriptive information sheets available on request.

U.S. JAYCEES, Products Division, Box 7, Tulsa, OK 74103. (Contact regional Jaycees office.)

"Operation Threshold" is an innovative grassroots community action program for alcohol abuse prevention. Extensive program materials have been generated from this program, including "All in the Family" (reviewed in this guide). For information contact local Jaycees or New York State Jaycees, North Quaker Hill Rd., Pawling, NY 12564, (914) 855-5338.

WINSTON PRESS, 430 Oak Grove, Minneapolis, MI 55403

Brochure describes: "Deciding for Myself," a values clarification series (4 sets \$2.95 each, leaders' guide \$4.95); filmstrip teacher training program, "Interact for Moral Growth" (\$79.95); resource books (\$2.95 - \$6.95).

WISCONSIN CLEARINGHOUSE FOR ALCOHOL AND OTHER DRUG INFORMATION, 420
North Lake St., Madison, WI 53706, (608) 263-2797

Publishes current, quality pamphlets, posters, handbooks, and other materials as resources for substance abuse prevention programs. Informational leaflet series with teacher's packets for middle school level (drugs) and high school level (tobacco) available. Send for price list. Also, free pamphlet (single copy only) "Recipes" - nonalcoholic drinks for parties.

LOCAL AND REGIONAL OFFICES
FOR SOME COMMUNITY AGENCIES
WITH SUBSTANCE ABUSE PREVENTION-RELATED SERVICES

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AL-ANON INFORMATION AND INTERGROUP OFFICES

<u>OFFICE</u>	<u>ADDRESS</u>	<u>TELEPHONE NO.</u>	<u>LOCATION</u>
AL-ANON INFORMATION SERVICE OF WESTERN NEW YORK	P.O. Box 37 Cheektowaga, NY 14225	716: 856-2520	Cheektowaga
SUFFOLK AL-ANON INFORMATION SERVICE	P.O. Box H Farmingville, NY 11738	516: 475-6661	Farmingville
GREATER N.Y. AL-ANON INTERGROUP	200 Park Avenue, S. Room 1602 New York, NY 10003	212: 254-7230	New York City
AL-ANON INFORMATION SERVICE	891 Monroe Avenue Rochester, NY 14620	716: 442-2290	Rochester
NASSAU AL-ANON INFORMATION SERVICE	P.O. Box 755 Westbury, NY 11590	516: 485-6060	Westbury

AMERICAN CANCER SOCIETY, DIVISION AND COUNTY UNIT OFFICES

<u>DIVISION/UNIT</u>	<u>ADDRESS</u>	<u>TELEPHONE NO.</u>	<u>COUNTY SERVED</u>
American Cancer Society New York State Division, Inc.	6725 Lyons Street P.O. Box 7 East Syracuse, NY 13057	315: 437-7025	
American Cancer Society Albany County Unit	747 Madison Avenue Albany, NY 12208	518: 449-8722 (8723)	Albany
American Cancer Society Allegany County Unit	46 Martin Street Wellsville, NY 14895	716: 593-5111	Allegany
American Cancer Society Broome County Unit	216 Court Street Binghamton, NY 13905	607: 722-6471	Broome
American Cancer Society Cattaraugus County Unit	420 West State Street Olean, NY 14760	716: 372-1030	Cattaraugus
American Cancer Society Cayuga County Unit	232 West Genesee Street Auburn, NY 13021	315: 253-9812	Cayuga
American Cancer Society Chautauqua County Unit	111 West Second Street Room 260 Jamestown, NY 14701	716: 487-1129	Chautauqua
American Cancer Society Chemung County Unit	627 West Church Street Elmira, NY 14901	607: 734-1552	Chemung
American Cancer Society Chenango County Unit	5 West Main Street Norwich, NY 13815	607: 334-4113	Chenango
American Cancer Society Clinton County Unit	203 Margaret Street Plattsburgh, NY 12901	518: 563-4271	Clinton
American Cancer Society Columbia County Unit	728 Warren Street Hudson, NY 12534	518: 828-1984	Columbia
American Cancer Society Cortland County Unit	4 West Court Street Cortland, NY 13045	607: 756-2277	Cortland
American Cancer Society Delaware County Unit	Box 176 Walton Building 1 Bridge Street Walton, NY 13856	607: 865-6561	Delaware
American Cancer Society Dutchess County Unit	Hope Lodge Vassar Brothers Hospital Reads Place Poughkeepsie, NY 12061	914: 452-2635	Dutchess

<u>DIVISION/UNIT</u>	<u>ADDRESS</u>	<u>TELEPHONE NO.</u>	<u>COUNTY SERVED</u>
American Cancer Society Erie County Unit	330 Statler-Hilton Buffalo, NY 14202	716: 856-1625	Erie
American Cancer Society Essex County Unit	Water Street Elizabethtown, NY 12932	518: 873-9884	Essex
American Cancer Society Franklin County Unit	88 Main Street Saranac Lake, NY 12983	518: 891-2860	Franklin
American Cancer Society Fulton County Unit	25 Bleecker Street Gloversville, NY 12078	518: 725-3518	Fulton
American Cancer Society Genesee County Unit	103 State Street Batavia, NY 14020	716: 343-1454	Genesee
American Cancer Society Greene County Unit	375 Main Street Catskill, NY 12414	518: 943-3280	Greene
American Cancer Society Hamilton County Unit	P.O. Box 24 Hoffmeister, NY 13353	315: 826-7125	Hamilton
American Cancer Society Herkimer County Unit	125 Mary Street Herkimer, NY 13350	315: 866-3630	Herkimer
American Cancer Society Jefferson County Unit	104 Paddock Street Watertown, NY 13601	315: 788-4210	Jefferson
American Cancer Society Lewis County Unit	5611 Division Street Lowville, NY 13367	315: 376-7438	Lewis
American Cancer Society Livingston County Unit	23 Main Street Geneseo, NY 14454	716: 243-3415	Livingston
American Cancer Society Madison County Unit	East Seneca Avenue Route #5 at Willow Road Canastota, NY 13032	315: 697-2976	Madison
American Cancer Society Monroe County Unit	8 Prince Street Rochester, NY 14607	716: 461-3800	Monroe
American Cancer Society Montgomery County Unit	128 Market Street Amsterdam, NY 12010	518: 842-5580	Montgomery
American Cancer Society Niagara County Unit	2103 Main Street Bridge Station P.O. Box 314 Niagara Falls, NY 14305	716: 284-4084	Niagara
American Cancer Society Oneida County Unit	1900 Genesee Street Utica, NY 13502	315: 724-4175	Oneida

<u>DIVISION/UNIT</u>	<u>ADDRESS</u>	<u>TELEPHONE NO.</u>	<u>COUNTY SERVED</u>
American Cancer Society Onondaga County Unit	1010 James Street Syracuse, NY 13203	315: 474-2757	Onondaga
American Cancer Society Ontario County Unit	343 North Main Street P.O. Box 208 Canandaigua, NY 14424	315: 394-4422	Ontario
American Cancer Society Orange County Unit	11-15 King Street Middletown, NY 10940	914: 343-5612	Orange
American Cancer Society Orleans County Unit	111 North Main Street Albion, NY 14411	716: 589-7808	Orleans
American Cancer Society Oswego County Unit	184 West First Street Oswego, NY 13126	315: 343-1421	Oswego
American Cancer Society Otsego County Unit	444 Main Street Oneonta, NY 13820	607: 432-3990	Otsego
American Cancer Society Putnam County Unit	64 Gleneida Avenue Room 209 Carmel, NY 10512	914: 225-2334	Putnam
American Cancer Society Rensselaer County Unit	24 Second Street Troy, NY 12180	518: 274-5303	Rensselaer
American Cancer Society Rockland County Unit	39 South Main New City, NY 10956	914: 634-7966	Rockland
American Cancer Society St. Lawrence County Unit	9 Hammond Drive P.O. Box 124 Canton, NY 13617	315: 386-8249	St. Lawrence
American Cancer Society Saratoga County Unit	376 Broadway - Office #2 Saratoga Springs, NY 12866	518: 584-2602 885-1613	Saratoga
American Cancer Society Schenectady County Unit	1596 Rugby Road Schenectady, NY 12308	518: 377-2241	Schenectady
American Cancer Society Schoharie County Unit	Corner, Main Street and Rail Road Avenue Middleburgh, NY 12122	518: 827-4651	Schoharie
American Cancer Society Schuyler County Unit	115 West 4th Street Watkins Glen, NY 14891	607: 535-2244	Schuyler
American Cancer Society Seneca County Unit	Box 175 13 East Main Street Waterloo, NY 13265	315: 539-2052	Seneca

<u>DIVISION/UNIT</u>	<u>ADDRESS</u>	<u>TELEPHONE NO.</u>	<u>COUNTY SERVED</u>
American Cancer Society Steuben County Unit	Corner Denison Parkway East and Pearl Street Corning, NY 14830	607: 936-3769	Steuben
American Cancer Society Sullivan County Unit	10 St. John Street Monticello, NY 12701	914: 794-5275	Sullivan
American Cancer Society Tioga County Unit	231 Main Street Owego, NY 13827	607: 687-3280	Tioga
American Cancer Society Tompkins County Unit	225 South Fulton Street Ithaca, NY 14850	607: 273-0430	Tompkins
American Cancer Society Ulster County Unit	400 Broadway Kingston, NY 12401	914: 331-8300	Ulster
American Cancer Society Warren County Unit	380 A Glen Street Sherman Avenue Entrance Glens Falls, NY 12801	518: 792-5358	Warren
American Cancer Society Washington County Unit	221½ Main Street Hudson Falls, NY 12839	518: 747-7916	Washington
American Cancer Society Wayne County Unit	110 Church Street Newark, NY 14513	315: 331-6480	Wayne
American Cancer Society Wyoming County Unit	60 North Main Street Warsaw, NY 14569	716: 796-5667	Wyoming
American Cancer Society Yates County Unit	P.O. Box 113 1 Madison Lane Penn Yan, NY 14527	315: 536-6955	Yates
American Cancer Society New York City Division, Inc.	19 West 56th Street New York, NY 10019	212: 586-8700	
American Cancer Society Brooklyn Unit	141 Livingston Street Brooklyn, NY 11201	212: 237-7850	Kings
American Cancer Society Bronx Unit	19 West 56th Street New York, NY 10019	212: 586-8700	Bronx
American Cancer Society Staten Island Unit	100 New Dorp Plaza Staten Island, NY 10306	212: 987-8871	Richmond
American Cancer Society Queens Division	111-15 Queens Boulevard Forest Hills, NY 11375	212: 263-2224	Queens
American Cancer Society Westchester Division	246 North Central Avenue Hartsdale, NY 10530	914: 949-4800	Westchester

AMERICAN HEART ASSOCIATION, NEW YORK STATE OFFICES

<u>CHAPTER/AFFILIATE</u>	<u>ADDRESS</u>	<u>TELEPHONE NO.</u>	<u>COUNTIES SERVED</u>
American Heart Association Broome County Chapter, Inc.	8 Riverside Drive Binghamton, NY 13905	607: 723-0208	Broome
American Heart Association Central New York Chapter, Inc.	1024 Park Avenue Utica, NY 13501	315: 797-8906	Chenango Delaware Hamilton Herkimer Madison Oneida Otsego
American Heart Association Dutchess County Chapter, Inc.	31 Haight Avenue Poughkeepsie, NY 12603	914: 454-4310	Dutchess
American Heart Association Finger Lakes Chapter, Inc.	191 Parrish Street Canandaigua, NY 14424	716: 394-1240	Livingston Ontario Seneca
	Maxwell Hall Clifton Springs, NY 14432	716: 462-9062	Wayne Yates
American Heart Association Genesee Valley Chapter, Inc.	797 Elmwood Avenue Rochester, NY 14620	716: 461-5590 (93)	Monroe
	414 West Avenue Medina, NY 14103	716: 798-4725	Orleans
American Heart Association Mid-Hudson Chapter, Inc.	75 Lucas Avenue Kingston, NY 12401	914: 338-8517	Columbia Greene Ulster
American Heart Association Nassau, New York Chapter, Inc.	365 Willis Avenue Mineola, NY 11501	516: 741-5522	Nassau
American Heart Association Northeastern New York Chapter, Inc.	29 East Main Street Amsterdam, NY 12010	518: 843-3666	Albany Clinton Essex
	16 East Fulton Street Gloversville, NY 12078	518: 725-5111	Fulton Montgomery Rensselaer
	68 Pearl Street Hudson Falls, NY 12839	518: 747-0493	Saratoga Schenectady Schoharie
	257 Osborne Road Loudonville, NY 12211	518: 459-5880	Warren Washington
	62 Brinkerhoff Street Plattsburgh, NY 12901	518: 561-3326	

<u>CHAPTER/AFFILIATE</u>	<u>ADDRESS</u>	<u>TELEPHONE NO.</u>	<u>COUNTIES SERVED</u>
American Heart Association Northern New York Chapter, Inc.	1402 Washington Street Watertown, NY 13601	315: 782-1791	Franklin Jefferson Lewis Oswego St. Lawrence
American Heart Association Orange-Sullivan, New York Chapter, Inc.	469 Broadway Newburgh, NY 12550	914: 561-2950	Orange Sullivan
American Heart Association Rockland Division New York State Affiliate, Inc.	39 South Main Street New City, NY 10956	914: 634-4987	Rockland
New York Heart Association	205 East 42nd Street New York, NY 10017	212: 661-5335	5 boroughs of New York City
American Heart Association New York State Affiliate, Inc.	214 South Warren Street Syracuse, NY 13202	315: 478-6681	All New York State Counties excluding 5 boroughs of New York City
American Heart Association Southern Tier, New York Chapter, Inc.	530 West Church Street Elmira, NY 14905	607: 734-2939	Chemung Schuyler Steuben Tioga Tompkins
American Heart Association Southwestern New York Chapter, Inc.	812 Hotel Jamestown Building Jamestown, NY 14701	716: 483-1509	Allegany Cattaraugus Chautauqua
American Heart Association Suffolk Chapter, Inc.	127 Atlantic Avenue Blue Point, NY 11715	516: 363-6200	Suffolk
American Heart Association Upstate New York Chapter, Inc.	63 Genesee Street Auburn, NY 13021	315: 253-4328	Cayuga
	22 Tompkins Street Cortland, NY 13015	607: 753-3259	Cortland
	1212 James Street Syracuse, NY 13203	315: 476-5381	Onondaga
Westchester Heart Associa- tion, Inc.	15 Rye Ridge Plaza Port Chester, NY 10573	914: 937-6601	Putnam Westchester
American Heart Association Western New York Chapter, Inc.	255 Statler-Hilton Hotel Buffalo, NY 14202	716: 853-5356	Erie Genesee Niagara Wyoming

AMERICAN LUNG ASSOCIATION, NEW YORK STATE OFFICES

<u>AFFILIATE NAME</u>	<u>ADDRESS</u>	<u>TELEPHONE NO.</u>	<u>COUNTIES SERVED</u>
American Lung Association of Central New York	P.O. Box 6409 Syracuse, NY 13217	315: 422-6142	Cortland, Franklin, Jefferson, Lewis, Onondaga, Oswego, St. Lawrence, Tompkins
American Lung Association of the Finger Lakes Region	410 East Henrietta Road Rochester, NY 14620	716: 442-4260	Cayuga, Livingston, Monroe, Ontario, Orleans, Seneca, Wayne, Yates, Chemung, Steuben, Schuyler
American Lung Association of the Hudson Valley	35 Orchard Street White Plains, NY 10603	914: 949-2150	Orange, Putnam, Rockland, Westchester, Greene, Ulster, Sullivan
American Lung Association of Mid-New York	23 South Street Utica, NY 13501	315: 735-9225	Broome, Chenango, Delaware, Fulton, Hamilton, Herkimer, Madison, Oneida, Otsego, Tioga
American Lung Association of Nassau-Suffolk	405 Ostrander Avenue Riverhead, NY 11901	516: 727-2155	Nassau and Suffolk
American Lung Association of Western New York	766 Ellicott Street Buffalo, NY 14203	716: 886-4655	Allegany, Cattaraugus, Chautauqua, Erie, Genesee, Niagara, Wyoming
American Lung Association of New York State Adirondack Branch	8 Mountain View Avenue Albany, NY 12205	518: 459-4197	Clinton, Essex, Warren, Washington
Capital District Branch	8 Mountain View Avenue Albany, NY 12205	518: 459-4197	Albany, Rensselaer
Dutchess-Columbia Branch	246 Church Street Poughkeepsie, NY 12061	914: 452-0160	Columbia, Dutchess
Eastern Mohawk Branch	8 Mountain View Avenue Albany, NY 12205	518: 459-4197	Schenectady, Schoharie, Saratoga, Montgomery
<u>CONSTITUENTS:</u> American Lung Association of New York State	8 Mountain View Avenue Albany, NY 12205	518: 459-4197	

<u>CONSTITUENTS (cont'd)</u>	<u>ADDRESS</u>	<u>TELEPHONE NO.</u>	<u>COUNTIES SERVED</u>
Brooklyn TB and Lung Association	293 Schermerhorn Street Brooklyn, NY 11217	212: 624-8531	Kings
New York Lung Association	22 East 40th Street New York, NY 10016	212: 889-3370	Bronx, New York, Richmond
Queensboro Lung Association	159-29 90th Avenue Jamaica, NY 11432	212: 526-2557	Queens

BLUE CROSS AND BLUE SHIELD PLANS

<u>PLAN</u>	<u>ADDRESS</u>	<u>TELEPHONE NO.</u>	<u>COUNTIES SERVED</u>
BLUE CROSS AND BLUE SHIELD OF NORTHEASTERN NEW YORK, INC.	P.O. Box 8650 Albany, NY 12208	518: 475-2525	Albany, Clinton, Columbia, Essex, Fulton, Greene*, Montgomery, Rensselaer, Saratoga, Schenectady, Schoharie, Warren, Washington
BLUE CROSS AND BLUE SHIELD OF WESTERN NEW YORK, INC.	298 Main Street Buffalo, NY 14202	716: 849-6900	Allegany, Cattaraugus, Chautauqua, Erie, Genesee, Niagara, Orleans, Wyoming
BLUE CROSS AND BLUE SHIELD OF GREATER NEW YORK	P.O. Box 345 Grand Central Station New York, NY 10017	212: 490-4567	Bronx, Columbia, Delaware, Dutchess, Greene*, Kings, Nassau, New York, Orange, Putnam, Queens, Richmond, Rockland, Sullivan, Suffolk, Ulster, Westchester
ROCHESTER HOSPITAL SERVICE CORPORATION; BLUE SHIELD OF THE ROCHESTER AREA	41 Chestnut Street Rochester, NY 14647	716: 454-1700	Livingston, Monroe, Ontario, Seneca, Wayne, Yates
BLUE CROSS AND BLUE SHIELD OF CENTRAL NEW YORK, INC.	344 South Warren St. Syracuse, NY 13221	315: 424-3700	Broome, Cayuga, Chemung, Cortland, Onondaga, Schuyler, Steuben, Tioga, Tompkins
HOSPITAL PLAN, INC.; MEDICAL AND SURGICAL CARE, INC.	5 Hopper Street Utica, NY 13501	315: 798-4200	Chenango, Franklin, Hamilton, Herkimer, Lewis, Madison, Oneida, Oswego, Otsego, St. Lawrence
HOSPITAL SERVICE CORPORATION OF JEFFERSON COUNTY	P.O. Box 570 Watertown, NY 13601		Jefferson

*Some counties are served by more than one plan.

COUNCILS ON ALCOHOLISM

<u>OFFICE</u>	<u>ADDRESS</u>	<u>TELEPHONE NO.</u>	<u>COUNTY/AREA</u>
Albany Citizen's Council on Alcoholism, Inc.	90 McCarty Avenue Albany, NY 12202	518: 449-9998	Albany
Allegany County Council on Alcoholism & Drug Abuse	32 West Genesee Street Wellsville, NY 14895	716: 593-6738	Allegany
Broome County Council on Alcoholism	89-91 Court Street Binghamton, NY 13901	607: 723-7529	Broome
Buffalo Area Council on Alcoholism (Erie County)	1100 Genesee Building Buffalo, NY 14202	716: 853-0375	Buffalo
Alcoholism Council of Chemung County	215 West Water Street Elmira, NY 14901	607: 734-1567	Chemung
Council on Alcoholism for Chenango County	P.O. Box 238 Norwich, NY 13815	607: 334-5225	Chenango
Center for Alcoholism Columbia County	11 South Fourth Street Hudson, NY 12534	518: 828-9300	Columbia
Corning Area Council on Alcoholism	139 Chemung Street Corning, NY 14830	607: 937-5156	Corning
Delaware County Council on Alcoholism	1 Hospital Road Walton, NY 13855	607: 865-6522	Delaware
Finger Lakes Alcoholism Counseling and Referral Agency	28 East Main Street Maxwell Hall Clifton Springs, NY 14432	315: 462-9466	Finger Lakes
Hudson Valley Regional Council on Alcoholism	Building F Summit Park Pomona, NY 10970	914: 354-0200	Hudson Valley
Jamestown Area Council on Alcoholism	316 Pine Street Jamestown, NY 14701	716: 664-3608	Jamestown
Jefferson County Commission on Alcoholism, Inc.	104 Paddock Street Watertown, NY 13601	315: 788-4660	Jefferson
Livingston/Wyoming Council on Alcoholism, Inc.	Building 2 Mt. Morris, NY 14510	716: 658-2881 X 12	Livingston/ Wyoming
Long Island Council on Alcoholism, Inc. Garden City Branch	350 Old Country Road Garden City, NY 11530	516: 747-2602	Nassau

<u>OFFICE</u>	<u>ADDRESS</u>	<u>TELEPHONE NO.</u>	<u>COUNTY/AREA</u>
Long Island Council on Alcoholism, Inc. Hauppauge Branch	Veterans Memorial Highway Hauppauge, NY 11787	516: 979-2980	Western Suffolk
Long Island Council on Alcoholism, Inc. West Hampton Beach Branch	West Hampton Beach, NY 11978	516: 288-6655	Eastern Suffolk
NCA/NYC Affiliate, Inc.	133 East 62nd Street New York City, NY 10021	212: 765-1770	New York City
Alcoholism Council in Niagara County	644 16th Street Niagara Falls, NY 14301	716: 282-1228	Niagara
NCA/Oneida County	1022 Park Avenue Utica, NY 13501	315: 732-6155	Oneida
Onondaga Council on Alcoholism	306 South Salina Street Room 700 Syracuse, NY 13202	315: 471-1359	Onondaga
Alcoholism Center of Rensselaer County, Inc.	2331 Fifth Avenue Troy, NY 12180	518: 272-3918	Rensselaer
NCA/Rochester Area	973 East Avenue Rochester, NY 14607	716: 271-3540	Rochester
St. Lawrence County Alcohol Referral Service	P.O. Box 53 Potsdam, NY 13676	315: 265-6190	St. Lawrence
Saratoga County Council on Alcoholism	P.O. Box 168 Saratoga Springs, NY 12866	518: 587-8800	Saratoga
Alcoholism Council of Schenectady County, Inc.	277 State Street Schenectady, NY 12305	518: 382-3387	Schenectady
Schoharie County Council on Alcoholism, Inc.	Middleburgh-Schoharie Road Box 126 Schoharie, NY 12157	518: 295-8136	Schoharie
Alcoholism Council of Tompkins County	223 Fayette Street Ithaca, NY 14850	607: 273-5422	Tompkins
Westchester Council on Alcoholism, Inc.	10 Longview Avenue White Plains, NY 10601	914: 946-1358	Southern Westchester
Westchester Council on Alcoholism, Inc. Northern Westchester Branch	35 West Main Street Mt. Kisco, NY 10549	914: 666-8981	Northern Westchester

ERIC COMPUTER SEARCH SERVICES, REGIONAL LIAISON PERSONNEL

LIAISON

REGION

Mary Havern, Giffen Memorial School,
274 South Pearl Street, Albany, NY 12202
518: 472-4649

City of Albany

Allegany BOCES, 6 South Street, Belmont,
NY 14813, 716: 268-7693

Allegany County

Richard Knight, Broome BOCES, Upper Glenwood
Road, P.O. Box 1450, Binghamton, NY 13902,
607: 729-9301

Broome-Delaware-Tioga BOCES

Donald Anderson, Pupil Information Office,
Buffalo Traditional School, 450 Masten
Avenue, Buffalo, NY 14209, 716: 884-0214

Buffalo Public Schools

Charlie McCambridge, Niskayuna Central
Schools, 1626 Balltown Road, Schenectady,
NY 12309, 518: 382-2655, (56), (57)

Capital District

Stuart Naidish, Cayuga BOCES, 243 South
Street Road, Auburn, NY 13021,
315: 253-0361

Cayuga-Onondaga BOCES

Richard Miga, Chautauqua BOCES, Box 250
Fredonia, NY 14063, 716: 672-4371

Chautauqua County

Bruce Collins, Clinton-Warren-Washington-
Essex BOCES, Box 455, Plattsburgh, NY
12901, 518: 561-0100

Clinton, Essex, Franklin Counties

Michael Borelli, Cortland-Madison BOCES,
Clinton Avenue Extension, Cortland, NY
13045, 607: 753-9301

Cortland-Madison BOCES

Wayne Hughes, Planning Division, BOCES #1,
2 Pleasant Avenue West, Lancaster, NY
14086, 716: 686-2067

BOCES Erie #1

Henry Kopeck, Erie BOCES #2, 3243 North
Boston Road, Eden, NY 14052, 716: 992-3413

BOCES Erie #2

Patricia Draper, Library, Fulton-Montgomery
Community College, Johnstown, NY 12095
518: 762-4651 Ext. 396

Fulton, Montgomery, Hamilton
Counties

Robert Kovac, 8250 State Street Road,
Batavia, NY 14020, 716: 343-1400

Genesee-Wyoming BOCES

LIAISON

Robert White, Greene BOCES #2, Rensselaer
Park, Stamford, NY 12167, 607: 652-7534

Pamela Laymon, Herkimer BOCES, Gros Boulevard,
Herkimer, NY 13350, 315: 866-6040

Bruno Rodgers, Livingston-Steuben-Wyoming
BOCES, Lackawanna Avenue, Mt. Morris,
NY 14510, 716: 658-2291

Mary Bireline, Madison-Oneida BOCES,
Spring Road, Verona, NY 13478,
315: 363-8000

Wayne Mengel, Dutchess BOCES, R.D. #1,
Salt Point Turnpike, Poughkeepsie, NY
12601, 914: 471-9200

Joanne Lange, Monroe #1 BOCES, 41 O'Connor
Road, Fairport, NY 14450, 716: 377-4660

Ann Fitzpatrick, Nassau BOCES, 1196 Prospect
Avenue, Westbury, NY 11590, 516: 997-8751

Gladys Irish, Instructional Design Center,
Klapper 108, City College, West 135th
Street and Convent Avenue, New York, NY
10031, 212: 690-6703

Carole Haber, Dissemination Unit, 131
Livingston Street, Room 401, Brooklyn,
NY 11201, 212: 596-4980

Sister Joan Kelleher (H.S.), Sister
Rita Nowatzki (Elem.), 212: 371-6100

Bruce Inglis, Onondaga-Madison BOCES,
6820 Thompson Road, Syracuse, NY 13211,
315: 437-1631

Peter Sulzbach, Orange-Ulster BOCES,
Gibson Road, Goshen, NY 10924,
914: 294-5431 Ext. 114

Barbara Jones, Oswego BOCES, Curriculum
Resource Center, Mexico, NY 13114,
315: 963-7251

Barbara Ayers, Putnam-Westchester BOCES,
Yorktown Heights, NY 10598, 914: 245-2700

REGION

Greene #2 BOCES

Herkimer County

Livingston-Steuben-Wyoming BOCES

Madison and Oneida Counties

Mid-Hudson

Monroe BOCES #1

Nassau County

New York City

New York City School Districts

New York City, Westchester,
Putnam, Rockland Archdiocese

Onondaga-Madison BOCES

Orange-Ulster BOCES

Oswego BOCES

Putnam-Westchester BOCES

LIAISON

Michael Freedman, Rensselaer BOCES,
1550 Schuurman Road, Castleton, NY 12033,
518: 477-8771

Frank Kettles, City School District,
13 South Fitzhugh Street, Rochester, NY
716: 325-4560

Therse Chu, Education Library, University
of Rochester, Rochester, NY 14627,
716: 275-4481

Greg Masterson, Rockland County Community
College Library, 145 College Road, Suffern,
NY 10901, 914: 356-4650 Ext. 411

Joanne Gutierrez, St. Lawrence BOCES,
Park Street, Ogdensburg, NY 13669,
315: 393-2000

Helen Todd, Suffolk BOCES #2, 201 Sunrise
Highway, Patchogue, NY 11772, 516: 289-2200

David Elliot, Sullivan BOCES, Box 391,
Liberty, NY 12754, 914: 292-4332

Richard Solomon, Tompkins-Seneca-Tioga
BOCES, 555 Warren Road, Ithaca, NY 14850,
607: 257-1551

Peggy Ottaviano, Ulster BOCES, 175 Route
32 North, New Paltz, NY 12561,
914: 255-1400 Ext. 51

Ruty Koved, Southern Westchester Learning
Resources Center, Ardsley, NY 10502,
914: 761-3400 Ext. 352

Adelaine Handelman, Library Services,
Administration Annex, 162 McLean Avenue,
Yonkers, NY 10705, 914: 963-4567

REGION

Rensselaer-Columbia BOCES

Rochester

Metropolitan Rochester Area

Rockland County

St. Lawrence BOCES

Suffolk #2 BOCES

Sullivan BOCES

Tompkins-Seneca-Tioga BOCES

Ulster County

Westchester #2 BOCES

City of Yonkers

ERIC MICROFICHE FACILITIES IN NEW YORK STATE

<u>ADDRESS</u>	<u>LOCATION</u>
Educational Programs and Studies Information Service, Room 330, New York State Education Department, Albany, NY 12234	ALBANY
University Library, State University of New York, 1400 Washington Avenue, Albany, NY 12222	ALBANY
College of St. Rose Library, 392 Western Avenue, Albany, NY 12203	ALBANY
BOCES, 33 Willets Avenue, Belmont, NY 14813	BELMONT
Broome-Delaware-Tioga BOCES, Upper Glenwood Road, Box 1450, Binghamton, NY 13902	BINGHAMTON
Drake Memorial Library, State University College, Brockport, NY 14420	BROCKPORT
Herbert Lehman College Library, Bedford Park Boulevard, West Bronx, NY 10468	BRONX
James Monroe High School, Room 524, 1300 Boynton Avenue, Bronx, NY 10472	BRONX
Manhattan College, Cardinal Hayes Library, Manhattan College Parkway, Bronx, NY 10471	BRONX
Brooklyn College Library, Bedford Avenue & Avenue H, Brooklyn, NY 11210	BROOKLYN
Butler Library, State University College, 1300 Elmwood Avenue, Buffalo, NY 14222	BUFFALO
Lockwood Memorial Library, State University of New York, Buffalo, NY 14214	BUFFALO
Erie 1 BOCES, Planning Instructional Services Center, 455 Cayuga Road, Cheektowaga, NY 14225	CHEEKTOWAGA
Teaching Materials Center, The Library, State University College, Cortland, NY 13045	CORTLAND
Schuyler-Chemung-Tioga BOCES, 431 Philo Road, Elmira, NY 14903	ELMIRA
Paul Klapper Library, Queens College, Flushing, NY 11367	FLUSHING
Reed Library, State University College, Fredonia, NY 14063	FREDONIA

<u>ADDRESS</u>	<u>LOCATION</u>
Adelphi University, Reference Services, South Avenue, Garden City, NY 11530	GARDEN CITY
Milne Library, State University College, Geneseo, NY 14454	GENESE0
C.W. Post Center Library, Government Document Unit, Greenvale, NY 11548	GREENVALE
Hofstra University Library, Hempstead, NY 11550	HEMPSTEAD
St. John's University Library, Grand Central & Utopia Parkways, Jamaica, NY 11439	JAMAICA
LaGuardia Community College Library, 31-10 Thomson Avenue, Long Island City, NY 11101	LONG ISLAND CITY
Curriculum Resource Center, Oswego County BOCES, Mexico, NY 13114	MEXICO
State University College Library, Sojourner Truth Library, New Paltz, NY 12561	NEW PALTZ
Bank Street College of Education, 610 West 112th Street, New York, NY 10025	NEW YORK CITY
Baruch College Library, 156 East 25th Street, New York, NY 10010	NEW YORK CITY
Bobst Library - Reference, New York University, 70 Washington Square South, New York, NY 10003	NEW YORK CITY
CUNY Graduate School Library, 33 West 42nd Street, New York, NY 10036	NEW YORK CITY
Cohen Library, CCNY, West 135th Street & Convent Avenue, New York, NY 10031	NEW YORK CITY
Teachers College Library, Box 307, 525 West 120th Street, New York, NY 10027	NEW YORK CITY
ERIC Clearinghouse on Urban Education, Box 40, Teachers College, Columbia University, New York, NY 10027	NEW YORK CITY
Fordham University Library, West 60th Street & Columbus Avenue, New York, NY 10023	NEW YORK CITY
Teachers Central Laboratory, Hunter College, 695 Park Avenue, New York, NY 10021	NEW YORK CITY
The New York Public Library, Mid-Manhattan Branch, History & Social Science Department, 8 East 40th Street, New York, NY 10016	NEW YORK CITY

<u>ADDRESS</u>	<u>LOCATION</u>
College of New Rochelle Library, New Rochelle, NY 10801	NEW ROCHELLE
New York Institute of Technology Library, Wheatley Road, Old Westbury, NY 11568	OLD WESTBURY
SUNY College at Old Westbury, Library/Media Center, Box 229, Old Westbury, NY 11568	OLD WESTBURY
SUNY College at Oneonta, James M. Milne Library, Oneonta, NY 13820	ONEONTA
Penfield Library, State University College, Oswego NY 13126	OSWEGO
BOCES II - Library, 201 Sunrise Highway, Patchogue, NY 11772	PATCHOGUE
Benjamin F. Feinberg Library, State University College, Plattsburgh, NY 12901	PLATTSBURGH
John W. Harrold Educational Center, Box 455 - Route 3, Plattsburgh, NY 12901	PLATTSBURGH
F.W. Crumb Memorial Library, State University College, Potsdam, NY 13676	POTSDAM
Education Library, University of Rochester, Rochester, NY 14627	ROCHESTER
Richmond College Library, 130 Stuyvesant Place, Staten Island, NY 10301	STATEN ISLAND
The Horrmann Library, Wagner College, Staten Island, NY 10301	STATEN ISLAND
Main Library, Microforms Room, State University of New York, Stony Brook, NY 11790	STONY BROOK
Rockland Community College, 145 College Road, Suffern, NY 10901	SUFFERN
City School District, Instructional Resource Center, 910 Erie Boulevard, East, Syracuse, NY 13210	SYRACUSE
E.S. Bird Library, Syracuse University, Syracuse, NY 13210	SYRACUSE
Madison-Oneida BOCES, Spring Road, Verona, NY 13478	VERONA
BOCES, Nassau Educational Resource Center, 1196 Prospect Avenue, Westbury, NY 11590	WESTBURY
BOCES, School Services Building, Yorktown Heights, NY 10598	YORKTOWN HEIGHTS

FOOD AND DRUG ADMINISTRATION
CONSUMER AFFAIRS OFFICERS

New York State Counties Served by the Buffalo
and New York District Offices

BUFFALO DISTRICT

BUFFALO OFFICE

ALLEGANY
CATTARAUGUS
CAYUGA
CHAUTAUQUA
CHEMUNG
CORTLAND
ERIE
GENESEE
JEFFERSON
LEWIS
LIVINGSTON
MONROE
NIAGARA
ONONDAGA
ONTARIO
ORLEANS
OSWEGO
ST. LAWRENCE
SCHUYLER
SENECA
STEUBEN
TOMPKINS
WAYNE
WYOMING
YATES

Consumer Affairs Officer
599 Delaware Avenue
Buffalo, NY 14202
716: 846-4483

ALBANY OFFICE

ALBANY
BROOME
CHENANGO
CLINTON
COLUMBIA
DELAWARE
DUTCHESS
ESSEX
FRANKLIN
FULTON
GREENE
HAMILTON
HERKIMER
MADISON
MONTGOMERY
ONEIDA
ORANGE
OTSEGO
PUTNAM
RENSSELAER
SARATOGA
SCHENECTADY
SCHOHARIE
SULLIVAN
TIOGA
ULSTER
WARREN
WASHINGTON

Consumer Affairs Officer
810 Leo W. O'Brien
Federal Building
Clinton & N. Pearl Sts.
Albany, NY 12207
518: 472-6045

NEW YORK DISTRICT

BROOKLYN OFFICE

BRONX
KINGS
NASSAU
NEW YORK
QUEENS
RICHMOND
ROCKLAND
SUFFOLK
WESTCHESTER

Consumer Affairs Officer
850 3rd Avenue
Brooklyn, NY 11232
212: 965-5754

HEALTH SYSTEMS AGENCIES

<u>AGENCY</u>	<u>ADDRESS</u>	<u>TELEPHONE NO.</u>	<u>AREA</u>
Health Systems Agency of Western New York, Inc.	405 Ellicott Square Bldg. Buffalo, NY 14203	716: 854-4812	1
Finger Lakes Health Systems Agency	360 East Avenue Rochester, NY 14604	716: 325-2270	2
Central New York Health Systems Agency	5795 Widewaters Parkway DeWitt, NY 13214	315: 446-8334	3
NY-Perm Health Systems Agency	306 Press Building 19 Chenango Street Binghamton, NY 13901	607: 772-3445	4
Health Systems Agency of Northeastern New York, Inc.	75 New Scotland Avenue Albany, NY 12208	518: 445-0511	5
Hudson Valley Health Systems Agency	Sterling Lake Road P.O. Box 696 Tuxedo, NY 10987	914: 351-5146	6
Health Systems Agency of New York City	16th Floor 111 Broadway New York, NY 10006	212: 577-0550	7
Nassau-Suffolk Health Systems Agency	560 Broad Hollow Road Melville, NY 11746	516: 752-1700	8



NATIONAL FOUNDATION-MARCH OF DIMES CHAPTERS

<u>CHAPTER</u>	<u>ADDRESS</u>	<u>TELEPHONE NO.</u>
Adirondack Area Chapter	Gaslight Square 285 Broadway Saratoga Springs, NY 12866	518: 587-9600
Catskill Area Chapter	89 Route 17K Newburgh, NY 12550	914: 562-6400
Central New York Area Chapter	627 West Genesee Street Syracuse, NY 13204	315: 422-4752
Chautauqua Area Chapter	R.D. #1 Gerry, NY 14740	716: 985-3731
Finger Lakes Area Chapter	Box 128 Geneva, NY 14456	315: 781-1141
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EVALUATION FORM - SECONDARY LEVEL

I. What I Like About This Guide

II. What I Don't Like About This Guide

III. Items I Think Should Be Added (Why?)

IV. Items I Think Should Be Deleted (Why?)

V. Other Comments

Your Name and Address:

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School _____

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